



ASX Code: MIG

3 September 2015

ASX ANNOUNCEMENT

Monthly Active Users

migme Limited ("migme" or the "Company") refers to its Half Year Report lodged with ASX on 27 August 2015 wherein it disclosed that "migme has grown its Monthly Active Users (MAUs) to more than 19.0 million".

migme confirms that, consistent with industry practice, MAUs are independently provided by Google Analytics and are a measure of unique visitors to the Company's properties migme, Sold, LoveByte and alivenotdead over the relevant period.

Michael Higginson
Company Secretary

About migme Limited

migme Limited (ASX: MIG | WKN: A117AB) is a global digital media company focused on emerging markets. We deliver social entertainment services through mobile apps migme and LoveByte and artist management website alivenotdead and e-commerce services through Sold. The Company is listed and registered in Australia. Headquarters are in Singapore with offices in Malaysia, Indonesia, Taiwan and Hong Kong.

For more information, please visit <http://company.mig.me>

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