



ASX Announcement

9 November 2015

Microsoft and LiveTiles Sign Co-Marketing Agreement for US Commercial Market

LiveTiles is pleased to announce that it has entered into a Co-Marketing Agreement with Microsoft Corporation under which LiveTiles Design will be marketed to all United States Office 365 commercial customers with a licensed user base of more than 250 seats.

Office 365 is a key component of Microsoft's commercial cloud business. Microsoft's commercial cloud revenue grew by 88% and generated annual run-rate revenue of more than US\$8 billion in the year to June 30, 2015. LiveTiles Design greatly improves the user experience and adoption of Microsoft SharePoint and helps drive greater consumption of Office 365.

Under the program, LiveTiles Design will be offered to new LiveTiles customers in the United States for a free licence period of three months. Thereafter, customers who elect to continue using LiveTiles Design will pay subscription licence fees in line with LiveTiles' standard pricing which starts at US\$1 per user per month (prior to scale discounts and partner commissions where applicable).

Microsoft will market the program to its direct sales teams and also through its extensive partner ecosystem. The initial term of the agreement extends until 31 March 2016.

LiveTiles CEO and Co-Founder Karl Redenbach said: "This initiative will enable us to pursue the majority of the commercial market for LiveTiles Design in the United States with the support of Microsoft."

"This represents a major milestone in our go-to-market strategy to work closely with Microsoft and its distribution channels in the United States", Mr Redenbach said.

LiveTiles' proprietary software tools operate together with Microsoft's cloud collaboration platforms and enable businesses to rapidly build and deploy modern solutions, including intranets and extranets, to their operations. LiveTiles' products are touch-enabled, mobile-friendly, device-agnostic and easy to configure.

LiveTiles has three software products:

- **LiveTiles Design:** a modern user interface design tool for Microsoft SharePoint and Office 365 (paid version launched in February 2015).
- **LiveTiles Build:** an industry-first software tool that automatically and rapidly generates Microsoft SharePoint site architecture (launched in October 2015).



- **LiveTiles Mosaic:** enables K-12 teachers to easily create modern, touch-friendly online classrooms which seamlessly integrate with Office 365 (launched in 2014).

LiveTiles' products are actively targeting the large installed base of Microsoft SharePoint which has an estimated 200 million users globally.

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About LiveTiles:

LiveTiles is a global software company headquartered in Times Square, New York, with offices in Melbourne, London and Richland, Washington State. LiveTiles offers modern, user experience-focused technology solutions for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles Design, LiveTiles Build and LiveTiles Mosaic (for the K-12 Education market). LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe and Asia-Pacific.