

Shares:	131,389,015	Merchants (as at 30 Sept 2015):	4,721
Market cap (@ \$0.17):	\$22.3m (Approx)	Members (as at 30 Sept 2015):	1,330,326
Cash (as at 30 Sept 2015):	\$3.2m (Approx)	Check-ins (as at 30 Sept 2015):	18.8m

# Google taps Rewardle for Australian Android Pay launch

- Google reveals Rewardle as partner for upcoming Australian launch of Android Pay in the first half of 2016
- Validates the complimentary nature of Rewardle's offering amongst the developing mobile payments landscape
- Demonstrates the growing value of Rewardle's Merchant and Member Network
- Demonstrates Rewardle's capability to leverage its scale to negotiate partnerships that add value and utility for local Merchants and Members

Android Pay is Google's mobile payment rival to Apple Pay. With Android Pay, you simply unlock your phone, hold it to a payment terminal, and the payment is done. Through the Rewardle app, Merchants will be able to accept Android Pay and Members will have the convenience of a more seamless payments and loyalty experience.

In a post made on the Google Australia blog, Rewardle was revealed as one of the initial local apps that will play a role in the Australian launch of Android Pay.

*"At launch, we expect this feature will be available in many Aussie apps including... Rewardle."*

Commenting on the development, Rewardle founder and Managing Director, Ruwan Weerasooriya said:

*"The rise of mobile is a macro technology trend but even for the biggest players such as Google there are challenges to overcome. Rewardle is well positioned to be a leading player as mobile changes how we connect, share and transact."*

*"Accenture recently found that scale and diversity of merchants accepting mobile payment, along with incentives such as loyalty points and value added services, such as ordering ahead, are critical drivers to the successful consumer adoption of mobile payments."*

*"Our consistently accelerating growth demonstrates we are doing something right and the value of our rapidly growing network and evolving platform is not lost on those in the know."*

*"Google is tapping into the unique value of our rapidly growing network of almost 5000 local merchants and 1.5 million members who are engaging at increasing velocity via our membership, points, rewards, mobile ordering and payments platform. Android Pay will provide an additional layer of utility for our merchants and members, adding value to their Rewardle experience."*

*"We're delighted that our vision and dedication to ensuring that the local businesses we love are not left behind by advances in technology has positioned us as a domestic leader, capable of working with one of the most iconic and influential technology companies ever."*

## About Rewardle Holdings Limited

Rewardle is a social network that connects over 1 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

### **For more information please contact:**

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