



POTASH MINERALS LIMITED



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Major US Retailer Commercial Agreement Signed

Buddy Platform, Inc. wishes to advise that the company has today executed a Master Services Agreement with major US department store and multi-brand retailer Sears Holdings Corporation, for access to Buddy's technology and services.

Master Services Agreements provide a framework under which parties may enter into future agreements covering specified stand-alone commercial projects.

Sears Holdings Corporation operates the retail store brands "Sears" and "Kmart", product brands like "Kenmore", "Craftsman" and "DieHard", and recently acquired the "Wallyhome" sensor technology to bolster its lineup of "Connected Solutions" smart home devices.

For and on behalf of Potash Minerals Limited

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