

Shares:	131,389,015	Merchants (as at 30 Sept 2015):	4,721
Market cap (@ \$0.23):	\$30.2m (Approx)	Members (as at 30 Sept 2015):	1,330,326
Cash (as at 30 Sept 2015):	\$3.2m (Approx)	Check-ins (as at 30 Sept 2015):	18.8m



Channel Partnership with leading supplier to café sector

- Channel Partnership with Bite Size Coffee Treats, a leading supplier to the café sector with over 800 wholesale clients.
- Endorsement and promotion of Rewardle to wholesale clients of Bite Size Coffee Treats represents a Merchant Network growth opportunity of 15 - 20%.
- Enhances the substantial presence Rewardle's has developed as a marketing and payments solution for the café sector.
- Supports managements execution of winner takes all strategy, focusing on Network growth and engagement with monetisation initially via Brand Partnerships.

Channel Partnership with Bite Size Coffee Treats, a leading supplier to the café sector

Established in Sydney in 2006, Bite Size Coffee Treats (Bite Size) is an award winning biscuit bakery business specialising in the manufacture of small European style coffee treats, specifically designed to accompany the taste and presentation of coffee.

The company has won over 80 Royal Fine Food Awards plus a very rare Award of Outstanding Excellence. Bite Size produces over 20M biscuits per annum and supplies over 800 hundred wholesale clients, predominantly cafes but also including beauty salons, hotels and airport business lounges.

Under the Channel Partnership, Bite Size will endorse and promote the Rewardle Platform to its wholesale client base representing a Merchant Network growth opportunity of 15-20%.

Bite Size's proposition to wholesale clients is that serving Bite Size biscuits with coffee adds value and differentiates their offering. This added value can increase customer retention and protect margin in a highly competitive industry. This strongly aligns with the Rewardle Platform's proposition and as such the Bite Size customer base is a highly qualified set of potential clients for Rewardle.

The Channel Partnership with Bite Size will support enhancing the significant presence Rewardle has established in the café sector and is highly complimentary to previously announced Channel Partnerships with leading specialty coffee roasters Toby's Estate and Dimattina Coffee.

Implementing Channel Partnerships with leading industry players assists in the efficient scaling of the Rewardle Network and validate the Rewardle Platform to operators in the associated sector.

Channel Partnerships support the strategy of initially focusing on growth and engagement of the Merchant and Member Network which is the basis of the Company's commercial model.

Consistently establishing Channel Partnerships demonstrates management's execution of the Company's stated strategy of initially focusing on growth and engagement of the Merchant and Member Network with initial monetisation via Brand Partnerships.

About Rewardle Holdings Limited

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

For more information please contact:

Ruwan Weerasooriya (Founder and Managing Director)

Email: ruwan@rewardle.com

Mobile: 0412448769