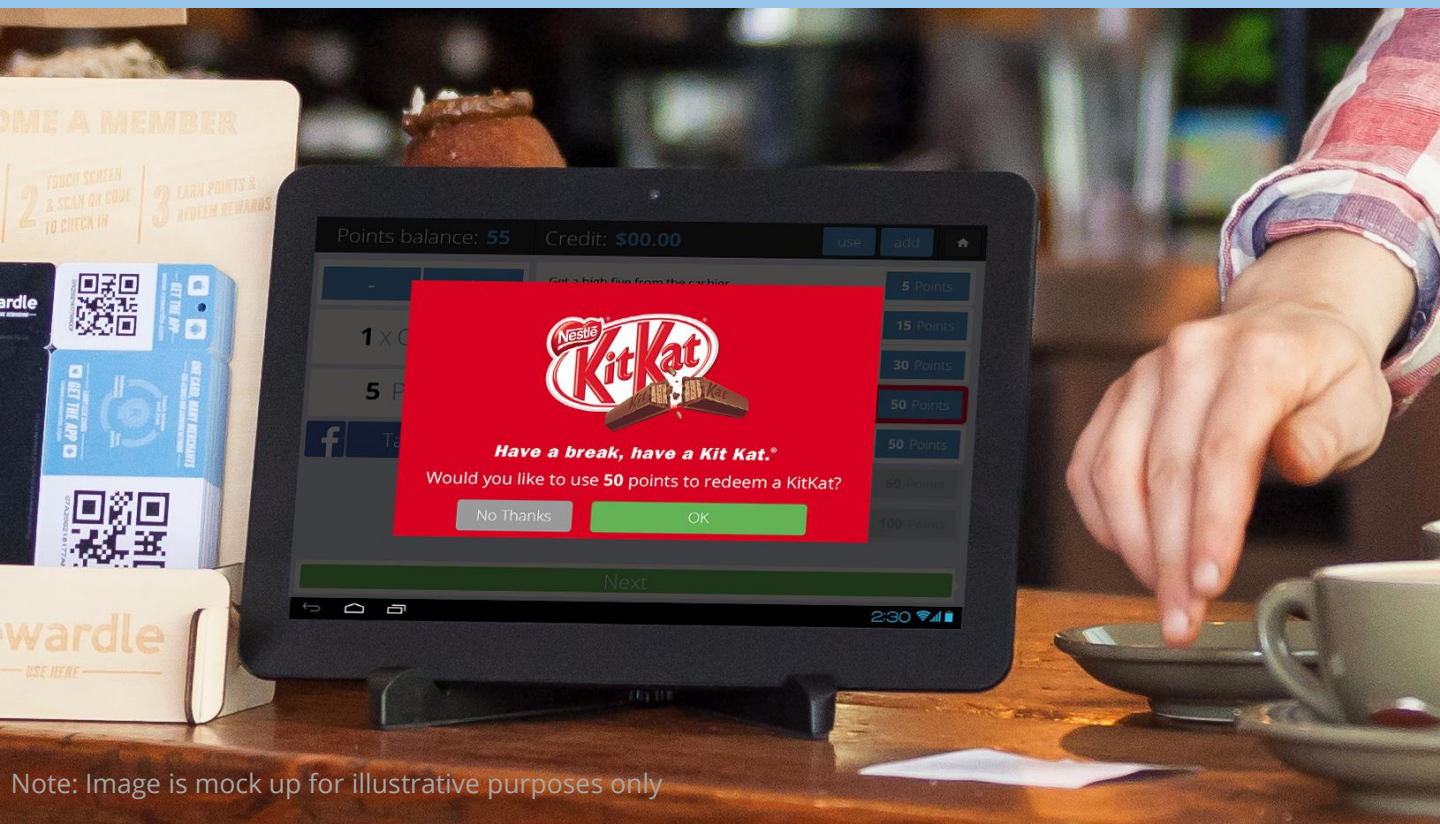


Shares:	131,151,515	Merchants (as at 30 June 2015):	4,077
Market cap (@ \$0.25):	\$32.7m (Approx)	Members (as at 30 June 2015):	1,075,474
Cash (as at 30 June 2015):	\$4.8m (Approx)	Check-ins (as at 30 June 2015):	14.5m



Note: Image is mock up for illustrative purposes only

NESTLÉ BRAND PARTNERSHIP

Rewardle Members set to enjoy a break with a *KitKat*

- **Rewardle establishes Brand Partnership with market leading client**
- **Over \$100,000 of commercial value based on cash fee for access to the Rewardle Network and retail value of *KitKat* bars to be offered to Members**
- **Monetisation via Brand Partnership momentum building with third deal in four months**
- **Management continues to demonstrate strong execution focus and capability**

Brand Partnership with Nestlé

Rewardle has entered a Brand Partnership Agreement with Nestlé that will see *KitKat* chocolate bars offered to Rewardle Members via Merchant's Rewardle programs.

Nestlé's *KitKat* is Australia's favourite chocolate bar and under the Brand Partnership, Rewardle will bring the iconic "Have a break, have a *KitKat*" message to life by offering Rewardle Members the opportunity to enjoy a break with a *KitKat* during their daily routine as they visit local merchants.

KitKat chocolate bars will feature as a "Branded Reward" in participating Rewardle Merchants reward programs where they can be selected and redeemed by Members during their local shopping routine.

Key terms of Brand Partnership

The Brand Partnership covers an initial test and learn burst of activity involving the *KitKat* brand that represents over \$100,000 of commercial value to Rewardle in the form of a cash fee for access to the Rewardle Network and the retail value of product that will be offered to Rewardle Members through the Merchant Network.

The initial activity will involve less than 10% of the Rewardle Merchant and Member Network and serves to demonstrate the potential value of total Rewardle Network that is continuing to grow strongly on the back of powerful Network Effects inherent in business model.

Rewardle has granted the *KitKat* brand exclusive access to the Rewardle Network for the confectionary category for the duration of the test and learn activity and a first right of refusal to continue working with Rewardle.

Monetisation via Brand Partnership momentum building

In conjunction with previously announced six figure Brand Partnerships with Air Asia and Quickflix the Brand Partnership with Nestlé demonstrates the growing momentum in the initial monetisation of the Rewardle Network via Brand Partnerships.

This Brand Partnership activity planned with the *KitKat* brand represents a powerful marketing solution that will have broad appeal to marketers in a variety of sectors, particularly those in other Consumer Packaged Goods categories.

As Rewardle continues to demonstrate the monetisation through engaging marquee brands with the Rewardle Platform, the Company expects the rate of quality of Brand Partnerships to continue developing.

The Company is currently engaged in discussion with a number of potential Brand Partnerships and updates with respect to these will be announced as they are formalised.

Management continues to competently execute plan

As previously indicated, having established the commercially viable critical mass of the Rewardle Network, management is now leveraging the rapidly growing scale to engage brands to drive revenue and add value to the Rewardle community of Merchants and Members through Brand Partnerships.

Brand Partnerships play a key role in the fulfilment of the Company's vision and as the quality, quantity and value of Brand Partnerships continue to develop they are serving to validate the Company's strategy and demonstrate management's execution capability while substantially de-risking the business.

ABOUT REWARDLE HOLDINGS LIMITED ASX: RXH

Rewardle is a social network that connects over 1 million Members with almost 5000 local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

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