

ASX Company Announcement | Issue Date: 3 February 2016

UPDATE ON THE NEWZULU ADR PROGRAM

Newzulu Limited (ASX: NWZ, OTCQX: NWZLY, Newzulu, Company), the world's leading crowd-sourced media company, advises that trading of Newzulu American Depositary Receipts (**ADRs**) will commence on the OTCQX market (www.otcmarkets.com) in the US once a standard regulatory filing has been made and approved.

It is expected that Newzulu ADRs will commence trading by mid-February 2016 under the stock ticker NWZLY.

- ENDS -

For further information please contact:

Alexander Hartman
Executive Chairman
E: alexassistny@newzulu.com

Karen Logan
Company Secretary
E: karen@newzulu.com

USA investor contact:
Rudy Barrio
DresnerAllenCaron
T: +1 212 691 8087
E: rbarrio@dresnerallencaron.com

USA media contact:
Len Hall
DresnerAllenCaron
T: +1 949 474 4300
E: lhall@dresnerallencaron.com

About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu operates bureaus in London, Paris, Los Angeles and Toronto. Newzulu operates in partnership with Associated Press (AP) Getty Images, Tribune Content Agency, Alamy, Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, ITAR TASS in Russia, Agenzia Nazionale Stampa Associata (ANSA) in Italy, East News in Poland, ANSA in Italy, Wikono Sociedad Limitada in Spain and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com.