

ASX Company Announcement | Issue Date: 28 September 2015

USA RESEARCH REPORT & INVESTOR VIDEO

- + US Equity Research house SeeThruEquity initiates coverage of Newzulu
- + US Financial News channel Stock News Now releases video interview

Newzulu Limited (ASX: **NWZ**) is pleased to announce the release and publication of an Equity Research Report initiating coverage of Newzulu by USA equity research house SeeThruEquity (**Research Report**).

The Research Report is available for review on Newzulu's website via the following link:

<http://newzululimited.com/investors/research/>

Newzulu is also pleased to announce the release of a video interview of Newzulu Executive Chairman, Alexander Hartman, by USA financial news channel Stock News Now (**Investor Video**).

The Investor Video is available for review via the following link:

www.youtube.com/watch?v=eTQ8NF5KcCI

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About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto and Sydney. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc. Newzulu operates in partnership with Getty Images, Tribune Content Agency, Alamy, Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, ddp images in Germany, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic, ITAR TASS in Russia, Agenzia Nazionale Stampa Associata (ANSA) in Italy, East News in Poland, Mahatta Multimedia in India, ANSA in Italy, Wikono Sociedad Limitada in Spain and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com.