

Shares:	131,389,015	Merchants (as at 30 Sept 2015):	4,721
Market cap (@ \$0.18):	\$23.6m (Approx)	Members (as at 30 Sept 2015):	1,330,326
Cash (as at 30 Sept 2015):	\$3.2m (Approx)	Check-ins (as at 30 Sept 2015):	18.8m

Belaroma Coffee Company

promoting Rewardle to café owners

- Channel Partnership renewed with the Belaroma Coffee Roasting Company (Belaroma), a leading specialty coffee roaster and wholesaler in Australia.
- Rewardle is used by Belaroma at its flagship store on Sydney's northern beaches and through an ongoing Channel Partnership Belaroma is endorsing and promoting Rewardle to hundreds of wholesale clients.
- Working with Belaroma enhances the substantial presence Rewardle has developed as a marketing and payments solution for the café sector and supports efficient growth of the Rewardle Network.
- Channel Partnerships support management execution of a winner takes all strategy, focussing on Network growth and engagement with monetisation initially via Brand Partnerships.

Rewardle Founder and Managing Director said:

"We're delighted to be working with Belaroma, along with our many other Channel Partners who have recognised the game changing potential of our marketing and payments platform for their clients."

"Leading industry suppliers are increasingly recognising the flow on benefits to their own business as our platform is taken up by their clients."

"The promotion and endorsement of Rewardle by Channel Partners such as Belaroma bakes Rewardle into the fabric of the local business eco-system and assists us in more efficiently scaling our Merchant Network which is the foundation of our business model."

Channel Partnership with Belaroma supports execution of Rewardle's strategy

Management is continuing to develop a pipeline of Channel Partnerships and Service Agreements which support the cost efficient acceleration of Rewardle's Network growth. These discussions include a broad spectrum of partners including high profile industry leaders.

The Company expects to announce further partnerships to support the growth of the Network in the current and upcoming quarters.

This activity works hand-in-hand with other business development activity including the steadily developing Brand Partnership momentum that has been announced over recent months.

Initial monetisation of the Rewardle Platform via Brand Partnerships has the potential to contribute substantially to short to medium term cashflow required to fund the operations and ongoing growth of the Rewardle Network.

Brand Partnership business development efforts of the Company have been bolstered with the appointment of Michael Johnstone as Commercial Director at the start of October. Mr Johnstone is a proven sales leader with a strong track record of success across traditional media and launching new digital platforms.

Current Brand Partnership discussions, including some of Australia's best known brands, are at various stages of development and the Company is confident of announcing more Brand Partnership deals in the current and upcoming quarters.

About Rewardle Holdings Limited

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

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