

20 October 2015

Company Announcements Office
ASX Limited

By E-Lodgement

Chief Financial Officer and Chief Legal Officer appointed to strengthen the management team

Highlights:

- Whole New Home appoints Linda Lee as Chief Financial Officer (CFO) and Marc-Alexandre Poirier as Chief Legal Officer; both bringing significant corporate and industry expertise
- These key appointments complete the senior leadership team and strengthen the existing Board and management team
- The senior leadership team is now in place to continue the company's investment in becoming a leading innovator in North American SaaS and e-commerce platform; connecting design professionals with clients
- The Company continues to develop and enhance its omni-channel offering, with a view to accelerating registration of designers on its technology platform.

Whole New Home Ltd (ASX: **WNH**, **Whole New Home**, the **Company**) announces today the appointment of Linda Lee as CFO and Marc-Alexandre Poirier as Chief Legal Officer. Both Ms. Lee and Mr. Poirier also serve as key executives for the Company's North American operating subsidiary, Kabuni Technologies Inc.

Ms. Lee brings over a decade of extensive experience in the corporate finance world with a number of high profile Canadian businesses in the technology and real estate industry. Combined with a dual MBA from prestigious Queen's and Cornell Universities, Ms. Lee will lead WNH's financial team.

Mr. Poirier brings a wealth of experience as a corporate and commercial lawyer with a host of leading-firm experience across Canada and Asia. His experience of handling complex commercial transactions for global companies provides a strong base in managing WNH's multinational operations and business interests spanning North America and Australia.

A strong leadership team is now in place to execute on the Company's long-term corporate strategy. Having just achieved the rebranding of its North American based SaaS and e-commerce platform, WNH continues to develop and enhance its omni-channel offering, with further upgrades to its mobile application and technology platform to be released on a regular basis in the coming months.

WNH MD, Neil Patel, commented:

"WNH has strategically invested in a high calibre senior executive team to grow our business, enhance the existing platform and develop new products. Both hires bring significant industry and corporate expertise and demonstrate a strong endorsement of our business model, strategic plans and future growth potential."

BOARD & MANAGEMENT

Mr Tony King
EXECUTIVE CHAIRMAN

Mr Neil Patel
MANAGING DIRECTOR

Mr Nik Ajagu
NON-EXECUTIVE DIRECTOR

Mr Nathan Sellyn
NON-EXECUTIVE DIRECTOR

Mr Matt Hehman
NON-EXECUTIVE DIRECTOR

Mr Aaron Bertolatti
COMPANY SECRETARY

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ASX CODE

WNH



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ABOUT

WHOLE NEW HOME LTD.

Whole New Home Ltd (ASX: WNH) is an Australian-based company publicly traded on the Australian Securities Exchange (ASX). The company's strategic focus is to build a global business in the home space by developing an ecosystem of innovative technologies and solutions to enhance the industry for professionals and consumers alike. Its operating subsidiary, Kabuni Technologies Inc., is a North American-based SaaS and e-commerce company in the home design space that enables independent design professionals to grow their business. For more information, please visit: <http://www.wholenewhome.com.au/>

KABUNI TECHNOLOGIES INC.

Kabuni Technologies Inc. is a North American-based SaaS and e-commerce company in the home design space enabling independent home design professionals to grow their business through an omni-channel retail experience under the brand name Kabuni. Kabuni's platform enables designers worldwide to collaborate with clients anywhere in the US and Canada and earn income from the sale of home décor products and furnishings from Kabuni's catalogue through curated Inspiration Boards. With a dedication to foster community within the design industry, Kabuni is building a brick-and-mortar Design Studio in Vancouver B.C. giving independent design professionals access to cutting-edge visualisation technology and up-to-date industry resources and a beautiful environment to consult with their clients. Kabuni intends to open additional Design Studios in other major metropolitan cities. Kabuni's social impact arm, Better Homes For Everyone Foundation (www.betterhomesforeveryone.com), leverages proceeds from the platform to benefit local charitable organisations dedicated to combating homelessness. Kabuni is driven by the belief that good design should live in every home. For more information, please visit: <http://www.kabuni.com/>