

Shares:	131,389,015	Merchants (as at 31 Dec 2015):	5,022
Market cap (@ \$0.145):	\$19.1m (Approx)	Members (as at 31 Dec 2015):	1,537,098
Cash (as at 31 Dec 2015):	\$1.8m (Approx)	Check-ins (as at 31 Dec 2015):	22.9m

## Licensing agreement established with Lion Dairy & Drinks

- **Lion Dairy & Drinks (LD&D), a division of Lion, has licensed a customised version of the Rewardle Platform that will be offered to a number of LD&D's customers as a value added service**
- **Agreement represents the scaling of the Rewardle Network, in a highly strategic sector, with the support of a corporate partner**
- **Represents a deal structure the company expects to replicate with other partners in the future**

Following a successful pilot with LD&D during 2015, Rewardle and LD&D have entered into a commercial agreement for LD&D to license a customised version of the Rewardle Platform that will be offered to a number of LD&D's customers around Australia as a value added service.

The agreement has the effect of growing the Rewardle Network across the highly strategic fast moving consumer goods sector, working with the support of a corporate partner.

Rewardle founder and Managing Director, Ruwan Weerasooriya said:

*"This agreement supports our growing commercial momentum where cash receipts in the December quarter increased 4x on the previous quarter and exceeded the total for FY15."*

*"It represents a key commercial milestone, as it demonstrates that the monetisation of the Merchant Services component of our business model is not solely reliant on directly charging merchants for using the Rewardle Platform, but can also include large suppliers to local merchants paying Rewardle"*

*He added, "With an iconic, market leading portfolio of brands and a massive network of customers across the food and beverage sector there is potential for both parties to expand this relationship in the future and Rewardle expects to replicate this deal structure with other partners."*

## About Lion Dairy & Drinks

LD&D produces, markets and distributes some of Australia's most iconic brands in milk, dairy beverages, specialty cheese, yoghurt and juice including Pura, Dairy Farmers, Dare Iced Coffee, South Cape, Farmers Union and Berri.

## About Rewardle Holdings Limited

Rewardle is a social network that connects over 1.5 million Members with over 5,000 local businesses around Australia, based on transactions.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company listed on the ASX on the 7th October 2014 and is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

### For more information please contact:

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