

Shares:	131,389,015	Merchants (as at 30 June 2015):	4,077
Market cap (@ \$0.25):	\$32.7m (Approx)	Members (as at 30 June 2015):	1,075,474
Cash (as at 30 June 2015):	\$4.8m (Approx)	Check-ins (as at 30 June 2015):	14.5m



Dimattina Coffee partners with Rewardle

- Channel Partnership established with specialty coffee roaster Dimattina Coffee (Dimattina), a leading Australian coffee wholesaler.
- Endorsement and promotion of Rewardle to Dimattina's wholesale client base of over 1000 restaurants and cafes represents a significant Merchant Network growth opportunity of approximately 20%.
- Enhances the substantial presence Rewardle's has developed as a marketing and payments solution for the café sector.
- Supports managements strategy of initially focussing on growth and engagement of Rewardle's Merchant and Member Network. 30 June 2015 YoY Merchant growth of 157%, Membership growth of 258% and Check-in growth of 326% has underpinned initial monetisation of the Rewardle Network which has commenced via Brand Partnerships.

Channel Partnership with Dimattina Coffee

Dimattina Coffee (Dimattina) is a leading coffee wholesaler, supplying a range of premium coffee blends to the restaurant and hospitality industry around Australia. Established in 1998, Dimattina has a long history of association with the Australian Coffee industry dating back to the 1950's.

Through a commitment to customer service, quality and innovation, Dimattina has successfully stayed at the forefront of Australia's coffee culture, establishing itself as a leading specialty coffee roaster and wholesale supplier to over 1000 restaurants and café clients.

For a number of months Dimattina has been using the Rewardle Platform at its flagship café in Perth and under the recently established Channel Partnership, Dimattina will endorse and promote the Rewardle Platform to its wholesale clients, commencing initially in Western Australia.

Dimattina's wholesale client base of over 1000 restaurants and cafes represents a significant Merchant Network growth opportunity for Rewardle of approximately 20%.

In addition to its direct network of wholesale clients, Dimattina's endorsement will validate the Rewardle Platform to others in the industry, enhancing the significant presence Rewardle has established in the café sector and complimenting managements ongoing efforts to grow the Merchant and Member Network.

Channel Partnerships form part of the Company's stated strategy of initially focussing on growth and engagement of the Merchant and Member Network with initial monetisation via Brand Partnerships.

Having delivered 30 June 2015 YoY Merchant growth of 157%, Membership growth of 258% and Check-in growth of 326%, initial monetisation of the Rewardle Network has commenced via Brand Partnerships such as those previously announced with AirAsia, Quickflix and Nestle.

Implementing Channel Partnerships with leading industry players serves to validate the Rewardle Platform to others and supports the strategy of initially focussing on growth and engagement of the Merchant and Member Network which is the fundamental basis of the Company's commercial model.

About Rewardle Holdings Limited

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

[For more information please contact:](#)

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