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|----------------------------|------------------|---------------------------------|-----------|
| Shares: | 131,389,015 | Merchants (as at 30 Sept 2015): | 4,721 |
| Market cap (@ \$0.17): | \$22.3m (Approx) | Members (as at 30 Sept 2015): | 1,330,326 |
| Cash (as at 30 Sept 2015): | \$3.2m (Approx) | Check-ins (as at 30 Sept 2015): | 18.8m |

Rewarding Members with the latest technology

Dick Smith gift vouchers to be made available through the Rewardle Platform

Rewardle is pleased to offer its Members the opportunity to collect Dick Smith gift vouchers as rewards through Rewardle’s Merchant Network. With a wide range of leading technology products available in over 335 stores across Australia and online, Rewardle Members will find redeeming Dick Smith gift vouchers for the latest technology has never been easier.

Brand affiliations continue adding value to Rewardle Platform, supporting engagement

Through Brand relationships activity such as AirAsia, Quickflix, Nestle and now Dick Smith, the Company is strengthening engagement of Merchants and Members with the Rewardle Platform.

Business development focus on Network growth opportunities and monetisation via Brand Partnerships

Management is continuing to develop a pipeline of Channel Partnerships and Service Agreements which support the cost efficient acceleration of Rewardle’s Network growth. These discussions include a broad spectrum of partners including high profile industry leaders. The Company expects to announce further partnerships to support the growth of the Network as they are formalised.

This activity works hand-in-hand with other business development activity including the steadily developing Brand Partnership momentum that has been announced over recent months.

Initial monetisation of the Rewardle Platform via Brand Partnerships has the potential to contribute substantially to short to medium term cashflow required to fund the operations and ongoing growth of the Rewardle Network.

Brand Partnership business development efforts of the Company have been bolstered with the appointment of Michael Johnstone as Commercial Director at the start of October. Mr Johnstone is a proven sales leader with a strong track record of success across traditional media and launching new digital platforms.

Current Brand Partnership discussions, including some of Australia’s best known brands, are at various stages of development and the Company is confident of announcing more Brand Partnership deals in the future.

About Rewardle Holdings Limited

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

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