



## COMPANY UPDATE AND APPENDIX 4C

Yonder & Beyond Group Ltd (ASX: YNB) ("YNB" or the "Company"), a portfolio of synergistic technology assets with a focus on mobile businesses is pleased to provide an update in relation to its operations.

# Quarterly Review

- + Monetisation for Boppl, Gophr, MeU and Prism Digital
- + Growth of all products and portfolio companies and the launch of new products
- + Strong synergies being identified and created amongst portfolio companies
- + Good press coverage on portfolio companies' achievements
- + Portfolio companies engaging in significant partnership agreements

Yonder & Beyond Ltd (YNB) has released its Appendix 4C for the three month period to 30 September 2015.

The period was one of significant activity across portfolio companies, with all entering (or advancing) defined monetisation strategies. Significant operational and/or financial milestones have been hit, thanks in part to the strong hands on operational, financial and technical support from parent Yonder and Beyond Ltd.

### *Portfolio Company Growth*

With the launch of all products within the YNB portfolio, each of the companies are experiencing growth and aggressively targeting expansion within their target markets. YNB has been actively involved in accelerating this growth through securing clients and partnerships, enhancing product development and management of personnel.

### *Social and Community Commitment*

A highlight of the period was the way in which portfolio companies embraced and enhanced its social and community commitment.

Gophr has become the first accredited courier company with the Living Wage Foundation, meaning it is going to pay its full-time couriers more than the London Living Wage. This makes Gophr the first accredited courier company in the UK by the Living Wage Foundation. The move was widely applauded by the London courier and cycling community.

Following Gophr's lead, fellow portfolio company Prism Digital has also become accredited with Living Wage Foundation.

MeU mobile is establishing a partner and community affiliate scheme that will, once finalised, build a platform to cross promote products and offerings to the whole partnership network and in time allow for members to seamlessly apply value created from being a member to donations to chosen charity groups.



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Prism Digital coordinated and hosted a conference in London on WinOps technologies. The conference was a success with 95% attendance and has allowed Prism to expand its network with major technologies corporations and potential candidates.

Other portfolio companies are actively pursuing activities and initiatives to support their own social commitment, details of which will be provided in due course.

### *Cash Receipts*

Since 30 September 2015 the group has received in excess of \$800,000 in Research and Development credits from the HMRC, and is expecting a further \$200,000 in tax credits to be processed over the coming weeks.

### *Press Coverage*

Boppl, Gophr and Prism Digital received good press and marketing coverage over the period, recognising their growth and achievements. The highlights are below.

- + An [article](#) on the new Boppl White Label application in Brisbane venue, Miss Bliss Kitchen
- + A [press release](#) from IWGB on Gophr becoming the first Living Wage courier company
- + A [video](#) on social media on the new Boppl White Label application in Brisbane venue, Pineapple Express. The video has received over 15000 views
- + [Blog](#) posts and articles about the WinOps Conference hosted by Prism Digital

### *Outlook*

YNB continues to make positive progress with its portfolio companies and the parent group operations. With its recent achievements, YNB is looking to enhance the monetisation of its portfolio companies and seek strong valuation increases. Over time YNB will, as part of its strategy, look to monetise its investments (full or partial sell down, IPO, etc) so as to create a return to shareholders and allow YNB to expand its portfolio holding.



## Gophr

### ***Company Update***

It has been a monumental period for Gophr. The majority of August and September was spent on product and communication development, which was well received. October was spent building on this strong foundation and securing customers, particularly in the London market. Over the period Gophr had over 340 new customers sign up to its service.

Gophr has built a smart courier dispatch system that replaces the role of a 'controller' at a traditional courier company, meaning they are now able to automate the entire dispatch process in a smart and efficient way. Couriers can now accept multiple jobs at the same time, allowing for the system to determine the courier's route and assign them additional jobs along that route. The feedback has been overwhelmingly positive for this system from both couriers and clients. It is believed this is to be one of the most sophisticated courier-to-customer same day logistics systems.

Gophr is proud to be a Living Wage company, becoming the first accredited courier company with the Living Wage Foundation and the Independent Workers of Great Britain Courier and Logistics (IWGB) branch in October. Some of the biggest corporations in London and wider UK are Living Wage accredited, and when a company receives accreditation they are encouraged to use other accredited companies. They will use this opportunity to directly market to fellow Living Wage companies in an effort to increase its B2B sales.

The press release associated with this accreditation was endorsed by Mayor Boris Johnson and Gophr client Live Nation.

In October Gophr commenced the process of building the Gophr public profile, initially by listing on [Product Hunt](#), placing a credible second place with 156 votes. As a result, they experienced a high amount of traffic to the Gophr site, increasing the interest and public awareness of the company.

On the customer side they are continuing to work hard to build their Open API solution to provide restaurants, retail and e-Commerce stores with Gophr delivery capabilities. They are speaking to potential partners across a wide variety of sectors, the most exciting of which is the food sector. Boppl integration in particular is something to look forward to.

Gophr has hired a new Senior Front-End Developer and is also looking to hire several new staff over the next few months due to current demand and growth. Over the period, they also changed its URL from [www.gophr.it](#) to [www.gophr.com](#) to ensure they do not miss out on SEO.

### **Sales Update**

Sales during the quarter were strong and while October was a slower month due to the mid-term break, Gophr achieved its strongest week in revenue during this month. They anticipate continuing its growth to achieve record sales and revenue in the next quarter.



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Since August Gophr has had over 340 new customer sign ups. This shows the interest from customers in its product and they are looking into customer experience improvements, include expanding current service area and simplifying the on-boarding process.

The development of the Gophr API has opened several partnership opportunities. They are currently in discussions with an online food ordering and ePOS company, who are an online ordering system enabling customers to order directly from their favourite restaurants. The opportunity exists for Gophr to provide the delivery solution. In addition, several large hospitality venues are interested in running trials with the combined Gophr system.

They have conducted research into its customer base to understand their drivers for booking couriers and how Gophr can increase its business. Results of this survey have indicated that expansion in its offering (primarily vehicle types) would have a significant positive impact on revenue and profit. This is currently being evaluated by Gophr with support of YNB.

### Product Roadmap & Next Steps

Gophr is currently undergoing major improvements to its product to increase its offering to customers. They are in the final stages of producing its API, moving over to the [www.gophr.com](http://www.gophr.com) site, finalising internal process and making further improvements to the Gophr application.

Its upcoming goals are:

- ✓ Improving the customer registration and activation process, including social sign-ins and step by step on-boarding
- ✓ Provide offline syncing for the courier app in order to be able to continue jobs without network connectivity
- ✓ Develop an enterprise-level booking solution, enabling large businesses to have a number of user profiles on one account
- ✓ Launching new types of vehicles



## Boppl

### ***Company Update***

Boppl has celebrated a record quarter. They have seen monetisation for transactions completed in earlier months and are continuing its growth of customer acquisition, retention and order volume for both Australian and UK venues. They are seeing growth and success from its White Label application, which allows venues to create a bespoke application branded for the venue with Boppl backend features. Boppl gains ongoing revenue from White Label venues, active in venues in Brisbane and is being activated in multiple venues in the UK.

Currently they have driven customer growth with limited marketing spend, which is an incredible achievement. Growth has occurred as a result of creation of strong partnerships, social media promotion and engagement and leveraging off venues' press opportunities. A few of the highlights from the quarter were:

- + In September they partnered with fellow YNB Company, Prism Digital, and London's monthly DevOps event to offer mobile ordering at Blueberry Bar & Kitchen. This was a significant achievement, with over 2000 members and 200 conference attendees being exposed to and using Boppl. They expect to see further success with future event ordering powered by Boppl, both in London and internationally.
- + Boppl venue, Pineapple Express in Brisbane released a [video](#) on social media about their Boppl White Label application. The video has been very well received, with over 15k views. Boppl is featured throughout the video and appears in the closing credits. This was great exposure for Boppl, with venues responding to the video interested in their own White Label app.
- + Boppl venue, Miss Bliss in Brisbane was featured in an [article](#) about their Boppl White Label application. The venue ran a promotional prize for customers who downloaded and ordered through the app, which increased Boppl's user base and orders.

Boppl is also pursuing synergies between other YNB companies. They have commenced development with Gophr to explore exciting possibilities for order delivery. In Australia, they have introduced MeU mobile to offer services to venues requiring network connection for mobile ordering.

Due to increased demand for Boppl venues in Brisbane, Boppl has hired a new Account Executive to assist with onboarding new venues, customer acquisition and managing existing relationships within Australia. As the business continues to expand, they will look to hire new personnel to its Account and Development teams in the UK and Australia

### **Sales Update Customers/Acquisitions**

With increased sales and customer acquisition, Boppl achieved record revenue this quarter. Boppl boasts a growing network of customers, venues and partnerships, with new records in venue deployment, transactions and point of sale integrations. Globally, its user network grew 131% from the previous quarter. This was attributed to the London DevOps event and deployment into newly opened and popular sites in Brisbane.



Customer orders with Boppl increased 647% during the quarter. Their priority of Boppl has been to monetise its existing network of venues, drive new customers and continue to engage its existing customer base to order ahead with collection, scheduled collection or table service. During the quarter Boppl was able to onboard new venues in London such as The Winchester, Blueberry Bar, Smokin' Aces Barbeque, Bombay Burrito, Alturath Fresh Falafel's, Real Paella and Kings Spud. New venues in Australia include Miss Bliss Whole Foods Kitchen, Pineapple Express Café, Selato Salad & Gelato Bar, Miss Kay's Burger Bar and the Donut Boyz franchise (currently in pilot in West End and Paddington).

Its acceleration of customer and transaction growth is a result of Boppl's growing utility as venue density increases. It should be noted that these records were achieved with the careful consideration of venue deployment criteria, enabling new venue setup activation within hours, maximising marketing reach through existing network and popularity, and reducing support requirement via integration with leading point of sale providers.

The current Boppl growth for the quarter is:

- + 131% user signup growth
- + 1400% new customer growth
- + 647% orders placed
- + 860% order value

This quarter saw Boppl complete several updates to the application and its product. This included the launch of the White Label application, which has been well received. They are pursuing potential venues and companies to expand its White Label app to and look forward to deploying it to more venues in future. The Boppl White Label application allows scalability for popular venues and hospitality groups, which gives Boppl the opportunity for accelerated growth into venues that require and request such a solution.

### Product Roadmap & Next Steps

In the coming quarter, and beyond, Boppl intends to advance initiatives undertaken during the quarter and undertake further product/operational developments.

- ✓ **Customer Profiles Started** the implementation of a customer profile screen into both iOS and Android apps, in preparation for two requested features from customers and venues.
- ✓ **Delivery** Users will soon be able to order a takeaway delivery service using the Boppl standalone solution. This gives additional options to both the customer and venue, allowing for a greater target market. Boppl is working closely with Gophr to provide a solution to both companies.
- ✓ **POS Integrations** Nearing completion of integrations with Revel and Clover and expecting completing venue testing next quarter ahead of Boppl roll out worldwide.
- ✓ **Admin Self Services** Simplified admin management with the core focus to give venue managers greater control over their menu. This will allow venue owners and managers to set up an account with Boppl and create their own menu within the app.

Boppl's upcoming goals are:

- ✓ **Social Media Strategy** Instagram is one of its major customer acquisition avenues and Boppl intends to grow its follower base via a range of innovative and engaging initiatives. This gain in follower base will also drive downloads of the Boppl application.



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- ✓ **Venue Acquisition through Resellers** Through its current reseller partnerships, Boppl has increased its venue acquisition in locations globally. Boppl's intention is to have venues being acquired through its resellers at a rate of 1 per week per reseller. Similarly, it's secondary goal is to create a powerful reseller network, which will increase Boppl's on boarding rate and expand Boppl into new markets.
- ✓ **Customer Acquisition** Boppl will continue to grow its user base and intend to accelerate this through the distribution of promotion codes on social media and to local businesses. These discounts will be for a limited period and will not have a major effect on revenue.





## Prism Digital

### ***Company Update***

Prism Digital continues to grow its operations in the recruitment market for the technology sector, predominately in London.

The company has well-established business processes and functionalities in order to maximise performance and sales for the business and its employees. The business is equipped with some of the best CRM and job board systems available, and has implemented a new system called Sendy to market to customers.

Prism Digital has a vertical market split within two divisions: Development and Infrastructure. This is creating great efficiencies across its business.

They hired two new employees to join the two divisions during the quarter, who have already placed candidates for the business. These hires were made due to the overwhelmingly strong demand within the technology employment market.

Prism Digital has opened an office in Poland. The branch is seeing great quality of candidates coming through and they look forward to continuing its momentum through its global recruitment team.

In September, Prism Digital was pleased to host the [\*\*\*WinOps Conference 2015\*\*\*](#) in collaboration with DevOps. WinOps was the world's first conference dedicated to DevOps technologies in a Windows world. With over 160 tickets sold, and 95% attendance, the event was a huge success and guests remained engaged by continuing the discussion online and through social media. Speakers from major corporations in the technology industry, including Microsoft, AppDynamics, JustEat, Chef and Puppet delivered fascinating talks and hosted panels. The conference was a great opportunity for Prism to establish new networks, which they feel will be a huge growth area. It is representative of its commitment to building communities based around technology and the technologies they deliver into.

Prism has increased its social media presence, to drive engagement from candidates and clients alike. They are active on [LinkedIn](#), [Facebook](#), [Instagram](#) and [Twitter](#). They also have a blog, which journeys its recent activities such as its [WinOps Conference](#) and the [\*\*\*half marathon\*\*\*](#) they participated in. They have already received results from its activity on social media:

- + [\*\*\*Klout score\*\*\*](#) of 46 - putting Prism in the top 30% of social media users with them being expert in 'Microsoft', 'DevOps' and 'London'.
- + Increase in number of impressions on Twitter by 6% (22,400 users)
- + Prism's first entry in the [\*\*\*Agency Recruitment Power 100\*\*\*](#) list at no. 79

The Prism team has also been busy with client business development, holding regular meetings and meetup groups to continue to increase its sales and customer base. Recent results indicate Prism Digital will have a strong pipeline of opportunities for the final quarter of 2015.





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## Sales Update

Prism Digital had a productive quarter, with increased number of placements and customer acquisition over the period.

Some of its major client wins include:

- + **Zoopla** Placement made with one of the world's most prestigious tech organisations
- + **Agilisys** Global Consultancy firm. Currently have made placements.
- + **Venntro Media Group** Mandate agreed with the [City AM's Leap 100 list](#) company which achieves annualised revenues of £50 million
- + **Sage Pay (LSE:SGE)** Terms agreed and currently working on a live mandate.
- + **NTT Europe** Global hosting and IT Consultancy firm. Currently have made one placement.
- + **Ectecture@Ogilvy** Global Digital Agency. Continuing placements.
- + **Ministry of Justice** Three contract placements made via boutique consultancies.

Prism is excited by the huge potential to build its contractor book via these clients and other similar consultancies that are aligned to the public sector.

## Product Roadmap & Next Steps

- ✓ **New Prism Digital website** Its new [website](#) is live. New developments include a live jobs section and the presence of two meetup groups they organise at the header of the website. Through its live jobs section, candidates can apply for jobs through the website and use it as a reliable source for current vacancies. Prism have already seen an increase of candidates applying through the website.
- ✓ **Living Wage accredited** Following the lead from fellow YNB company Gophr, Prism is now proud to be accredited as a Living Wage organisation and will leverage the partnership to win new clients within the Living Wage community.
- ✓ **Project Poland** With the advent of a new work force in Poland, Prism Digital will continue to invest in more technology and assistance to make its first placement from the Polish office.
- ✓ **Cube19 reporting**; Prism now have its contractor actuals displaying so they can more accurately measure the contract revenue that has been earned to date via synchronisation with its contractor payroll partner.

Prism Digital has had a busy and productive quarter, with increased networking, marketing and expansion activity. Next quarter will see them leverage its recent success and productivity to ensure the final months of 2015 build on recent sales, customer acquisition and revenue.



## MeU Mobile

### ***Company Update***

It has been an exciting period for MeU mobile, with its innovative product launching late in the quarter. The increased involvement of Yonder & Beyond and its advisor network has accelerated product development and the ability for MeU to attract customers and partners. This activity has proven invaluable as they shift its customer acquisition strategy from digital mass marketing to a partnership based model. Several significant organisations have engaged with MeU as part of its partnership strategy and it is expected results from these discussions will yield positive results during the December quarter.

Development of applications has been rapidly occurring with support of YNB. These will add significantly to the social interaction of members and the MeU, which will further drive customer numbers.

MeU is anticipating to have 5,000 customers by 1 March 2015, with strong exponential growth to occur from that point forward.

### **Sales Update**

While the business has refocused its marketing strategy, digital marketing spend has been suspended. Despite this, customer acquisition remains constant with the \$29 plan being the most popular product. Over the period, active customers grew by 129% increasing revenue and gross margin.

The new partnership strategy led MeU to engage with a variety of organisations with large memberships and customer bases. The company intends to announce partnerships with a total reach of 1 million potential MeU customers within the next two months. They have held discussions with several organisations and will be executing partnership agreements over the next few weeks.

The organisations MeU are engaging with have diverse customer bases and will increase the efficiency and reach of their marketing efforts. It will also provide MeU and its partners with a platform to cross promote products and offerings to the whole partnership network, creating a dynamic environment where the MeU customer is in the centre.

### **Operational Update**

MeU mobile has been assisted by Yonder & Beyond to develop its applications and mobile social products. YNB has also increased its involvement in the management and operation of the business over the period, which is seeing results in the partnership strategy and new business model.

They have initiated an overhaul of its systems and suppliers, decreased fixed costs and reduced the number of suppliers. The business has established a new structure to utilise staff in a more efficient way and streamline processes. The changes to the MeU company structure are starting to



settle in and designations that reflect these roles will be finalised over the coming weeks. MeU is currently well staffed and ready for the anticipated growth of the customer base, both from a provisioning and customer service perspective.

### Product Roadmap & Next Steps

A new product roadmap is being finalised based on input from both the MeU and YNB teams. The following products and updates are being released as part of this product roadmap:

- + **Mobile application** For Apple and Android to be released early November. This will enable customers to check their usage and bills
- + **Website** Development of community support forums to go live on the website
- + **Affiliate / Charities Program** Creation of a program where offers can be presented to target audiences and partners to maximise offerings and incentives for all stakeholders
- + **Ask / Call Kevin** Humanising the MeU mascot by creating services and features that lead to interactions with and between members
- + **Social PA** New function that prompts and suggests ways for members to enhance their social lives

In the coming months, MeU look forward to seeing the results of the hard work that has been carried out recently for the new business direction with a focus on strong mutually beneficial partnerships. The partnership strategy will provide them with a cost effective reach, as the affiliate and partnership schemes creates powerful bespoke incentives for its partners to promote MeU through their organisations. The goal is to sign up 1000 new customers through the affiliate program before the end of year and to have partnered with organisations that combined have a total reach of 1 million members or more.

MeU also anticipate announcing news regarding deals with hardware manufacturers early next year. This will provide exclusive hardware to the Australian market.



## Wondr

### ***Company Update***

It is an exciting time at Wondr, after months of preparation and hard work they have released Wondr v1.0 to the App Store. This has combined with focusing on refining sales and marketing plans and identifying strategic partnerships as well as gearing the application build for completion. At the same time, Wondr v2.0 is in development and is expected to be released to the App Store by the end of the year. The update will contain more improvements and added functionalities. It is expected that momentum will be maintained as they continue to look for ways to improve the application, increase the user base and drive partnerships. 2015 is looking to be a Wondr-ful year.

### **Sales Update**

Wondr is focusing on increasing its user base through promotion from the App Store. YNB has finalised a marketing campaign to promote Wondr and drive sales and downloads through the App Store and additional measures. As Wondr is a photo and multimedia sharing application, it is expected there will be a high demand from users who want to share moments in a controlled and private environment. Wondr is ideal for events such as weddings, sporting events and holidays, where the user maintains ownership and privacy over the content.

Wondr is investigating strategic partnerships globally with major sporting events and festivals. This is being assisted by the YNB management team with their relationships, resources and experience.

### **Operational Update**

Wondr is currently working through several stages of development. This is for the application's deployment and strategic use of users. As previously stated, Wondr v1.0 is live on the App Store and available to download.

There are several use cases for Wondr, which include:

- + I am on holiday and I want to set up a photo gallery to share my photos with my friends/family but I do not want to allow others to post into the gallery
- + I am going on holiday with Joe and Bill and I want them to be able to post photos to the photo gallery. I want others to be able to view our photos in our gallery but not post to the gallery
- + I am getting married and I want everyone who attended the wedding to be able to post photos to the gallery

Wondr v2.0 is in development and will be released before the end of the year. This update will include many improvements and added functionalities. It will expand the use cases from above, which will increase the application user base and popularity.

Wondr allows the gallery creator in each use case situation to control who is able to view and contribute to their album. This is important as it allows management of information being collated and shared. Wondr v2.0 's second will create a 'Public Gallery', which will be created and controlled through a CMS. This will allow verified content owners and creators to build specific rooms to promote their events or genre of gallery.



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### **Product Roadmap & Next Steps**

Wondr is finalising its product roadmap after releasing Wondr v1.0 to the App Store. Whilst Wondr is in development for Wondr v2.0, it is expected that it will have a state of the art user experience on this update with additional functionality and added engagement features to the Wondr ecosystem.

Wondr's next steps for 2015 are:

- ✓ Finalise development of Wondr v2.0
- ✓ Close out all bugs of Wondr v2.0
- ✓ Release Wondr v2.0 to the App Store
- ✓ Promotion and marketing of Wondr v1.0 and v2.0
- ✓ Identify and develop strategic partnerships for Wondr at events



## PlayMeet

### ***Company Update***

This quarter saw PlayMeet launch to the public on the Apple App Store in Australia and the USA. The company is aggressively pushing customer acquisition, with user numbers increasing at a steady rate.

### **Sales Update**

Through its recent launch, PlayMeet is aggressively pushing customer acquisition and increasing its user base. PlayMeet is a music based social media and events application.

### **Operational Update**

PlayMeet for Android is in development and is expected to be released at the beginning of 2016. In addition, development has commenced on PlayMeet v2.0, which they hope to release later in 2016.

### **Product Roadmap & Next Steps**

PlayMeet is finalising its product roadmap after releasing PlayMeet v1.0 to the Apple App Store. The next steps for the company are:

- ✓ **Andriod** Finalise development of the Andriod version of PlayMeet and release to Google Play by early 2016
- ✓ **Customer Acquisition** Grow its user base and intend to accelerate this through marketing and promotion
- ✓ **PlayMeet v2.0** Finalise development of PlayMeet v2.0 with added functionalities to release to the App Store and Google Play by 2016



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## Connexion Media

Yonder & Beyond Update

Yonder & Beyond advises that it has disposed of its entire investment in Connexion Media (ASX: CXZ) via a series of on market transactions. Funds received were applied to working capital.





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## MySQUAR

### Yonder & Beyond Update

Yonder & Beyond is pleased to provide an update on its investment in MySQUAR. User numbers have surpassed 1.5 million, exceeding its growth target for 2015 and has signed a strategic partnership with MyPAY.

The following announcement was released on 19 October on the London Stock Exchange Alternate Investment Market.



MySQUAR Limited - MYSQ MySQUAR achieves 1.5m users and monetisation  
Released 07:30 18-Oct-2015

RNS Number : 6084C  
MySQUAR Limited  
19 October 2015

#### MySQUAR Limited ("MySQUAR" or the "Company")

##### MySQUAR breaks through 1.5m user accounts and signs first major service agreement.

MySQUAR, the Myanmar-language social media and entertainment platform whose principal activity is to design, develop and commercialise Myanmar-focused internet-based mobile applications, is pleased to announce that it has today entered into a service agreement with MyPAY Limited, ("MyPAY"), a provider of mobile payment transaction services. The agreement with MyPAY is for the integration of MyPAY's mobile payment services as a feature of MyCHAT, MySQUAR's free to use, mobile messaging and social networking application.

Under the 5-year agreement with MyPAY, MySQUAR will receive US\$500,000 in software platform integration fees from MyPAY and then an ongoing 50 percent share of net fees collected from MyCHAT users who make transactions through the mobile payment features integrated in MyCHAT.

The service agreement entered into by MySQUAR with MyPAY constitutes a related party transaction under the AIM Rules as Eric Schaer, Chief Executive Officer of MySQUAR, holds an indirect controlling interest in MyPAY. The Directors other than Mr Schaer consider, having consulted with SP Angel Corporate Finance LLP, the Company's nominated adviser, that the terms of the service agreement are fair and reasonable insofar as its shareholders are concerned.

Furthermore, the Company is pleased to announce that total user accounts as at 14 October 2015 surpassed 1,500,000, this represents an increase of approximately 50 percent in total user accounts since 30 June, as announced on 22 July 2015.

Commenting on the service agreement with MyPAY and the User Acquisition Update, CEO Eric Schaer said, "I am very pleased with the Company's development progress in both product offerings and monetization. Partnering with mobile payment service providers is an important strategic development of the Company. The agreement with MyPAY is also a big step toward execution of the monetization plan, whereby the significant fee and revenue share received from MyPAY are expected to add stable cash inflow to the Company.

The partnership with MyPAY provides robust evidence that MySQUAR has tremendous opportunities to monetize its social platform, MyCHAT. Such opportunities are even greater as the Company continues to steadily grow its user base. Transaction-based monetization such as the mobile payment services will be enlarged alongside with growth of the user base.

MySQUAR will work closely with MyPAY to make sure the mobile payment services integrated in MyCHAT will be rolled out as soon as possible, in accordance with local laws."

#### About MyPAY

MyPAY is planning to introduce a mobile money application in Myanmar in accordance with local laws. MyPAY aims to facilitate financial inclusion in a country where approximately 90% of the population is unbanked thereby contributing to improving the lives of the Myanmar people.

The mobile payment services of MyPAY are enabled by the fastacash mobile payment technology.



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10/29/2015

MySQUAR achieves 1.5m users and monetisation - London Stock Exchange

fastacash ([www.fastacash.com](http://www.fastacash.com)) is a global enabler of payments (money, airtime, coupons) along with digital content (photos, videos, audio, messages) through social networks and messaging platforms, enabling secure and cost-effective transactions domestically and internationally.

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**About Yonder & Beyond**
















Y&B is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

The Y&B management team brings a wealth of experience and relationships across the technology and entertainment landscape and is able to maximise synergies amongst its investment portfolio to accelerate growth and user acquisitions.

Website: [www.yonderbeyond.com](http://www.yonderbeyond.com)

### Yonder & Beyond portfolio of technology assets and applications include:

|  |  |
|--|--|
| <br>Interest: 60%<br>Website: <a href="http://www.prism-digital.com/">http://www.prism-digital.com/</a> | <ul style="list-style-type: none"> <li> Fast-growing digital recruitment agency</li> <li> Cash generative</li> <li> Specialised knowledge and long-term relationships within industry focusing on technical sub-segments</li> <li> Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com</li> </ul>  |
| <br>Interest: 72%<br>Website: <a href="http://www.boppl.me">www.boppl.me</a>                            | <ul style="list-style-type: none"> <li> Leading mobile ordering and payment app</li> <li> Pre-order and pay food and beverages</li> <li> Potential for multiple revenue streams</li> <li> Currently deploying in Australia, France, Switzerland and South Africa</li> <li> Winner of the UK Mobile &amp; Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013</li> </ul> |
| <br>Interest: 100%<br>Website: <a href="http://www.wondr.it">www.wondr.it</a>                           | <ul style="list-style-type: none"> <li> Experience what's happening anywhere, through the eyes of those who are there</li> <li> Brings major social network platforms into a single, simple feed</li> <li> An all-access pass</li> <li> Ability to create private events, such as weddings and family holidays, or concerts</li> <li> Allows event organisers to own their content</li> </ul>                             |

|   |   |
|---|---|
|  <p>Interest: 75%<br/>Website: <a href="http://www.gophr.it">www.gophr.it</a></p>        | <ul style="list-style-type: none"> <li> Making deliveries quick and simple for everyone. Order your courier from your mobile.</li> <li> Disruptive technology. Cheaper for consumers, more income for couriers</li> <li> Send or pick up deliveries with a single tap</li> <li> Cashless and convenient for couriers and customers</li> <li> Clear delivery pricing, simply set the pick-up and drop-off location</li> </ul>   |
|  <p>Interest: 45%<br/>Website: <a href="http://www.meu.mobi">www.meu.mobi</a></p>        | <ul style="list-style-type: none"> <li> Australian mobile network operator planning to officially launch unique B2C customer offerings during May 2015</li> <li> Disruptive, innovative force within the telecommunications sector</li> <li> Will be Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way</li> <li> Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.</li> </ul> |
|  <p>Interest: 3%<br/>Website: <a href="http://www.mysquar.com">www.mysquar.com</a></p> | <ul style="list-style-type: none"> <li> First local-language content platform created to enrich the lives of Myanmar people, through deep, accessible and rich online experiences</li> <li> Mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with local businesses, products and each other.</li> <li> Guided by a seasoned leadership team with experience developing global communities through social media, gaming and eCommerce technologies, MySQUAR is forging new ground in Myanmar.</li> </ul>  |

## Appendix 4C

### Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

**YONDER & BEYOND GROUP LIMITED (YNB)**

ABN

**76 149 278 759**

Quarter ended (Current quarter)

**30 September 2015**

#### Consolidated statement of cash flows

|   | Current<br>quarter<br>\$A'000 | Year to date<br>(3 Months)<br>\$A'000 |
|---|-------------------------------|---------------------------------------|
| <b>Cash flows related to operating activities</b>         |                               |                                       |
| 1.1 Receipts from customers                               | 689                           | 689                                   |
| 1.2 Payments for:   |                               |                                       |
| (a) staff costs   | (1,293)                       | (1,293)                               |
| (b) advertising and marketing                             | (100)                         | (100)                                 |
| (c) research and development                              | -                             | -                                     |
| (d) leased assets   | -                             | -                                     |
| (e) other working capital                                 | (304)                         | (304)                                 |
| 1.3 Dividends received                                    | -                             | -                                     |
| 1.4 Interest and other items of a similar nature received | 1                             | 1                                     |
| 1.5 Interest and other costs of finance paid              | (26)                          | (26)                                  |
| 1.6 Income taxes paid                                     | (11)                          | (11)                                  |
| 1.7 Other (provide details if material)                   | -                             | -                                     |
| <b>Net operating cash flows</b>                           | <b>(1,044)</b>                | <b>(1,044)</b>                        |
| <b>Cash flows related to investing activities</b>         |                               |                                       |
| 1.9 Payments for:   |                               |                                       |
| (a) businesses (item 5)                                   | -                             | -                                     |
| (b) equity investments                                    | -                             | -                                     |
| (c) intellectual property                                 | (9)                           | (9)                                   |
| (d) physical non-current assets                           | (2)                           | (2)                                   |
| (e) other non-current assets                              | -                             | -                                     |
| 1.10 Proceeds from:                                       |                               |                                       |
| (a) businesses (item 5)                                   | -                             | -                                     |
| (b) equity investments                                    | 153                           | 153                                   |
| (c) intellectual property                                 | -                             | -                                     |
| (d) physical non-current assets                           | -                             | -                                     |
| (e) other non-current assets                              | -                             | -                                     |
| 1.11 Loans to other entities                              | -                             | -                                     |
| 1.12 Loans repaid by other entities                       | -                             | -                                     |
| 1.13 Other (provide details if material)                  | -                             | -                                     |
| <b>Net investing cash flows</b>                           | <b>142</b>                    | <b>142</b>                            |
| <b>1.14 Total operating and investing cash flows</b>      | <b>(902)</b>                  | <b>(902)</b>                          |

+ See chapter 19 for defined terms.

**Appendix 4C**  
**Quarterly report for entities**  
**admitted on the basis of commitments**

|  | Current quarter<br>\$A'000 | Year to date<br>(3 Months)<br>\$A'000 |
|--|----------------------------|---------------------------------------|
| 1.8 Total operating and investing cash flows (brought forward) | (902)                      | (902)                                 |
| <b>Cash flows related to financing activities</b>              |                            |                                       |
| 1.15 Proceeds from issues of shares, options, etc.             | -                          | -                                     |
| 1.16 Proceeds from sale of forfeited shares                    | -                          | -                                     |
| 1.17 Proceeds from borrowings                                  | 77                         | 77                                    |
| 1.18 Repayment of borrowings                                   | -                          | -                                     |
| 1.19 Dividends paid  | -                          | -                                     |
| 1.20 Other (provide details if material)                       | -                          | -                                     |
| <b>Net financing cash flows</b>                                | <b>77</b>                  | <b>77</b>                             |
| <b>Net increase (decrease) in cash held</b>                    | <b>(825)</b>               | <b>(825)</b>                          |
| 1.21 Cash at beginning of quarter / year to date               | 1,088                      | 1,088                                 |
| 1.22 Exchange rate adjustments to item 1.20                    | -                          | -                                     |
| 1.23 <b>Cash at end of quarter</b>                             | <b>263</b>                 | <b>263</b>                            |

**Payments to directors of the entity and associates of the directors**

**Payments to related entities of the entity and associates of the related entities**

|   | Current quarter<br>\$A'000 |
|---|----------------------------|
| 1.24 Aggregate amount of payments to the parties included in item 1.2 | 78                         |
| 1.25 Aggregate amount of loans to the parties included in item 1.11   | -                          |

1.26 Explanation necessary for an understanding of the transactions

Payments made in respect to salary and wages, director fees, corporate management fees paid to associated company, and expense reimbursement..

**Non-cash financing and investing activities**

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

Nil.

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Nil.

**Financing facilities available**

Add notes as necessary for an understanding of the position.

|                                 | Amount available<br>\$A'000 | Amount used<br>\$A'000 |
|---------------------------------|-----------------------------|------------------------|
| 3.1 Loan facilities             | 58,674                      | 58,674                 |
| 3.2 Credit standby arrangements | -                           | -                      |

+ See chapter 19 for defined terms.



## Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.

|  | Current quarter<br>\$A'000 | Previous quarter<br>\$A'000 |
|--|----------------------------|-----------------------------|
| 4.1 Cash on hand and at bank <sup>(1)</sup>      | 263                        | 1,088                       |
| 4.2 Deposits at call                             | -                          | -                           |
| 4.3 Bank overdraft                               | -                          | -                           |
| 4.4 Other (provide details)                      | -                          | -                           |
| <b>Total: cash at end of quarter (item 1.23)</b> | <b>263</b>                 | <b>1,088</b>                |

<sup>(1)</sup> The previous quarter's Appendix 4C total cash has been adjusted to match the audited financial statements.

## Acquisitions and disposals of business entities

|   | Acquisitions<br>(Item 1.9(a)) | Disposals<br>(Item 1.10(a)) |
|---|-------------------------------|-----------------------------|
| 5.1 Name of entity                            | Nil                           | Nil                         |
| 5.2 Place of incorporation or registration    | Nil                           | Nil                         |
| 5.3 Consideration for acquisition or disposal | Nil                           | Nil                         |
| 5.4 Total net assets                          | Nil                           | Nil                         |
| 5.5 Nature of business                        | Nil                           | Nil                         |

## Compliance statement

1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act.
2. This statement does give a true and fair view of the matters disclosed.



Signed: \_\_\_\_\_ Dated: Friday, 30 October 2015

Company Secretary

Print name: Jay Stephenson

## Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, AASB 107: Statement of Cash Flows apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
3. Accounting Standards. ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

+ See chapter 19 for defined terms.

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+ See chapter 19 for defined terms.