

Crownbet takes advantage of iSignthis' automated, global identification service

Melbourne, 8 September 2015 - iSignthis Ltd [ASX : ISX] is pleased to announce that it has entered into a heads of agreement with Crownbet Pty Limited - ("CrownBet"), to provide Evidence of Identity (EOI) and Strong Customer Authentication (SCA) services.

CrownBet is the newest and most exciting player in the Australian online wagering market, and is the only Australian owned online bookmaker of significant scale operating in Australia.

iSignthis will provide full KYC (Know Your Customer) services to CrownBet, allowing it to remotely on-board domestic and international customers, to assist with satisfying its regulatory Anti Money Laundering requirements.

The iSignthis service is due to go live in 2016.

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For further information: www.isignthis.com

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About CrownBet Pty Ltd

CrownBet is the fastest growing online bookmaker in Australia, and is the only Australian owned online bookmaker of significant scale operating in Australia. CrownBet is the exclusive wagering partner of the Australian Football League.

CrownBet has made considerable investment in revolutionary new Apple IOS (iPhone and iPad) and Android App (phone and tablet) and a dynamic website released in September 2014. These interfaces are industry-leading in their responsiveness, intuitive use and design and consistent user experience across all devices.

See – <http://crownbet.com.au>

About iSignthis Ltd

iSignthis Ltd provides a combined, fully automated, global and remote evidence of identity *and* transaction authentication solution, assisting clients in adhering to global AML/CTF KYC and payment regulations. Our reach extends to over 200 countries and more than 3Bn persons, coinciding with persons who have access to the internet and electronic payment facilities.



Evidence of identity is generated on a dynamic basis, linking payment transaction parameters to payment instrument and multi factor authentication, in turn creating and verifying a complete KYC profile. We rely upon and use the customer's financial identity created by their account issuing institution. Our process is able to be completed in minutes, and features extremely high security entropy, as we do not rely upon transformation of physical identity documents or static database mining.

iSignthis' patented solution assists regulated entities in satisfying the requirements of:

- *Anti Money Laundering (AML) / Counter Terrorism Funding (CTF)
- *Patriot Act / Bank Secrecy Act
- *'SecuRE Pay' "Security of Internet Payments" regulations from the European Central Bank and European Banking Authority
- *EC's proposed Payment Services Directive 2
- *European eIDAS regulations

Our service validates and verifies key identity attributes, and incorporates PEP and Sanction screening from US, UK, EU, UN, and Australian official sources.

Our target customer include regulated entities such as banks, financial institutions, credit institutions, Payment Service Providers (PSPs), online gaming/wagering operators, stock/commodity/FX brokers, eWallets and cryptocurrency exchanges.

See <http://www.isignthis.eu>