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Hotel Technology Next Generation Joins .TV era

HTNG.TV ("HTNG") to Launch at HTNG 2015 European Conference

HIGHLIGHTS

- **HTNG is a global trade association dedicated to enhancing the deployment of technology in hotels**

- **HTNG has over 100 corporate and individual hospitality member companies including AccorHotels, Starwood Hotels & Resorts Worldwide, Inc., Best Western International, Hilton Worldwide, Marriott International, InterContinental Hotels Group, Shangri-La Hotels & Resorts, Mandarin Oriental Hotel Group, Kempinski Hotels, Jumeirah Group and more**

- **HTNG's European Conference will deploy HTNG.TV on TVs and Wi-Fi, available globally online in October 2015**

- **HTNG's Platinum Member list includes 39 global brands including AT&T, Cisco Systems, Inc., DIRECTV, HP, NEC, Verizon, Oracle, Trustwave and many more**

xTV Networks Ltd ("xTV" the "Company") (ASX: XTV) is pleased to announce the first customer deployment for xTV's new Conference TV package with Hotel Technology Next Generation ("HTNG").

The conference pack includes:
- xTV-powered Intel Compute Sticks installed on site
- 12-month subscription to a premium-level .TV network
- Access to the HTNG.TV network on the Wi-Fi at the conference
- Online access to HTNG.TV network online
- Dedicated channels for sponsors

"xTV is a powerful platform for not only conferences, but for our members, sponsors and corporate industry partners," said Mike Blake, CEO at HTNG. "HTNG.TV is an important step forward for the industry to see how online TV networks can become a strong mechanism to communicate."

"Having the HTNG association as the first to deploy the new Conference TV pricing package is a really huge win," said Joe Ward, CEO at xTV. "Our focus for them is to get their year-round .TV network sharing and communication to a whole new level. If it's the TV at the hotel, the Wi-Fi access in the room, the onsite member Wi-Fi, or mobile recording and watching, xTV will be behind the network and ensure that the HTNG.TV becomes an extremely useful platform to multiply the consumption of content."

HTNG's Annual Conference Schedule includes:

- HTNG 2015 Europe, North America, Middle East & Asia-Pacific

More information about HTNG can be found at HTNG.ORG.

About HTNG

Hotel Technology Next Generation is a global not-for-profit trade association that fosters the development of next-generation solutions through collaboration and partnership among hoteliers and technology providers that will enable them to do business globally in the 21st century.

The full list of members can be found here:
http://www.htng.org/member-list

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About xTV

xTV - the Next Generation Media Network Company allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds.

www.xtv.net