

# **ASX ANNOUNCEMENT**

22 January 2016

## MedAdvisor reaches 1 million prescriptions filled via Tap-to-Refill function

MedAdvisor reaches prescription milestone CommSec releases Executive Series interview featuring MedAdvisor

**Melbourne, 22 January 2016:** MedAdvisor Limited (**ASX:MDR**) an Australian software developer focused on improving health outcomes by placing patients at the centre of connected health platforms, today announces that one million prescriptions have been filled via its Tap-To-Refill function, which approximates \$40m in sales for pharmacies. CommSec has also released its Executive Series interview with MedAdvisor via the CommSec platform.

MedAdvisor has created a software platform that helps individuals to monitor their medication use, connecting to their pharmacy of choice, automatically retrieving medication records and activating an intelligent training, information and reminder system to ensure correct and reliable medication use.

Tap-to-Refill, one of a number of functions built into MedAdvisor's app, allows customers to save time by refilling prescriptions via their smartphone, tablet or device.

MedAdvisor CEO, Mr Robert Read, said: "MedAdvisor is about empowering people to safely and effectively manage their own medications, and those of their families or dependents. Functions such as Tap-to-Refill have been designed with convenience in mind and have been very popular to date. We are very excited to have this further validation via a strong consumer response.

"We are also very pleased to have been part of the CommSec Executive Series as released by CommSec today. It provides a great introduction to MedAdvisor and some of our recent achievements."

MedAdvisor's free app is now being used by more than 115,000 Australians. It is connected to more than a quarter of all Australian pharmacies and was the most downloaded medication-related app in 2014 and 2015.

MedAdvisor's CommSec Executive Series interview can be viewed at:

http://medadvisor.com.au/About/NewsArticle?id=49.

#### -ENDS-

### **About MedAdvisor**

MedAdvisor is an Australian software systems developer focused on addressing gaps in personal medication adherence. MedAdvisor's free app connects to pharmacy dispensing systems to automatically retrieve medication records and drive an intelligent training, information and reminder system to ensure correct and



reliable medication use. It was the most downloaded pharmacy or medication-related app in Apple and Android stores in Australia in 2014 and 2015, and is being used by more than 100,000 Australians. A quarter of all Australian pharmacies subscribe to the MedAdvisor software platform.

MedAdvisor has established sales and marketing partnerships with private health insurer, BUPA, and has training and service contracts with top tier global pharmaceutical companies, including GSK, AstraZeneca, UCB, Apotex and Amgen.

#### For more information

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