

## COMPANY UPDATE

Yonder & Beyond Group Ltd (ASX: YNB) ("Y&B" or the "Company") is pleased to provide an update to its operations for the first half of 2015. Our portfolio of businesses focus on mobile and technology has performed strongly, with three launches of products and most companies now heading firmly into revenue and customer acquisition over the second half of 2015.

Y&B has focused on the development of each business in the portfolio whilst also pursuing synergies that exist between them. As a result, there are medium-term plans to integrate Boppl and Gophr, MeU and Boppl, MeU and Wondr, and Playmeet and Wondr. These integrations are in addition to the current existing partnerships between Prism Digital, Boppl, Gophr and Wondr, which are being worked on with the expectation of realising these technical partnerships in the second half of 2015.

The following is an update of each of the businesses in the Y&B portfolio.

### **MeU Mobile – Customer Acquisition.**

MeU Mobile a new mobile virtual network operator (MVNO) and Australia's First Social Mobile Network™ successfully launched in the last week of June. MeU Mobile offers Australians simple, transparent and competitive month-to-month plans utilising the Telstra Wholesale Network.

MeU will be Australia's first Social Mobile Network™ and uses a bespoke and innovative socially connected platform. This platform connects members both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way. Although it has just launched, MeU is focused on customer acquisition through efficient and innovative marketing strategies.

MeU Mobile received impressive press coverage in The Australian, IT Wire, Business Spectator and Ausdroid upon its launch, which has supported brand recognition as MeU pushes for customer acquisition growth.

### **Prism Digital – Record Revenue.**

June marked the end of Prism Digital's most successful quarter to date, with the team on their way to achieving their largest annual revenue. The fast-growing digital recruitment agency is based in London and is experiencing excellent revenue growth over the last several quarters. Prism Digital is a niche recruitment agency, focusing on the fast-growing startup sector in London and has benefitted from its innovative approach to recruitment in the digital space.

Prism Digital continues to develop relationships with top talent and influential IT and technology companies, as well as understanding the needs of businesses. A major part of this has been the incredibly popular "London DevOps" meetups, co-organised by Prism. The June event attracted over 500 developers to the Facebook London offices, where representatives of Google and Facebook presented with Prism.

Due to the popularity of "London DevOps", Prism Digital is co-organising a conference aimed at Windows Server platforms called "WinOps". Prism is currently attracting Microsoft executives and other industry influencers to attend and lead talks at this event. Standing amongst such key industry players demonstrates the credibility of Prism Digital and leads to the ability to secure long-term key accounts. Current Prism Digital clients include leading technology companies such as, Salesforce, Rackspace, Ogilvy and NTT.

**Boppl – Over 1,700 London Venues Loaded.**

Boppl™, the mobile ordering and payment application, now allows its users to access menus of more than 1,700 venues in London. Boppl users can discover tastes and experiences in their local area through the application by simply ordering and paying for food and drink via their smartphone.

Boppl has announced reseller agreements in Italy and has live venues in Brisbane, Perth, London, Los Angeles, Verbier and Lyon. Boppl has continued its partnerships with point of sale (POS) systems to allow seamless integration with venues existing systems. As of 30<sup>th</sup> June 2015, Boppl's technology partnerships provide access to over 200,000 venues globally.

**MySQUAR – successfully listed on AIM on July 15<sup>th</sup>.**

MySQUAR's mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with each other and with businesses. Myanmar is one of the world's fastest growing telecom and technology markets in the world with large infrastructure investments having paved the way for continued growth in the coming years.

MySQUAR listed on London Stock Exchange's Alternative Investment Market ("AIM"), with a market capitalization at listing of AUD\$37m. The successful listing comes off the back of MySQUAR's significant growth within the Myanmar telecoms market. Its MyChat application was recently ranked 5<sup>th</sup> in Google Play's top free applications store, with over 680,000 accounts on the instant messaging application. By the end of the year, the company expects the figure to have increased to 1.5 million users.

**Wondr – v2.0 in Development.**

Wondr is a media sharing application with an emphasis on user defined privacy and content ownership. Wondr soft launched on the Apple Store in the June quarter in an expanded live testing. This milestone takes Wondr out of its development stage into continuous customer testing and iterative improvements.

Subsequent to the 30<sup>th</sup> June 2015, Wondr was featured at the PDC Perth Darts Masters and usage feedback was collected to inform the version 2.0 development. With this feedback, development continues full force for a Version 2.0, which brings a state of the art user experience on this functionality and added engagement features to the Wondr ecosystem as well as all the pivots as identified by recent feedback. Version 2.0 of Wondr is expected to be released in the App Store throughout the next quarter.

Wondr is seeking B2B partnerships with events management companies for the platform as well as technology partnerships with other photo management systems for its privacy technologies.

**Gophr – Growing at c.10% Transactions a Week in the UK.**

Gophr is a courier application, which enables customers to book jobs directly with a courier and track the progress of a delivery. It has been created to improve the experience for customers and couriers alike, with customers able to review courier performance, all through their smartphone.

After successfully completing its live testing phase with 100 businesses in March, Gophr successfully launched to the public in May, allowing Londoners to order a courier on their smart phone, watch its delivery progress in real time and pay using their smart phone or, for businesses, as scheduled billing.

Gophr has continued to grow the number of deliveries from its expanded trial through public launch by c. 10% a week in the period to 30<sup>th</sup> June 2015 while already achieving some very high penetration in its launch target markets.

At the same time, Gophr has been improving the design of its application and general customer experience based on feedback so far. With those improvements, Gophr will commence a larger marketing campaign and communication strategy over the next quarter. This is to coincide with the end of summer in the UK to maximize impact and generation of revenue.

### **Connexion Media – New Partnerships and Winner of the SMART 100 Awards.**

Connexion Media Limited (ASX: CXZ), an innovator in the connected car market, has two major products being distributed through car manufacturers. The two products are Flex, and miRoamer.

During Q2 2015, CXZ signed a partnership with SEAT as well as with a major US auto producer to integrate its products, and won Australian Anthill's AMRT 100 Innovation awards in recognition of the quality and innovation of its products.

### **Playmeet – Launched on Australian App store for Beta testing**

During the period Yonder acquired an initial 10% stake in US-based social media application PlayMeet™. PlayMeet™ is the most comprehensive social mobile application to ever be designed around music, and was created in collaboration with representatives of JMPM Properties and The Estate of Michael Jackson.

PlayMeet™ allows users to create and tune profiles based on their musical interests, then find and interact with other users with similar musical tastes. Users can connect with friends or someone new by searching geolocation, venue check-ins and local concert events. Once connections are made, the app enables various social communication scenarios including song, lyric and interest sharing, messaging, concert invites and even in-venue song dedications via digital juke boxes in over 60,000 locations powered by TouchTunes.

PlayMeet™ has built a proprietary messaging and technology framework and integrated best of breed technologies from Spotify, Bandsintown, LyricFind, Facebook, FourSquare and TouchTunes to create the preeminent social music application. PlayMeet™ will continue to build out a world class and constantly evolving music matching algorithm that will connect people and spark social communication through the language of music.

## RESULTS FOR ANNOUNCEMENT TO THE MARKET FOR THE YEAR ENDED 30 JUNE 2015

c.	Contribution to consolidated profit (loss) from ordinary activities after tax by the controlled entities to the date(s) in the current period when control was gained / lost (item 10.3).	(i)	(169,207)
		(ii)	(1,063,044)
		(iii)	(79,996)
		(iv)	123,600
		(v)	(417,847)
		(vi)	(266,338)
		(vii)	(50,339)
d.	Profit (loss) from ordinary activities after tax of the controlled entities for the whole of the previous corresponding period (item 10.3)	(i)	(8,160,827)
		(ii)	(1,119,986)
		(iii)	-
		(iv)	(169,106)
		(v)	nil
		(vi)	(146,141)
		(vii)	nil

### 7 DETAILS OF ASSOCIATES AND JOINT VENTURE: (item 11)

YB Name of entities (item 11.1) MeU Mobile Pty Limited

YB Percentage holding in each of these entities (item 11.2) 45%

YB Aggregate share of profits (losses) of these entities (item 11.3)

Current period	Previous corresponding period
(112,192)	N/A

### 8 Any other significant information needed by an investor to make an informed assessment of the entity's financial performance and financial position. (item 12):

Refer to commentary update covering this 4E

### 9 The financial information provided in the Appendix 4E is based on the preliminary final report (attached), which has been prepared in accordance with Australian Accounting Standards (item 13)

### 10 A COMMENTARY ON THE RESULTS FOR THE PERIOD (item 14)

Refer to commentary update covering this 4E. The results for the period are as expected. The group had \$1,403,999 in sales for the period with other income bringing total revenue to \$2,421,793. The results for the period are as expected. Each of the portfolio of companies is progressing, with Gophr, MeU, Playmeet and Wondr all launching their products since the re-listing date and building a foundation for their respective business, however are recorded in the accounts at investment value. As individual businesses grow they may seek additional funding from third parties to fund their growth as per the YNB business model. The group expects to receive \$955k from R&D tax credits in the UK which will convert from current receivables to cash.

### 11 The report is based on accounts which are in the process of being audited or reviewed (item 15)

**CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 30 JUNE 2015**

	Note	2015 \$	24 February 2014 to 30 June 2014 \$
<b>Continuing operations</b>			
Revenue		1,403,999	-
Share of associate profit / (loss)		(112,192)	-
Other income		1,129,986	137,361
		2,421,793	137,361
Costs of sales		(41,971)	-
		2,379,822	137,361
Accounting and audit fees		(180,177)	(111,002)
Business Development		(343,923)	-
Computers and communications		(48,486)	-
Corporate transaction accounting expense		(2,354,255)	-
Depreciation and amortisation		(182,900)	-
Employment costs		(3,529,983)	(330,830)
Finance Costs		(38,959)	(36)
Insurance		(35,027)	-
Legal and consulting fees		(22,362)	-
Management fees		(24,997)	-
Rent and utilities		(260,837)	-
Share-based payments expense		-	-
Share Registry and Listing Fees		(18,388)	-
Other expenses		(173,339)	(3,500)
Loss before tax		(4,833,811)	(308,007)
Income tax benefit / (expense)		188,740	-
<b>Loss from continuing operations</b>		<b>(4,645,071)</b>	<b>(308,007)</b>
<b>Other comprehensive income, net of income tax</b>			
Items that will not be reclassified subsequently to profit or loss		-	-
Items that may be reclassified subsequently to profit or loss:			
Foreign currency movement		(30,156)	(145)
Financial assets revaluation		165,946	-
Other		(173,375)	-
<b>Other comprehensive income for the year, net of tax</b>		<b>(37,585)</b>	<b>( 145)</b>
<b>Total comprehensive income attributable to members of the parent entity</b>		<b>(4,682,655)</b>	<b>(308,152)</b>
<b>Profit/(loss) for the period attributable to:</b>			
Non-controlling interest		96,305	-
Owners of the parent		(4,741,376)	(308,007)
<b>Total comprehensive income/(loss) attributable to:</b>			
Non-controlling interest		56,023	-
Owners of the parent		(4,738,678)	(308,152)

The consolidated statement of profit or loss and other comprehensive income is to be read in conjunction with the accompanying notes.

**YONDER & BEYOND GROUP LIMITED**

AND CONTROLLED ENTITIES

ABN 76 149 278 759

(Previously known as Quintessential Resources Limited)

**APPENDIX 4E**

Preliminary Final Report

30 June 2015

**CONSOLIDATED STATEMENT OF FINANCIAL POSITION  
AS AT 30 JUNE 2015**

	Note	2015 \$	2014 \$
<b>Current assets</b>			
Cash and cash equivalents	1	1,088,305	454,703
Trade and other receivables	2	1,279,412	127,172
Financial assets	3	1,122,946	-
Other current assets		411	-
<b>Total current assets</b>		<b>3,491,074</b>	<b>581,875</b>
<b>Non-current assets</b>			
Plant and equipment		17,212	-
Intangible assets	4	1,466,031	-
Financial assets	3	1,598,900	-
Investments in associates		287,808	-
<b>Total non-current assets</b>		<b>3,369,951</b>	<b>-</b>
<b>Total assets</b>		<b>6,861,025</b>	<b>581,875</b>
<b>Current liabilities</b>			
Trade and other payables	5	3,358,301	886,527
Short-term provisions		383,442	-
Borrowings		22,619	-
Current taxes		57,708	-
<b>Total current liabilities</b>		<b>3,822,070</b>	<b>886,527</b>
<b>Non-current liabilities</b>			
Deferred taxes		102,809	-
<b>Total non-current liabilities</b>		<b>102,809</b>	<b>-</b>
<b>Total liabilities</b>		<b>3,924,879</b>	<b>886,527</b>
<b>Net assets</b>		<b>2,936,146</b>	<b>(304,652)</b>
<b>Equity</b>			
Issued capital		12,378,195	3,500
Reserves		(4,565,373)	(145)
Accumulated losses		(5,182,475)	(308,007)
Non-controlling interest		305,799	-
<b>Total equity</b>		<b>2,936,146</b>	<b>(304,652)</b>

The consolidated statement of financial position is to be read in conjunction with the accompanying notes.

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Preliminary Final Report

30 June 2015

### CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2015

Note	Issued Capital \$	Accumulated Losses \$	Business Combination under Common Control \$	Foreign Exchange Translation Reserve \$	Financial assets revaluation reserve \$	Non- controlling Interest \$	Total \$
<b>Balance at 24 February 2014</b>	-	-	-	-	-	-	-
Loss for the period attributable owners of the parent	-	(308,007)	-	-	-	-	(308,007)
Other comprehensive income for the period attributable owners of the parent	-	-	-	(145)	-	-	(145)
<b>Total comprehensive income for the period attributable owners of the parent</b>	-	-	-	( 145)	-	-	(308,152)
<b>Transaction with owners, directly in equity</b>							
Shares issued during the period	3,500	-	-	-	-	-	-
<b>Balance at 30 June 2014</b>	3,500	(308,007)	-	(145)	-	-	(304,652)
<b>Balance at 1 July 2014</b>	3,500	(308,007)	-	(145)	-	-	(304,652)
Loss for the year attributable owners of the parent	-	(4,741,376)	-	-	-	96,305	(4,645,071)
Other comprehensive income for the year attributable owners of the parent	-	(133,092)	-	(30,156)	165,946	(40,283)	(37,585)
<b>Total comprehensive income for the year attributable owners of the parent</b>	-	(4,874,468)	-	(30,156)	165,946	56,023	(4,682,655)
<b>Transaction with owners, directly in equity</b>							
Shares issued during the year	12,576,122	-	-	-	-	-	12,576,122
Transaction costs	(201,427)	-	-	-	-	-	(201,427)
Business combinations under common control	-	-	(4,701,018)	-	-	249,777	(4,451,241)
<b>Balance at 30 June 2015</b>	12,378,195	(5,182,475)	(4,701,018)	(30,301)	165,946	305,799	2,936,146

The consolidated statement of changes in equity is to be read in conjunction with the accompanying notes.

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**APPENDIX 4E**

Preliminary Final Report

30 June 2015

**CONSOLIDATED STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 30 JUNE 2015****Cash flows from operating activities**

Receipts from customers

Interest received

Interest and borrowing costs

Payments for business development

Income tax expense

**Net cash used in operating activities****Cash flows from investing activities**

Payments for property, plant and equipment

Payments for intangible assets

Payment for subsidiary net of cash acquired

Payments for investments

**Net cash used in investing activities****Cash flows from financing activities**

Proceeds from issue of shares after costs

Loans from related entities

Proceeds from borrowings

**Net cash provided by financing activities****Net increase/(decrease) in cash held**

Cash and cash equivalents at the beginning of the year

Change in foreign currency held

**Cash and cash equivalents at the end of the year**

Note	2015 \$	24 February 2014 to 30 June 2014 \$
	1,574,821	39,587
	16,038	-
	(38,959)	(36)
	(5,176,423)	(19,452)
	(20,945)	-
1b	(3,645,468)	20,099
	(8,403)	-
	(834)	-
	4,018,150	-
	(1,588,103)	-
	2,420,810	-
	1,800,673	336,830
	-	97,774
	57,587	-
	1,858,260	434,604
	633,602	454,703
	454,703	-
	-	-
1	1,088,305	454,703

*The consolidated statement of cash flows is to be read in conjunction with the accompanying notes.*



## NOTES TO THE APPENDIX 4E PRELIMINARY FINAL REPORT FOR THE YEAR ENDED 30 JUNE 2015

### NOTE 1 CASH AND CASH EQUIVALENTS

#### a. Current

Cash at bank

Cash held in trust for applications for ordinary seed capital

#### b. Reconciliation of cash flow from operations to loss after income tax

Loss after income tax

Cash flows excluded from profit attributable to operating activities:

Non-cash flows in profit from ordinary activities:

YB Loans forgiven

YB Corporate transaction accounting expense

YB Depreciation and amortisation

YB Foreign exchange gains or losses

YB Other

Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries

YB (Increase)/decrease in trade and other receivables

YB (Increase)/decrease in inventories

YB (Increase)/decrease in other receivable and prepayments

YB Increase/(decrease) in trade and other payables

YB Increase/(decrease) in provisions

YB Increase/(decrease) in taxes

Cash flow from operations

Note	2015 \$	2014 \$
	1,088,305	3,216
	-	451,487
	1,088,305	454,703
	(4,645,071)	(308,007)
		-
	-	(97,775)
	2,354,255	-
	182,900	-
	24,269	-
	(181,889)	3,500
	(1,114,783)	-
	-	-
	134,183	(12,660)
	(433,217)	435,041
	243,572	-
	(209,685)	-
	(3,645,466)	20,099

### NOTE 2 TRADE AND OTHER RECEIVABLES

#### a. Current

Value-added tax receivable

Trade debtors

Accrued R&amp;D grant receivable

Share issue costs

Other

Note	2015 \$	2014 \$
	-	12,661
	228,215	-
	1,039,493	-
	-	114,511
	11,704	-
	1,279,412	127,172

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**APPENDIX 4E**

Preliminary Final Report

30 June 2015

**NOTES TO THE APPENDIX 4E PRELIMINARY FINAL REPORT  
FOR THE YEAR ENDED 30 JUNE 2015****NOTE 3 FINANCIAL ASSETS****a. Current**

Shares held in other companies – held for trading

**b. Non-current**

Shares held in other companies – available for sale

Options held in other companies – available for sale

Loans to other companies

Note	2015 \$	2014 \$
	1,122,946	-
	1,122,946	-
	1,305,900	-
	33,000	-
	260,000	-
	1,598,900	-

**NOTE 4 INTANGIBLE ASSETS****Non-current**

Intellectual property (software)

Accumulated amortisation

Note	2015 \$	2014 \$
	1,628,484	-
	(162,453)	-
	1,466,031	-

**NOTE 5 TRADE AND OTHER PAYABLES****Current****Unsecured**

Trade payables

Other payables

Employment liabilities

Value-added and other taxes payable

Amounts due to investee companies

Unallocated application funds

Note	2015 \$	2014 \$
	562,861	130,581
	156,716	-
	633,316	304,459
	59,988	-
	1,945,420	-
	-	451,487
	3,358,301	886,527

**a. Amounts due to investee companies**

Though these are the commitments to these companies, the Group is in a position to reduce these commitments with no further cash expenditure especially considering the fund raising that is going on around the current entities.

**NOTES TO THE APPENDIX 4E PRELIMINARY FINAL REPORT  
FOR THE YEAR ENDED 30 JUNE 2015**
**NOTE 6 ISSUED CAPITAL**

Note

Fully paid ordinary shares at no par value.

6a


**a. Ordinary shares**

At the beginning of the period

Shares issued during the year:


 Issue of Class M Shares 9 June 2014


 Issue of Class M Shares 9 July 2014

 Issue of Ordinary Shares 21 July 2014

 Issue of Class M Shares 21 July 2014

Transaction costs relating to share issues








*Balance before reverse acquisition*
 Elimination of existing legal acquiree (Yonder) shares

 Shares of legal acquirer (Y&B) at acquisition date

 Issued of shares to Yonder vendors

Transaction costs relating to share issues

At reporting date

	2015 No.	2014 No.	2015 \$	2014 \$
Fully paid ordinary shares at no par value.	350,000	350,000	12,378,195	3,500
<b>a. Ordinary shares</b>				
At the beginning of the period	350,000	-	3,500	-
Shares issued during the year:	-	-	-	-
 Issue of Class M Shares 9 June 2014	-	350,000	-	3,500
 Issue of Class M Shares 9 July 2014	98,048,333	-	35,869	-
 Issue of Ordinary Shares 21 July 2014	112,781,950	-	1,489,580	-
 Issue of Class M Shares 21 July 2014	330,173,096	-	4,229,855	-
Transaction costs relating to share issues			(201,428)	-
<i>Balance before reverse acquisition</i>	<i>541,353,379</i>	-	<i>5,557,376</i>	-
 Elimination of existing legal acquiree (Yonder) shares	(541,353,379)	-	-	-
 Shares of legal acquirer (Y&B) at acquisition date	34,104,191		-	-
 Issued of shares to Yonder vendors	37,875,000		6,820,819	-
Transaction costs relating to share issues	-		-	-
At reporting date	71,979,191	350,000	12,378,195	3,500

# YONDER & BEYOND

