

ShareRoot

29 January 2016

Quarterly Report For the Quarter Ended 31 December 2015

ShareRoot Completes Transaction with Monto Minerals

User-generated content (UGC) marketing platform company ShareRoot Limited (ASX: SRO, "ShareRoot") commenced trading on the Australian Securities Exchange (ASX) on 14 January 2016 after successfully raising \$5m as part of the reverse takeover (RTO) of Monto Minerals.

The issue of 100 million new shares at \$0.05 per share was raised at an indicative market capitalization of \$15.5 million.

Based in Silicon Valley, USA, ShareRoot has developed a software as a service (SaaS) platform that enables brands and digital agencies to easily find and source content created by the everyday consumer from popular social media platforms such as Instagram, Facebook and Twitter.

This content, known as User Generated Content (UGC), is extremely valuable to brands as studies have shown that UGC generates much higher engagement when leveraged appropriately with 65% of all users seeking out UGC to learn more about a brand's product or service before making a purchase.

ShareRoot's proprietary, legally-secure process allows for brands to obtain the legal rights to these images as well as display them in customizable galleries that can feature on any webpage.

The ShareRoot platform has existing high-end clients such as the University of California (UCLA), Coleman Camping, Costco, StubHub (owned by eBay) and a group of Texan McDonald's outlets all utilizing the platform.

The rate of users providing authorization for their content to be utilized by brands has been remarkably high with UCLA achieving 78% and other brands, on average, more than 50%.

ShareRoot firmly believes the future of marketing lies in the vast untapped potential of the ever-growing social media world.

Contract Signings Announced

- **Hofman Hospitality - Three Restaurant Chains**

Release Date: 21 January 2016

In a partnership signed with Hofman Hospitality Group (“Hofman”), ShareRoot will provide Hofman’s three flagship restaurant chains, Lucille’s Smokehouse BBQ, Hof’s Hut, and SPIN! Neapolitan Pizza, access to the ShareRoot platform to source UGC from customers and other content to enhance their marketing.

Following the successful signing of a group of 38 McDonald’s restaurants across Texas in late 2015, Hofman Hospitality Group provides ShareRoot with its second client within the food services industry. Founded more than 75 years ago with Hof’s Hut, the Hofman restaurants have spread across California and the United States’ Southwest and Midwest.

The Hofman restaurants utilizing the ShareRoot platform successfully demonstrates another example of the wide-ranging scope to which UGC is a perfect fit for marketing. The retail food industry is perfectly suited to the ShareRoot application as consumers are consistently posting relevant content to social media platforms such as Instagram, Twitter and Facebook.

- **ConAgra Foods (NYSE:CAG/market cap: USD\$17B) brands Reddi-Wip and Manwich**

Release Date: 19 January 2016

ConAgra Foods brands Reddi-Wip and Manwich will use ShareRoot’s software as a service (SaaS) platform to easily find and source UGC associated with their products.

ConAgra Foods is one of the United States’ largest suppliers of packaged goods with a balanced portfolio that includes brands such as Reddi-Wip, Manwich, and many others that are found in 99% of United States households. ConAgra Foods had net sales of over US\$17 billion in 2014.

Signing brands such as Reddi-Wip and Manwich provides ShareRoot with another large industry opportunity for which UGC is a perfect fit. These brands within the packaged food vertical benefit from ShareRoot’s platform due to consumers posting an immense volume of social media content that features these iconic food brands.

- **McDonald’s Group (USA)**

Release Date: 28 October 2015

ShareRoot entered into an agreement that will provide its UGC marketing platform to 38 US-based outlets of the world’s largest fast food restaurant company, McDonald’s.

The partnership opens significant opportunities for ShareRoot given there are more than 14,000 McDonald’s outlets in the United States that could potentially utilize the tool.

The group of 38 McDonald's outlets are located in Texas and are represented by renowned advertising agency Moroch. ShareRoot has signed a binding agreement with Moroch that enables ShareRoot to provide its UGC marketing platform to the McDonald's Group.

As the world's largest fast food restaurant, McDonald's serves 68 million people every day across 119 countries through more than 35,000 outlets.

- **Quicken Loans (USA)**

Release Date: 15 October 2015

ShareRoot signed an agreement with the United States' largest online retail lender, Quicken Loans, making Quicken Loans the first financial services industry client to join ShareRoot's UGC marketing platform.

Quicken Loans is the top online retail lender in the United States with annual revenues of more than \$70 billion. It is one of the US' most recognizable brands due to sponsorships with:

- *NBA - Quicken Loans Arena (home of the Cleveland Cavaliers and LeBron James);*
- *PGA Tour - Quicken Loans National;*
- *NASCAR;*
- *NFL; and*
- *NHL.*

Partnering with Quicken Loans provides ShareRoot with yet another client in an increasingly diversified portfolio of brands across multiple verticals. Working with a major player within the financial services industry shows the wide reach and rapidly growing influence UGC has on marketing for businesses across the spectrum.

Divestment of North Queensland Mineral Assets

In December 2015, ShareRoot, formerly Monto Minerals Limited, signed a binding Share Sale Agreement (SSA) with a Queensland-based company for the sale of ShareRoot's interest in Herberton Tin Pty Ltd (HT) and Baal Gammon Copper Pty Ltd (BGC). This transaction is now completed and facilitates the divestment of all exploration and mining tenure held by HT and BGC as well as all associated assets and infrastructure, including the Baal Gammon mine.

The divestment of the mining tenure is consistent with the recent change in direction of the Company and clears the way for ShareRoot to entrench itself as the leading Software as a Service (SaaS) platform that allows businesses to easily source high quality social media-derived user generated content (UGC) that powers marketing and increases brand awareness.

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About ShareRoot

Based in Silicon Valley, ShareRoot offers a software as a service (SaaS) platform that works with brands and digital agencies to easily find and source user generated content (UGC). ShareRoot's proprietary, legally secure process allows for brands to obtain the legal rights to these images as well as display them in customizable galleries that can feature on any webpage. For more information about ShareRoot's award winning platform and why it can truly help "*Harness the Visual Power of Your Consumers*" please visit www.shareroot.co.

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

SHAREROOT LIMITED (Formerly Monto Minerals Ltd)

ABN

71 063 144 865

Quarter ended ("current quarter")

31 December 2015

Consolidated statement of cash flows

		Current quarter \$A'000	Year to date 6 Months \$A'000
Cash flows related to operating activities			
1.1	Receipts from customers	-	-
1.2	Payments for (a) staff costs (b) advertising marketing (c) research development (d) administration (e) other working capital	(111)	(202)
1.3	Dividends received		
1.4	Interest and other items of a similar nature received	5	6
1.5	Interest and other costs of finance paid		
1.6	Income taxes paid		
1.7	Other (provide details if material)	-	2
1.8	Proceeds on sale of non-current asset	13	13
Net operating cash flows		(93)	(181)

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter \$A'000	Year to date 6 Months \$A'000
1.8 Net operating cash flows (carried forward)	(93)	(181)
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets		
(e) other non-current assets		
(f) exploration and evaluation assets	(56)	(104)
(g) Option fee and transaction costs– ShareRoot Inc	(191)	(405)
1.10 Proceeds from disposal of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets		
(e) other non-current assets		
(f) security deposit (paid) / refunded	11	1
1.11 Loans to other entities		
1.12 Loans repaid by other entities		
1.13 Other (provide details if material)		
Net investing cash flows	(236)	(508)
1.14 Total operating and investing cash flows	(329)	(689)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.	6	506
1.16 Costs associated with issue of securities	(16)	(64)
1.17 Proceeds from borrowings		
1.18 Repayment of borrowings		
1.19 Dividends paid		
1.20 Other (provide details if material)		
Net financing cash flows	(10)	442
Net increase (decrease) in cash held	(339)	(247)
1.21 Cash at beginning of quarter/year to date	459	367
1.22 Exchange rate adjustments to item 1.20		
1.23 Funds held in trust awaiting settlement of ShareRoot transaction	5,000	5,000
1.24 Cash at end of quarter	5,120	5,120

+ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2 and 1.9	87
1.25	Aggregate amount of loans to the parties included in item 1.11	-

1.26 Explanation necessary for an understanding of the transactions

Salary, Super & PAYG paid to or on behalf of directors - 72
Fees paid to directors and/or director related entities - 15

Payments are net of any applicable GST

Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

-

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

-

Financing facilities available

Add notes as necessary for an understanding of the position.

	Amount available \$A'000	Amount used \$A'000
3.1 Loan facilities	-	-
3.2 Credit standby arrangements	-	-

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter \$A'000	Previous quarter \$A'000
4.1	Cash on hand and at bank	120	459
4.2	Deposits at call	-	-
4.3	Bank overdraft	-	-
4.4	Other Funds held in trust	5,000	-
Total: cash at end of quarter (item 1.23)		5,120	459

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity	-	-
5.2 Place of incorporation or registration	-	-
5.3 Consideration for acquisition or disposal	-	-
5.4 Total net assets	-	-
5.5 Nature of business	-	-

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act [\(except to the extent that information is not required because of note 2\) or other standards acceptable to ASX.](#)
- 2 This statement does give a true and fair view of the matters disclosed.

James Allchurch
Director
January 2016

Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
3. **Accounting Standards.** ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

+ See chapter 19 for defined terms.