

9 October 2015

## Innovations TV Series to Showcase MMJ PhytoTech Limited in Upcoming Episode Airing via Discovery Channel

*DMG Productions explores the latest advancements in medical cannabis.*

**MMJ PhytoTech Limited (ASX:MMJ)** (the "Company") is pleased to announce that it will be featured in an upcoming episode of *Innovations with Ed Begley Jr.*, airing 1<sup>st</sup> QT 2016 via the Discovery Channel. *Dates and show times to be advised.*

In this segment, Innovations will educate audiences on MMJ Phytotech Limited (MMJ) – a global leader in the field of commercialising medicinal grade cannabis. As the first Australian Stock Exchange listed Medicinal Cannabis organisation, MMJ is continuing to grow and evolve as global regulation on the medicinal use of cannabis evolves. MMJ has three operating subsidiaries, which span across the entire pharmaceutical value chain, embodying the Company's "Farm to Pharma" strategy.

Andreas Gedeon, Managing Director of MMJ, commented, "*MMJ is uniquely positioned in the medicinal cannabis industry with our three operating subsidiaries – Satipharm, United Greeneries and Phytotech Therapeutics. These form our unique 'Farm to Pharma' Value Chain. This Farm to Pharma value chain enables MMJ to be well placed to take advantage of evolving global regulation in relation to the medicinal use of cannabis and its related products. MMJ and I are excited to be a part of the series and educate the viewers about how this exciting industry is continuing to evolve and the role MMJ will continue to play.*"

MMJ PhytoTech's vision is to become a leading player in the global medical cannabis market, through the development and commercialisation of cannabinoid based therapeutic products. As one of the few vertically integrated medicinal cannabis organisations globally, MMJ aims to develop and trial products to treat a variety of clinical indications in established, existing and newly regulated markets.



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*"MMJ PhytoTech's strategy is based on establishing a vertically integrated 'Farm to Pharma' business model, building operations across all parts of the supply chain," said Robert Sikich, Producer for the Innovations TV series. "We look forward to enlightening audiences on the amazing things they're doing."*

For more information please contact:

### **MMJ PhytoTech Limited**

Andreas Gedeon  
Managing Director  
+1 (250) 713 6302  
[agedeon@mmj.ca](mailto:agedeon@mmj.ca)

### **Innovations Television**

Robert Sikich  
(866) 496-4065 x 805  
[Robert@InnovationsTelevision.com](mailto:Robert@InnovationsTelevision.com)



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### **About MMJ PhytoTech Limited:**

MMJ PhytoTech Limited is a Medical Cannabis company, which aims to commercialise Medical Grade Cannabis (MGC) and high potential cannabis based therapeutics products to the rapidly growing international market with regulated medical cannabis laws. For more information, visit: [www.mmjphytoTech.com.au](http://www.mmjphytoTech.com.au).

### **About Innovations and DMG Productions:**

Innovations, hosted by award winning actor Ed Begley, Jr., is an information-based series geared toward educating the public on the latest breakthroughs in all areas of society. Featuring practical solutions and important issues facing consumers and professionals alike, Innovations focuses on cutting-edge advancements in everything from health and wellness to global business, renewable energy, and more.

DMG Productions (responsible for creating the Innovations show) includes personnel specialised in various fields from agriculture to medicine, independent films to regional news and more. Field producers work closely with experts in the field to develop stories. This powerful force enables DMG to consistently produce commercial-free, educational programming that both viewers and networks depend on.

For more information visit [www.InnovationsTelevision.com](http://www.InnovationsTelevision.com).