



ASX Release

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migme secures the Ionic App Labs development team

Global digital media company migme Limited ("migme" or "the Company") is pleased to announce that it has secured the services of the entire development team behind Ionic App Labs ("Ionic"), a Taiwan based mobile app development firm founded by Mark Yu-Min Su.

The acquisition of this development team will see Mr Su and four other Ionic employees, who together have more than 15 years' development and management experience, join migme's existing development team in Taipei.

Mr Su and his team are familiar with full-stack javascript in web and mobile app development. They have created team collaboration chat systems with cross-platform apps for Android, iOS, and Web. They have also built a secure cloud email system for the Foxconn Technology Group.

migme CEO Steven Goh said "The acquisition of the team would significantly bolster the Company's development capabilities and lead to improvements in the migme platform."

"Mark and his team bring additional high-level engineering talent to our Taiwan operations and we are excited at welcoming them to migme."

"This development comes ahead of 4 months of material product releases and an investment in big data capability to support a more personalised mig experience." Mr Goh said.

Mr Su said "I am flattered that migme identified the Ionic team as an acquisition target."

"The team and I are delighted to be joining migme and we look forward to helping the Company further build out their mobile platform."

The Ionic development team is expected to be fully integrated within migme by January 2016.

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About migme Limited

migme Limited (ASX: MIG | WKN: A117AB) is a global digital media company focused on emerging markets. We deliver social entertainment services through mobile apps migme and LoveByte, artist management website alivenotdead and ecommerce services through Sold. The Company is listed and registered in Australia. Headquarters are in Singapore with offices in Malaysia, Indonesia, Taiwan and Hong Kong. For more information, please visit <http://company.mig.me>