




ATLAS
PEARLS AND PERFUMES

ATP - AGM
November 2015



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CEO REPORT

FOCUS AND CONSOLIDATE

- Decision to consolidate group activities to focus on pearling
- Employees salary sacrificed for shares
- Completion of capital raise of \$3.6 million
- EOT strategic partnership and sale of 50% of EOT
- Consolidation of retail operations in Indonesia
- Focus on pearl quality over quantity
- Overhead 30% down from last year (July-Oct)

REVEAL AND DELIVER

- Atlas remains committed to delivering superior products
- Back to normal harvest profile and improvement in shape and quality
- Direct the right products to the right customers
- Manage perceived value positively
- Successful private sale in HK and first auction in Kobe
- Sales 21% over budget (July-Oct)
- Next auction will be on December 11 and 12

SHARE AND SUSTAIN

- A commitment to sustaining and supporting the communities where we operate
- Continuous operational improvement with benefits expected in 12-24 months
- Align shareholders and stakeholders interest
- Looking after and acknowledging the people behind the pearls
- Transfer of knowledge mandate – a commitment to **DEVELOP PEOPLE**

UNVEILING THE INNER BEAUTY

“ONE SEES CLEARLY ONLY WITH THE HEART. ANYTHING
ESSENTIAL IS INVISIBLE TO THE EYES”

Antoine de Saint Exupery – Le Petit Prince.

A photograph of a sandy beach with white foam from a wave washing onto the shore. The sand is a light beige color, and the foam is bright white. The wave is breaking from the top of the frame towards the bottom. The text "THANK YOU" is centered in the lower half of the image.

THANK YOU