



**CHARTER
PACIFIC**
Corporation Limited

23 September 2015

ANTI COUNTERFEITING EXPERT SIGNS WITH INTEGRITY

Further to Charter Pacific Corporation Limited's (ASX:CHF) announcement on 11 September 2015 of entering into an agreement with Integrity Systems Inc. (Integrity) to acquire 100% of Integrity, we are pleased to provide the market with an announcement that Integrity has retained collIDe (www.collideconsult.com) and its Managing Director, ED DIETRICH on an extended engagement as a lead consultant – see attached.

We look forward to providing the market with further announcements from Integrity as they occur.

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September 22th 2015

ANNOUNCEMENT

Integrity Systems is pleased to announce that it has retained collide (www.collideconsult.com) and its Managing Director, ED DIETRICH on an extended engagement as a lead consultant. Ed Dietrich brings over 25 years of experience in security / authentication technologies and anti-counterfeiting strategies to Integrity Systems. Working with major global customers in the areas of currency/secure documents, passports/ID documents and brand protection programs, Ed's breadth of experience includes strategic development, mergers & acquisitions, and technology assessment.

Over his career, Ed has previously held senior management positions with several of the leading companies in the authentication industry including:

- American BankNote Holographics
- OpSec
- JDSU / Flex Products
- Hologram Industries

Ed also served as Director - Americas for Reconnaissance International where he led the company's consulting practice and co-developed new conferences in product authentication. During his tenure with Reconnaissance, he served as principal consultant for a range of engagements for Fortune 50 companies, VC's, investment banks and start-ups.

Ed is regarded as a subject matter expert in anti-counterfeiting and authentication. He has written and presented on these topics throughout his career and has testified before the US House of Representatives on counterfeiting threats and technologies.

He has also been active in the management and growth of several industry associations including:

- International Hologram Manufacturers Association - Board Member
- International Authentication Association - Founding Member and Board Member
- US Chamber of Commerce - Coalition Against Counterfeiting and Piracy (CACP) - Chair of Technology Task Force
- Document Security Alliance
- North American Security Products Organization (NASPO) - Board Member

Through collIDe, Ed will be advising Integrity Systems on strategic and market development for their GenuineThread™ security technology and solution capabilities.

For more information, contact:

George Monemvasitis (President)
Integrity Systems

www.integrity-systems.com

Ed Dietrich
collIDe

www.collideconsult.com