

A nighttime aerial view of a city with a complex highway interchange. Light trails from cars create long, glowing streaks of white and yellow on the roads. Several skyscrapers are illuminated with various colors, including blue, white, and red. The sky is dark, and the overall scene is vibrant and modern.

SmartTrans Holdings Limited (ASX:SMA)

Annual General Meeting 2015



Integrity / Innovation / Inspiration / Information

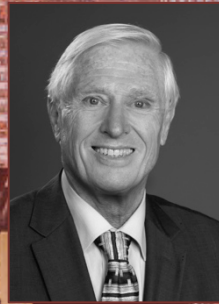
Chairman's Address



Dr Geoff Raby
Non-Executive
Chairman



Bryan Carr
CEO &
Managing Director



Andrew Forsyth
Non-Executive Director



Yui (Ian) Tang
Non-Executive Director

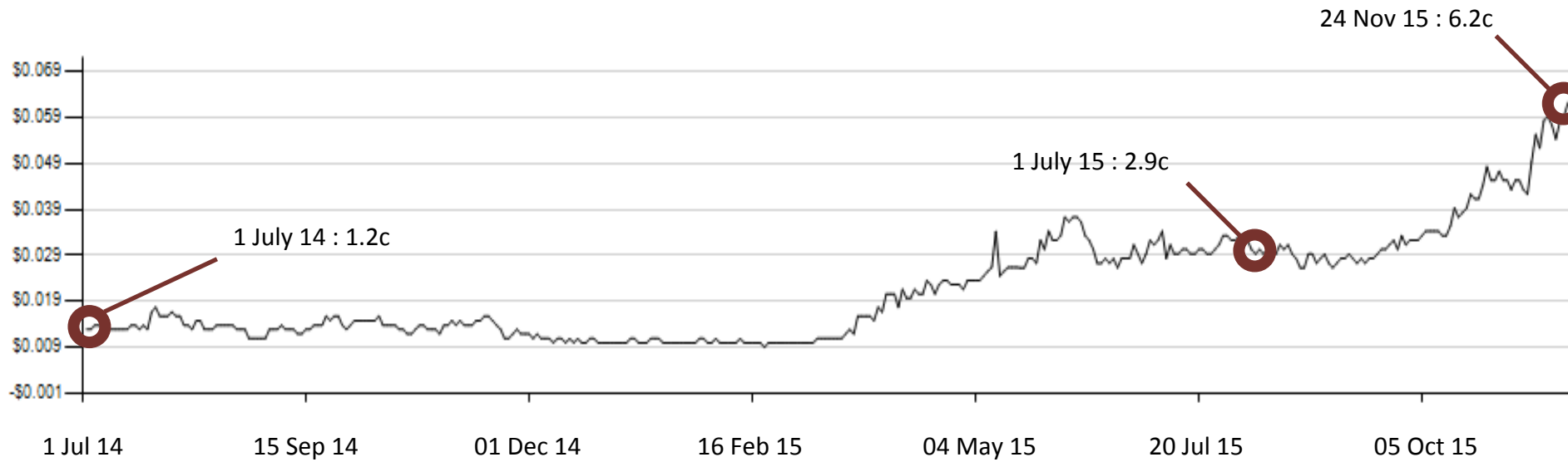


Ian Hawkins
Executive Director



Greg Simpson
Non-Executive
Director

SmartTrans has been Repositioned for Growth



- **Strong share price appreciation and growth in Market Capitalisation – today approaching \$130 million**

- **Significantly broadened investor base**

Two Well Defined Operating Businesses



SmartPay: Mobile and internet-based billing systems in China.



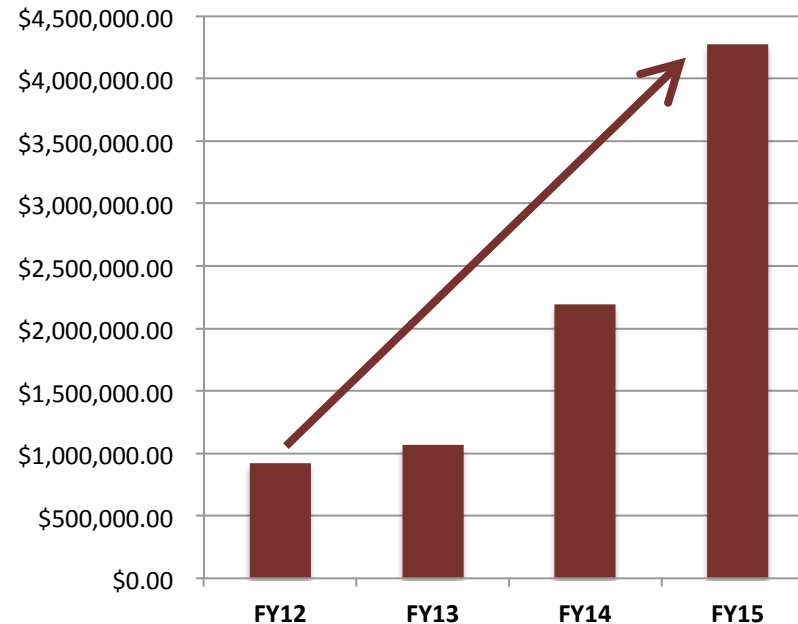
Mobile and internet software solutions in Australia.



Strong Revenue Growth Continuing



SMA Group Revenue FY12 - FY15

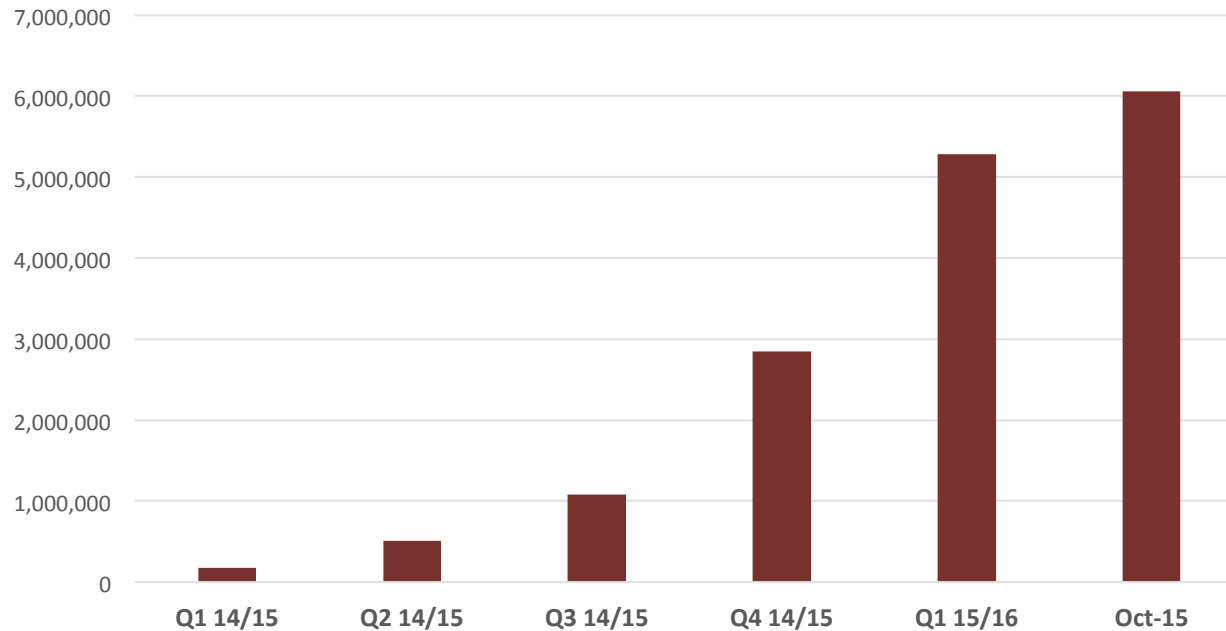


- **Annual revenue has almost doubled from previous year to \$4.3 million for FY2015**
- **Strong momentum in revenue growth continues – China revenue alone now exceeding \$1 million per month**

A Growing Customer Base



Increase in Customer Numbers



- **SmartPay customer base is a key growth driver for SmartTrans – now exceeding 6 million consumers**
- **Telco partnerships give SmartTrans access and unprecedented reach to 1.26 billion subscribers**

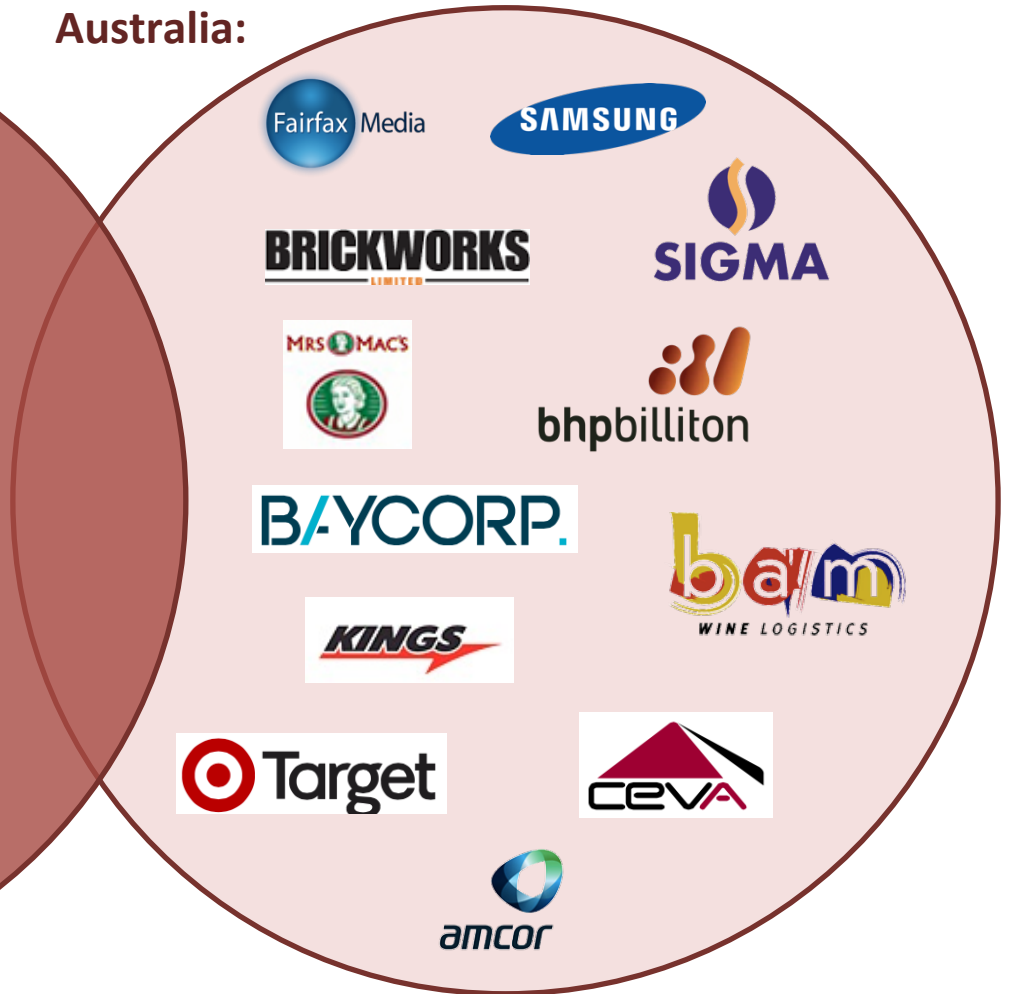
Delivering Quality Content & Products Across Both Divisions



China:



Australia:



A Favourable Outlook



- **SmartTrans' growth is still in the early stages**

- **China and Australia remain a key focus, with opportunities being pursued in other countries.**

- **Expansion into new provinces, provision of billing services to more companies, data analytics and potential acquisitions to drive growth in FY16**

- **Continued push toward sustainable revenue growth**

Managing Director & CEO Report

Board & Management:



Dr Geoff Raby
Non-Executive
Chairman



Bryan Carr
CEO &
Managing Director



Andrew Forsyth
Non-Executive Director



Yui (Ian) Tang
Non-Executive Director



Ian Hawkins
Executive Director



Greg Simpson
Non-Executive
Director

Long Term Partnerships Underpinning SmartTrans' Growth



- SmartPay is the ultimate gateway to transacting in China with almost unrivalled reach
- SmartTrans' billing relationships not easily replicated – partnerships secured over many years

Measured Growth, One Province at a Time



Provinces Covered by SmartPay

- | | |
|----|-----------|
| 1. | Guangdong |
| 2. | Hubei |
| 3. | Gansu |
| 4. | Sichuan |
| 5. | Shandong |
| 6. | Jiangsu |
| 7. | Liaoning |

- **Seven provinces secured – with an aim to cover all of China**

The World's Largest Smart Device Market Underpins SMA's Growth



Active internet Users



668M

Penetration: 49%

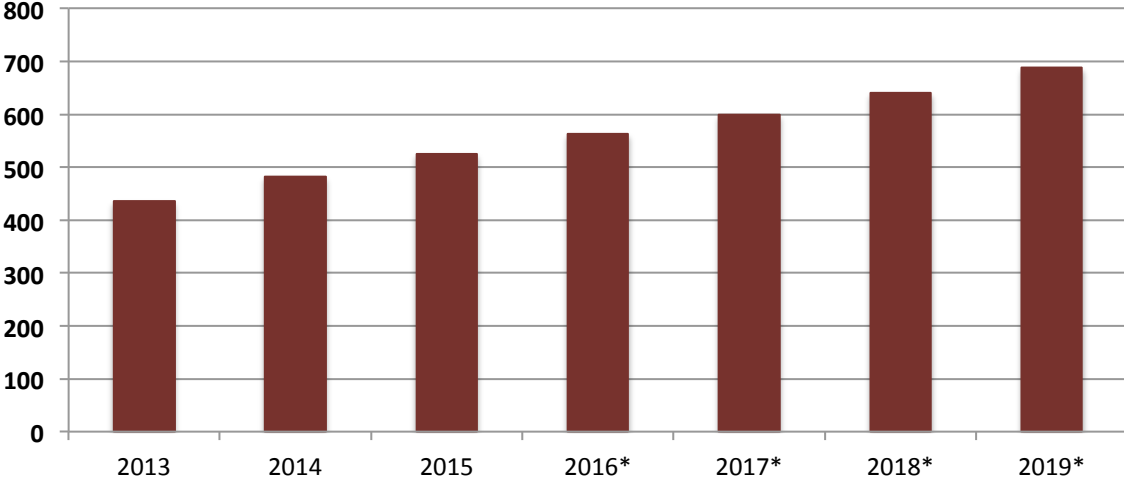
Unique mobile users



675M

Penetration: 49%

Number of Smartphone Users in China 2013 – 2019* (millions)



The Strong Growth Continues

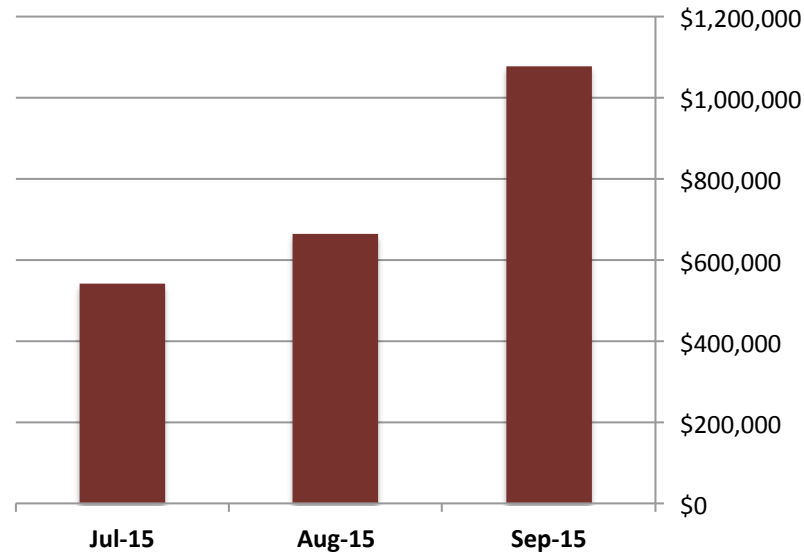


- **Customer numbers continue to grow with subscription billing a key revenue driver**
- **Logistics operations in Australia and now China present further growth opportunities**
- **Roll out of SmartPay into new provinces through Telco partners is well underway**
- **Increased marketing spend on content driving revenue growth**
- **SmartTrans well positioned for FY 2016 and beyond**

A strong first quarter with growth continuing this quarter



China Revenue Q1 FY 2016



- Momentum in revenue growth is ongoing in second quarter

- Securing new content distribution agreements and scale in existing provinces a key focus