

#### **ASX AND MEDIA RELEASE**

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# Zipt Mark 2: New Promotional Preview Video Released

ZipTel Limited (ASX:ZIP) ("ZipTel" and the "Company") is pleased to provide investors with a promotional video demonstrating the new and improved features of the Zipt mobile application, following the early release of the Zipt Mark 2 platform.

The Mark 2 platform release was expedited in response to the rapid growth experienced and expected accelerated demand upon launch of the Zipt Ambassador program and global marketing campaign.

The new video provides a sneak preview of the upgraded platform's features, which include increased operating capacity to cater for the growing number of installs and new features to further drive monetisation and user engagement.

New features include:

- an in-app ambassador portal;
- Zipt Online User Portal;
- multi-user conference calls and video calls;
- support for Apple 3D touch, Apple Watch and Apple TV;
- Zipt's "Discover" portal; and
- new technology to provide for High Definition (HD) calls in low bandwidth environments, further capitalising on Zipt's competitive advantage in developing regions.

Zipt Mark 2 is currently in final stages of beta testing and set for public release in January 2016 on both the iOS and Android platforms. Zipt's VIP members and investors are currently being offered the opportunity to trial the newly engineered Zipt platform.

To view the video please visit: <a href="http://zipt.com/z2preview">http://zipt.com/z2preview</a>

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### About ZipTel

ZipTel is an Australian owned and operated telecommunications business focused on providing international roaming and calling solutions to the consumer, using state of the art technologies developed and wholly owned by ZipTel Limited. ZipTel listed on the ASX in July 2014 with its core focus primarily on the distribution of three core communications products, both domestically and internationally.

## **About Zipt**

Zipt is a mobile-based international communication App that enables consumers to send SMSs and make international calls for free between users. The App can also call any landline or mobile at some of the world's lowest call rates. Zipt delivers crystal clear sound quality in lower bandwidth data environments and allows consumers to retain their existing phone number, service provider and SIM card, with no lock-in contracts. Zipt does not require a SIM card and can be installed on any smartphone or tablet on compatible platforms. Zipt uses less data than similar products already available on the market, and can be used over Wi-Fi or any mobile network.

For more information visit <u>www.zipt.com</u>.