

ASX RELEASE

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migme signs preload Agreement with MoMagic in India

Global digital media company migme Limited ("migme" or the "Company") is pleased to announce an agreement with leading Indian mobile technology company MoMagic Technologies Pvt. Ltd ("MoMagic") to preload the migme application ("migme App") onto Android handsets for the growing Indian mobile device market.

Working with leading mobile handset manufacturers, MoMagic will physically pre-install the migme App onto handsets and also leverage its retail affiliate to install the migme App directly onto consumers' handsets through its retail network across India.

migme CEO Steven Goh said: "This is an important and strategic partner for the Company and we look forward to working with MoMagic to further our growth into India."

MoMagic is a leading Indian mobile technology company that preloads applications, games and other value-added products and services onto millions of mobile devices each month. Located in Noida city, outside of Delhi, MoMagic works with leading Indian and international mobile handset manufacturers, serving India and other emerging markets (www.momagic.in).

Pursuant to the agreement MoMagic will receive a fee and revenue share for activations of the installed migme App up to a maximum of 30 million over the initial 15 month agreement period.

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About migme Limited

migme Limited (ASX: MIG | WKN: A117AB) is a global digital media company focused on emerging markets. We deliver social entertainment services through mobile apps migme and LoveByte, artist management website alivenotdead and ecommerce services through Sold. The Company is listed and registered in Australia. Headquarters are in Singapore with offices in Malaysia, Indonesia, Taiwan and Hong Kong. For more information, please visit <http://company.mig.me>

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