

Shares:	131,389,015	Merchants (as at 30 Sept 2015):	4,721
Market cap (@ \$0.17):	\$22.3m (Approx)	Members (as at 30 Sept 2015):	1,330,326
Cash (as at 30 Sept 2015):	\$3.2m (Approx)	Check-ins (as at 30 Sept 2015):	18.8m

Di Bella Coffee joins Rewardle's network of Channel Partners

- **Channel Partnership established with leading specialty coffee roaster, Di Bella Coffee**
- **Di Bella is endorsing and promoting Rewardle to its wholesale customer base of over 1000 coffee outlets around Australia**
- **Strengthens Rewardle's Channel Partner Network which supports the efficient expansion of Rewardle's Merchant Network**

Rewardle Holdings Limited ("Rewardle") advises that it has added leading specialty coffee roaster, Di Bella Coffee ("Di Bella"), to its growing network of Channel Partners. Di Bella is showcasing Rewardle in its corporate operated cafes and has committed to endorse and promote Rewardle to its wholesale customer base of over 1000 coffee outlets around Australia.

Di Bella is one of Australia's leading specialty coffee roasters and is a recent addition to the portfolio of brands operated by Retail Food Group Limited (ASX:RFG) having been acquired in late 2015.

The relationship with Di Bella adds to previously announced partnerships including Toby's Estate Coffee Roasters, Bite Size Coffee Treats, Dimattina Coffee and Belaroma Coffee Company. These partnership agreements support the efficient expansion of Rewardle's Merchant Network and support the Company's objective of building a dominant presence across the local retail landscape.

Rewardle's Founder and Managing Director said: *"We are delighted to be working with Di Bella to introduce the Rewardle Platform to their client base of over one thousand cafes around Australia."*

"We are encouraged by the growing engagement of industry leaders who are recognising the potential of the Rewardle Platform to transform the retail experience at local brick and mortar businesses to drive stronger customer engagement and sales."

"We are continuing to develop a pipeline of Channel Partnerships which support the cost efficient growth of our Merchant Network. These discussions include high profile industry leaders and the Company expects to announce further partnerships as they are formalised."

About Rewardle Holdings Limited

Rewardle is a social network that connects approximately 1.5 million Members with thousands of local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

For more information please contact:

Ruwan Weerasooriya (Founder and Managing Director)

Email: ruwan@rewardle.com

Mobile: 0412448769