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NEWZULU EXTENDS STRATEGIC PARTNERSHIP WITH AFP

- + Newzulu extends strategic partnership with the third largest news agency globally, Agence-France Presse (**AFP**).
- + Newzulu anticipates the agreement with AFP will deliver substantial increases in revenues for Newzulu's contributors and for its broader editorial business.
- + The agreement is yet another validation of Newzulu's superior technology, content and distribution capabilities.

Newzulu Limited (ASX: NWZ, Newzulu, Company), the world's leading crowd-sourced media company, that provides coverage, content and technology to news agencies, publishers and brands, is pleased to announce that it has extended its strategic partnership agreement (**Agreement**) with Agence-France-Presse (**AFP**), the third largest global news agency with headquarters in Paris and 200 offices in 150 countries.

Newzulu expects the Agreement with AFP will deliver a substantial increase in revenues for Newzulu's contributors and for its broader editorial business, while the specific commercial terms of the Agreement remain confidential. The Agreement covers terms for distribution and licensing of Newzulu content by AFP on a non-exclusive basis to AFP clients, including the world's leading publishers and broadcasters, with a focus on high-quality, validated crowd-sourced videos on a fee per content basis.

Executive Chairman Alexander Hartman commented on the partnership: "We are delighted to extend our partnership with AFP to bring the power of validated, high-quality, crowd-sourced Newzulu video content to their platform and clients around the world."

"AFP was a founder of Newzulu's business and we have enjoyed a strong partnership together focused on photographic content since 2006. We are excited that now Newzulu video contributors will have the opportunity to sell and distribute their videos through AFP, one of the world's largest, most respected and prestigious news agencies".

"Gathering and validating user-generated video content is part of our service to AFPTV clients", said Marie-Noëlle Vallès, AFP's Director of Video. "This agreement will enable AFPTV to have easier access to Newzulu content and to select the most relevant footage for its clients".

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About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,326 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto and Sydney. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc. Newzulu operates in partnership with Getty Images, Tribune Content Agency, Alamy, Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, ddp images in Germany, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, ITAR TASS in Russia, Agenzia Nazionale Stampa Associata (ANSA) in Italy, East News in Poland, ANSA in Italy, Wikono Societed Limitadaa in Spain and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com.