

January 2016: Welcome to an Investor Update Newsletter from Ensurance Ltd. This newsletter is a summary of what the company has achieved since our newsletter in July 2015. As a shareholder in ENA you are receiving this newsletter as part of our commitment to communicate regularly the successes and milestones achieved, and challenges received by the business of which you are a part owner.

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As a recall ENA owns the following companies;

Savill Hicks Corp Pty Ltd (SHC)

Insurance Brokers (retail arm)

Ensurance Underwriting Pty Ltd (EU)

Underwriting Agents (wholesale arm)

Ensurance IT Pty Ltd

IT development and maintenance

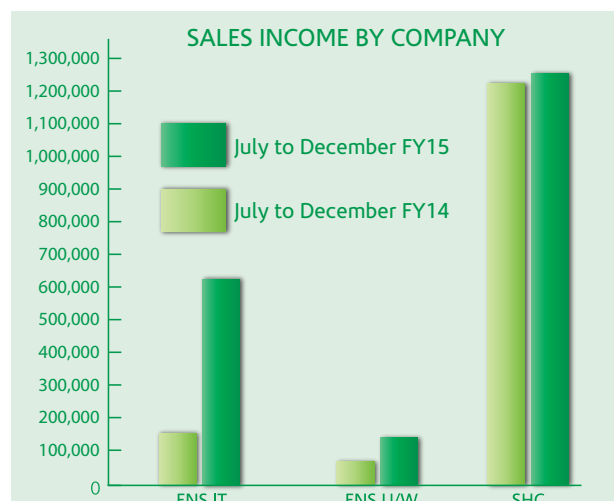


Achievements since the last Newsletter (July 2015)

- ✓ Ensurance Underwriting (EU) launched and commercialised the following online digital products on its IT platform;
 - Registered Builders Annual Insurance
 - Registered Builders Single Project Insurance
 - Owner Builder Insurance
 - Trades Insurance
 - Property Owners Liability
- ✓ EU has now sold over 1800 insurance policies online. The company is now seeing an acceleration of the use and take up of its online product offers by the insurance broking community.
- ✓ EU expects to launch its Australian first monthly renewal House and Contents insurance policies in February 2016 backed by Lloyds of London. An innovated product that introduces various new initiatives into the Australian Home market. Ensurance believes it will be well received in the product's \$7b+ premium per annum marketplace.
- ✓ EU commences the scope to launch online an Australian first monthly renewal Landlords insurance policy backed by Lloyds of London. This product targets the estimated \$300m+ premium in Australian Landlords insurance market.
- ✓ SHC signs two more Whitelabel clients for the House and Contents policies, which extends Ensurance's reach for this product by a significant 450,000 households, from 25,000 in July 2015. SHC is in continued talks with multiple white label prospects to expand its reach further.
- ✓ SHC set to add EU's House and Contents insurance policy to its multi insurer platform in February 2016, which then totals two insurers and five available products. Work will then commence on adding the next insurer, with an additional 3 products.
- ✓ SHC set to add EU's Trade Insurance policy to its multi insurer platform in February 2016.

Revenue

Revenue for the company over the last 6 months has been flat compared to same period 2014. This is actually a pleasing result as most of the company's income is currently derived from the construction industry. The construction industry has seen a downturn from highs achieved in 2014/2015 (down circa 8.5% seasonally adjusted), which equates to 'other' income increasing in the diversifying areas of the company's business sectors and new products, hence recognizing growth. 2016 is an exciting year which will see Ensurance focus strongly on sales and the infrastructure required to support sustained sales, and hence increased income. Ensurance expects its online digital strategy to start seeing significant increases across many fronts in sales and income for 2016.



Note: Ensurance IT's income is predominantly monies received from the Government Grant.

Outlook

Ensurance is once again pleased to advise that the company is on track to take advantage of being one of the first to market in providing holistic multi-channel/insurer digital solutions for the insurance market and consumers. The company continues to see and enrich its future sales by presenting its bespoke capabilities to many interested clientele. In addition we are constantly reviewing presented commercial opportunities in adding both extra products and insurers onto our various platforms.

We are excited with the prospect in 2016 of providing more investment into our sales teams, rather than our IT development teams, signalling an important maturing milestone. Ensurance is now placing a greater focus on external factors (sales), rather than internal factors, which is an important achievement. Our cost structures in the

procurement and maintenance of customers are below that of our competitors, therefore highlighting future sales should indicate that our profit ratios will be significantly higher than industry averages.

Ensurance remains at the forefront in the provision of innovated and modernised general insurance products to the Australian public and marketplace.

Major New Appointments

Ensurance has secured the services and skills of a new Non-Executive Director – Grant Priest.

Grant Priest: Non-Executive Director.

Mr Priest is a director of the Perth Chartered Accounting firm Sothertons. He has been with Sothertons since 1982 and was appointed a director in 1988. He was a director of the Board of the National Sothertons Group from 1994 to 2001 and was Chairman of the board from 1998 to 2000.

Mr Priest has extensive experience in commercial transactions involving equity placement, enterprise sale and purchase, relationship and service arrangements, granting of licencing rights, transaction structuring and strategy, risk mitigation, due diligence and investigative analysis and finance strategies.

These skills and experiences have been gained during Mr Priest's 33 years in public Chartered Accountancy practice, his various roles with listed and unlisted funds and companies, as well as representing the interests of a number of large family estates. Priest also has extensive experience in the audit of AFSL holders in the Insurance brokerage industry.

Mr Priest was a founding non-executive director of Paladin Australia Ltd from 1994 to 1999, Chairman of Carpathian Resources Ltd from 2004 to 2006 and has been Chairman of Life Plan Recreation and Leisure Association Inc since 1999. He is currently a director and company secretary to AFSL licence holder of Knights Capital Management Pty Ltd. Grant sits on the Human Research Ethics Committee at Princess Margaret Hospital.

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