

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|-----------------|
| Name of Director | Ms Diana Rhoten |
| Date of last notice | 6 October 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|--|
| Direct or indirect interest | Direct |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | N/A |
| Date of change | 27 November 2015 |
| No. of securities held prior to change | Nil |
| Class | Unlisted options |
| Number acquired | 50,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018 |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |

+ See chapter 19 for defined terms.

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|---|--|
| No. of securities held after change | 50,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018 |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of unlisted options approved at 2015 Annual General Meeting |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|----------------|
| Name of Director | Ms Emma Waldon |
| Date of last notice | 6 October 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | Direct and Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Emma Waldon is a Director and Shareholder of Finsbury Capital Pty Ltd and a beneficiary of the Emma Waldon Super Fund |
| Date of change | 27 November 2015 |
| No. of securities held prior to change | Indirect: Finsbury Capital Pty Ltd atf Emma Waldon Super Fund 800,000 ordinary shares |
| Class | Unlisted options |
| Number acquired | 2,000,000 unlisted options over ordinary shares, exercise price \$0.15, expiry date 27 November 2018 |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |

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|---|--|
| No. of securities held after change | <p>Direct: 2,000,000 unlisted options over ordinary shares, exercise price \$0.15, expiry date 27 November 2018</p> <p>Indirect: Finsbury Capital Pty Ltd atf Emma Waldon Super Fund 800,000 ordinary shares</p> |
| <p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p> | Issue of unlisted options approved at 2015 Annual General Meeting |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| <p>No. and class of securities to which interest related prior to change</p> <p>Note: Details are only required for a contract in relation to which the interest has changed</p> | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| <p>Value/Consideration</p> <p>Note: If consideration is non-cash, provide details and an estimated valuation</p> | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |

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| If prior written clearance was provided, on what date was this provided? | N/A |
|--|-----|

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Introduced 30/09/01 Amended 01/01/11

| | |
|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|----------------|
| Name of Director | Mr Ian Rodwell |
| Date of last notice | 19 June 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Mr Rodwell is a trustee and beneficiary of the Rodwell Superannuation Fund and Rodwell Family Trust |
| Date of change | 1. 27 November 2015 2. 28 November 2015 |
| No. of securities held prior to change | Direct 132,917 ordinary shares 7,500,000 unlisted options, exercise price \$0.19, expiry date 26 November 2017 (include a share price performance hurdle) Indirect <i>Rodwell Superannuation Fund</i> 5,900,000 ordinary shares <i>Rodwell Family Trust</i> 10,000,000 unlisted options, exercise price \$0.40, expiry date 28 November 2015 |
| Class | Unlisted options |

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| | |
|---|---|
| Number acquired | <p>1. Unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares):</p> <p>i. 150,000 unlisted options over ADS, exercise price US\$5.35, vesting date 27 November 2016, expiry date 27 November 2019</p> <p>ii. 150,000 unlisted options over ADS, exercise price US\$5.35, vesting date 27 November 2017, expiry date 27 November 2020</p> <p>iii. Options above also subject to a share price performance hurdle where they vest if the VWAP of the Company's ADS exceed US\$8.00 over a 30 trading day period</p> |
| Number disposed | <p>2. 10,000,000 unlisted options, exercise price \$0.40, expiry date 28 November 2015</p> |
| <p>Value/Consideration</p> <p>Note: If consideration is non-cash, provide details and estimated valuation</p> | Nil |
| No. of securities held after change | <p>Direct</p> <p>132,917 ordinary shares</p> <p>7,500,000 unlisted options, exercise price \$0.19, expiry date 26 November 2017 (include a share price performance hurdle)</p> <p>Indirect</p> <p><i>Rodwell Superannuation Fund</i></p> <p>5,900,000 ordinary shares</p> <p><i>Rodwell Family Trust</i></p> <p>Unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares):</p> <p>i. 150,000 unlisted options over ADS, exercise price US\$5.35, vesting date 27 November 2016, expiry date 27 November 2019</p> <p>ii. 150,000 unlisted options over ADS, exercise price US\$5.35, vesting date 27 November 2017, expiry date 27 November 2020</p> <p>iii. Options above also subject to a share price performance hurdle where they vest if the VWAP of the Company's ADS exceed US\$8.00 over a 30 trading day period</p> |

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|---|---|
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | 1. Issue of unlisted options approved at 2015 Annual General Meeting 2. Unlisted options lapsed unexercised on expiry date |
|---|---|

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small> | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small> | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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Introduced 30/09/01 Amended 01/01/11

| | |
|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|-------------------|
| Name of Director | Mr Leo Hindery Jr |
| Date of last notice | 30 July 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|--|
| Direct or indirect interest | Direct |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | |
| Date of change | 27 November 2015 |
| No. of securities held prior to change | 2,638,500 ordinary shares |
| Class | Unlisted options |
| Number acquired | 75,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018 |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |

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Change of Director's Interest Notice

| | |
|--|---|
| No. of securities held after change | 2,638,500 ordinary shares 75,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018 |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of unlisted options approved at 2015 Annual General Meeting |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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| | |
|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|----------------|
| Name of Director | Mr Mark Hauser |
| Date of last notice | 26 June 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|--|
| Direct or indirect interest | Direct |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | N/A |
| Date of change | 27 November 2015 |
| No. of securities held prior to change | 4,910,000 ordinary shares 2,000,000 unlisted options (exercise price \$0.20, expiry date 31 January 2016) 3,000,000 unlisted options (exercise price \$0.19, expiry date 26 November 2016) |
| Class | Unlisted options |
| Number acquired | 75,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018 |

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| | |
|--|---|
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |
| No. of securities held after change | <p>4,910,000 ordinary shares</p> <p>2,000,000 unlisted options (exercise price \$0.20, expiry date 31 January 2016)</p> <p>3,000,000 unlisted options (exercise price \$0.19, expiry date 26 November 2016)</p> <p>75,000 unlisted options over American Depositary Shares ("ADS") (where 1 ADS equals 40 ordinary shares), exercise price US\$3.55, expiry date 27 November 2018</p> |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of unlisted options approved at 2015 Annual General Meeting |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |

+ See chapter 19 for defined terms.

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| | |
|-----------------------|-----|
| Interest after change | N/A |
|-----------------------|-----|

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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Introduced 30/09/01 Amended 01/01/11

| | |
|----------------|---------------------------|
| Name of entity | MOKO Social Media Limited |
| ABN | 35 111 082 485 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|---------------------|----------------|
| Name of Director | Mr Greg McCann |
| Date of last notice | 19 June 2015 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Mr McCann is a Director of Florence Pty Ltd and a beneficiary of the McCann Superannuation Fund and McCann Family Trust |
| Date of change | 28 November 2015 |
| No. of securities held prior to change | Indirect <i>Florence Pty Ltd ATF McCann Superannuation Fund</i> 15,194,444 ordinary shares 20,000,000 Performance Shares 5,000,000 unlisted options, exercise price \$0.40, expiry date 28 November 2015 5,000,000 unlisted options, exercise price \$0.042, expiry date 30 July 2016 <i>Florence Pty Ltd ATF McCann Family Trust</i> 750,000 ordinary shares |

+ See chapter 19 for defined terms.

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| | |
|--|--|
| Class | Unlisted options |
| Number acquired | Nil |
| Number disposed | 5,000,000 unlisted options, exercise price \$0.40, expiry date 28 November 2015 |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |
| No. of securities held after change | Indirect <i>Florence Pty Ltd ATF McCann Superannuation Fund</i> 15,194,444 ordinary shares 20,000,000 Performance Shares 5,000,000 unlisted options, exercise price \$0.042, expiry date 30 July 2016 <i>Florence Pty Ltd ATF McCann Family Trust</i> 750,000 ordinary shares |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Lapse of unlisted options unexercised at expiry date |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |

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| | |
|--|-----|
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| | |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

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