



SmartTrans Holdings Limited

ASX: SMA

An Australian based  
Technology Solutions Company

**Corporate Structure:**

Shares on issue: 2206 M  
Unlisted Options: 166 M  
Market Cap: \$AUD 128 M  
52 week high: 7.1 cents  
52 week low: 0.9 cents

**Directors:**

**Dr. Geoff Raby**  
Non-Executive Chairman

**Mr Bryan Carr**  
CEO & Managing Director

**Mr Andrew Forsyth**  
Non-Executive Director

**Mr Yui (Ian) Tang**  
Non-Executive Director

**Mr Greg Simpson**  
Non-Executive Director

**Mr Ian Hawkins**  
Executive Director

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**Twitter:**  
[www.twitter.com/SmartTrans\\_SMA](http://www.twitter.com/SmartTrans_SMA)

## Australian technology group SmartTrans secures deal to sell train tickets online for China's expanding railway network

- SmartTrans' mobile payments platform now being used to purchase train tickets
- The agreement is generating revenue from December 2015
- SmartTrans gains further exposure to China's consumer market
- Agreement leverages relationship with local dominant payment group UnionPay
- Builds on SmartTrans' strategy of diversifying its China revenue streams

**9 December 2015: SmartTrans Holdings Limited (ASX: SMA) (SmartTrans or Company)** is pleased to announce that the Company has commenced a new billing partnership in China with Chengdu Qinyu Technology Ltd (Chengdu Qinyu), with revenue being generated from this month.

Chengdu Qinyu is a Chinese company that provides online content and apps including those that distribute train tickets; for this, it will utilise SmartTrans' SmartPay platform. Chengdu Qinyu is located in Chengdu, the capital of Sichuan Province and is regarded as a progressive centre of technology.

Under the terms of this agreement, Chengdu Qinyu is using the SmartTrans' payment platform to collect payment for train tickets and mobile apps from their customers in China, giving consumers the option to either pay via Chinese telecoms companies or using UnionPay billing capabilities.

Through the partnership, SmartTrans will gain exposure to China's huge commuter transport sector. This represents a further broadening of revenue streams for SmartTrans as it connects SmartPay to an increasingly diverse consumer base in China.

"The partnership represents our entry into the large and growing commuter transport sector in China, which we see as a natural fit for our payment systems. This extends our reach to a very large group of potential new consumers," SmartTrans Managing Director Bryan Carr said.

"The agreement with Chengdu Qinyu Technology Ltd is a further affirmation of the trusted position we have now established in China and a further validation of our best-of-breed technology which is a key organic growth driver for SmartTrans.

"This billing partnership reflects our strategy of securing additional apps and products that can be billed to consumers in China via SmartPay, but it also continues to diversify and bolster our revenue streams.

"SmartTrans' revenue base continues to strengthen each month. Diversifying our revenue base is a priority, as is generating additional revenue in provinces where we have already established Direct Carrier Billing arrangements. "

SmartTrans is receiving an increasing number of inquiries from domestic and foreign companies wishing to transact in China via SmartPay.

*SmartTrans is also pleased to inform shareholders that a corporate video has been produced which showcases the Company's business model and operations. The video can be viewed on the company's website at [www.smarttransholdings.com](http://www.smarttransholdings.com) at:*

[www.smarttransholdings.com/Resources/SmartTrans%20Presentation%20File.mp4](http://www.smarttransholdings.com/Resources/SmartTrans%20Presentation%20File.mp4)

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**About SmartTrans**

*SmartTrans Holdings Limited (ASX: SMA) is a leading Australian technology and software provider that has developed a mobile and online billing and payment platform for the China market. The company has agreements in place with China Mobile, China Unicom, China Telecom, UnionPay and Alipay. With the growing use of the smartphone as a billing device in China, the company is experiencing significant uptake of its technology in that market. SmartTrans has also developed cutting-edge proprietary logistics software which is used by some of Australia's leading blue-chip organisations who have long term contracts in place with the company. SmartTrans is assessing growth opportunities for its logistic offering in China to complement its mobile and online payments platform.*