

ASX Release
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PEOPLE POST COMPANY PRESENTATION

Meteoric Resources NL (**ASX:MEI**) is pleased to release the attached People Post Company presentation.

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PEOPLEPOST™

Everyone's Delivery App

PIONEERS

Airbnb

Point to Point
Housing Solution

\$1.5 Billion USD in
funding to Jul 2015,

Current Value

\$25 Billion USD ¹

Uber

Point to Point
Taxi Solution

\$2.1 Billion USD funding
to Dec 2015,

Current Value

\$62.5 Billion USD ²

People Post

Point to Point
Delivery Solution

PEOPLE POST TM

¹ Kokalitcheva K. Fortune, 20 Nov 2015.

² Newcomer E. Bloomberg Business, 4 Dec 2015.

CROWDSOURCING – the reason of success

Airbnb

Changed the behaviour in the holiday and short-stay accommodation market – 190+ countries.

Uber

Created a new method of car hiring by utilising individuals' surplus vehicle resources.

People Post

Changing the delivery industry:

- Changing senders' behaviour currently limited by "Industry Rules"
- Simplifying the process for both consumers and businesses
- Utilising idle delivery capacity of both business and individuals
- Fulfilling the gap in service demand
- Raising service standards
- Facilitating transparent and competitive pricing

SIMPLE STEPS

1

Sender books & pays via the Web based or smartphone app

2

Runner bids for job via smartphone app
System selects most suitable runner

3

Runner collects Consignment from pick up location and delivers it to recipient

4

GPS tracking and instant communication, from pick up to receipt.
Delivery verification & signed confirmation

5

Runner receives 85% of winning price

THE PEOPLE POST ADVANTAGE



- Flexible working hours
- Be your own boss
- Smart job grouping and routing
- Earn income in your down time
- Ideal for casual labour market
- Build your Business profile
- Bid on your preferred jobs
- Access to larger client base
- Walk, run, cycle, drive, truck..

Senders



- Simple and rapid booking
- Within the hour delivery options
- Available 24 hrs, 7 days a week, 365 days a year
- Favourite your preferred runner
- Blacklist bad runner
- Advance parcel security
- Track your runner via GPS
- Rate your runner
- Better value for money
- Easy payment

OUR CLIENTS

Corporate clients

Professional service providers requiring ad hoc & instant delivery of documents & parcels

Online shops

Delivery solutions for online retailers Increased purchase appeal for customers

Individual consumers

Changing consumer's habits in the sending and receiving of deliveries

'RUNNERS'

The assets of People Post

On foot, bike, car, van, truck...



Existing Couriers

B2C & B2B Channel:

Existing delivery business with legacy resources

Individuals

Casual Labour Market:

University students, parents, professionals, Taxi & Uber Drivers..

Value-added services



Local shopping



Deep integration with online stores provides improved and smart logistics



Select your personal runner that best suits your needs



Ultimate goals

CHANGE WHAT WE KNOW ABOUT DELIVERY

Enhanced pricing,
service quality and
service coverage

Become both service
provider and
beneficiary regardless
of Individual or
Institutional

Simple,
transparent,
reliable & secure
service, available
24/7, 365 days

ADVANTAGE

#1

Immediate availability

With a large fleet of runners, People Post makes urgent deliveries more possible and available.

Traditional couriers

- Fastest delivery time – 3 hours (at premium pricing)
- Account holders only
- Normally next day delivery
- Time consuming booking process

People Post

- **Fastest delivery time – 1 hour**
- **No account needed**
- **Order your runner within seconds**

ADVANTAGE

#2

Easy workflow

4 step work flow and live tracking gives a clear view of the job status

Traditional couriers

- Senders don't know pick up and delivery times
- Limited information provide via call centre

People Post

- **Clear on-line information on job status at any point of time**
- **View runner's location on map real time**
- **ETA provided by runner**

ADVANTAGE

#3

Availability – 24/7 365 Days

Extended delivery times driving
increase in purchases

Traditional couriers

- Limited service
- Monday – Friday business hours
(limited/half day Saturday)

People Post

- **B2C+C2C ensures:**
- **24 Hours**
- **7 Days / Week**
- **365 Days / year**

ADVANTAGE

#4

Instant communication

In App chatting tools enables two way information flow

Traditional couriers

- Limited progress information
- All communication through call centers

People Post

- Live GPS tracking
- Instant messenger
- Push Notifications
- Photos of delivery

ADVANTAGE

#5

Advanced Security

Security Bond and Insurance mechanisms provide peace of mind

Traditional couriers

- Industry Insurance premiums
- Limited tracking
- Limited and time consuming dispute resolution options

People Post

- **Match a runner with required Bond value**
- **GPS tracking**
- **Runner Verification**
- **Parcel Insurance**

ADVANTAGE

#6

No more collection cards

“The Last Mile” always ends at YOU

- SMS and push notifications ensure effective communication to the recipient, avoiding non-delivery and re-delivery issues
- With Fast delivery times “place of work” deliveries become “home” deliveries

Traditional couriers

- Only deliver to pre-given addresses
- Leave collection cards if recipient not present

People Post

- **Flexible, clients get notified on ETA and possibly redirect to new locations.**

Other advantages – adaptive to change



Advanced Routing and Grouping algorithms provide most efficiency



Know who is delivering the parcels for you and find your preferred runners



Select 'runners' with specific expertise for special delivery demands



Find the best offer from the market for pricing, speed, availability, flexibility, security and other factors



B2C+C2C model to make sure People Post can adapt to future market condition changes

The Market

Australian market Value:

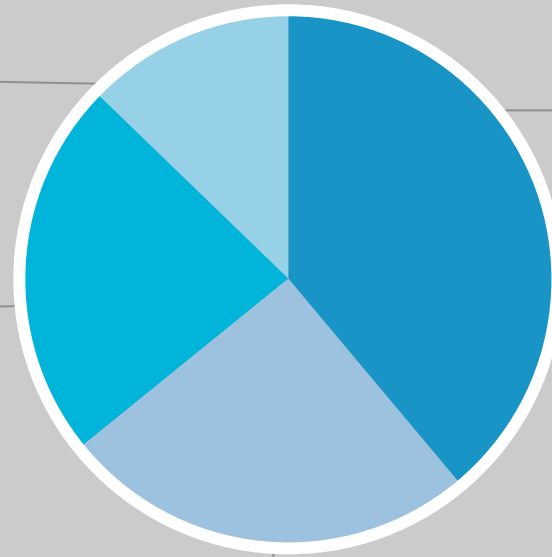
Total door to door **\$5.3B**, **\$1.35B** Point to Point

Products & services segmentation (2014-15)

12.6%
Set-run services

23.1%
Intra-depot services

25.4%
Point-to-point delivery



38.9%
Depot-to-point delivery

**Total
\$5.3bn**

Source: www.lbisworld.com.au

Euro market

10 times bigger than Australian market

US market

20 times bigger than Australian market

Web & Mobile App


Screen shots



Sender Web App

- Web App optimised for business users
- Schedule runners on a daily basis with multi-order capabilities

YOLANDA



Hello this is Yolanda

80%

Good Rating

6

Delivered

\$3283.00

Add to favourites


Add to blacklist

Good (5)

Neutral (0)


Bad (1)

The last 10 reviews




Please click [here](#) to login if you already have a People Post account, or continue as a guest.


What are you sending?




Document




Flowers



Standard parcel



Items over 10kg



Other


For documents that are more than 1kg, please select "Standard parcel".

Number of items

-

 1

+


PICK UP 


Suburb and state

Suburb

State

Postcode

Enter suburb OR  full address for an instant quote


DROP OFF 

Suburb and state

Suburb

State

Postcode

Enter suburb OR  full address for an instant quote

GET AN INSTANT QUOTE →

Sender Web App

ON DEMAND

USE CREDIT

PAY BY CARD

Items ready at ready now

CHOOSE ANOTHER PICK UP TIME

Price

by 04:00 PM today
\$ 38.95

by 04:00 PM today
\$ 38.95

by 04:00 PM today
\$ 38.95

by 04:00 PM today
\$ 38.95

CHOOSE ANOTHER PICK UP TIME

Your current account balance: \$1.90

To pay \$34.95

You do not have enough credits for this job.
Please make a deposit first.

CONFIRM AND PAY

JOBS

SEND A PARCEL

ACTIVE

CLOSED

CANCELLED

Pending

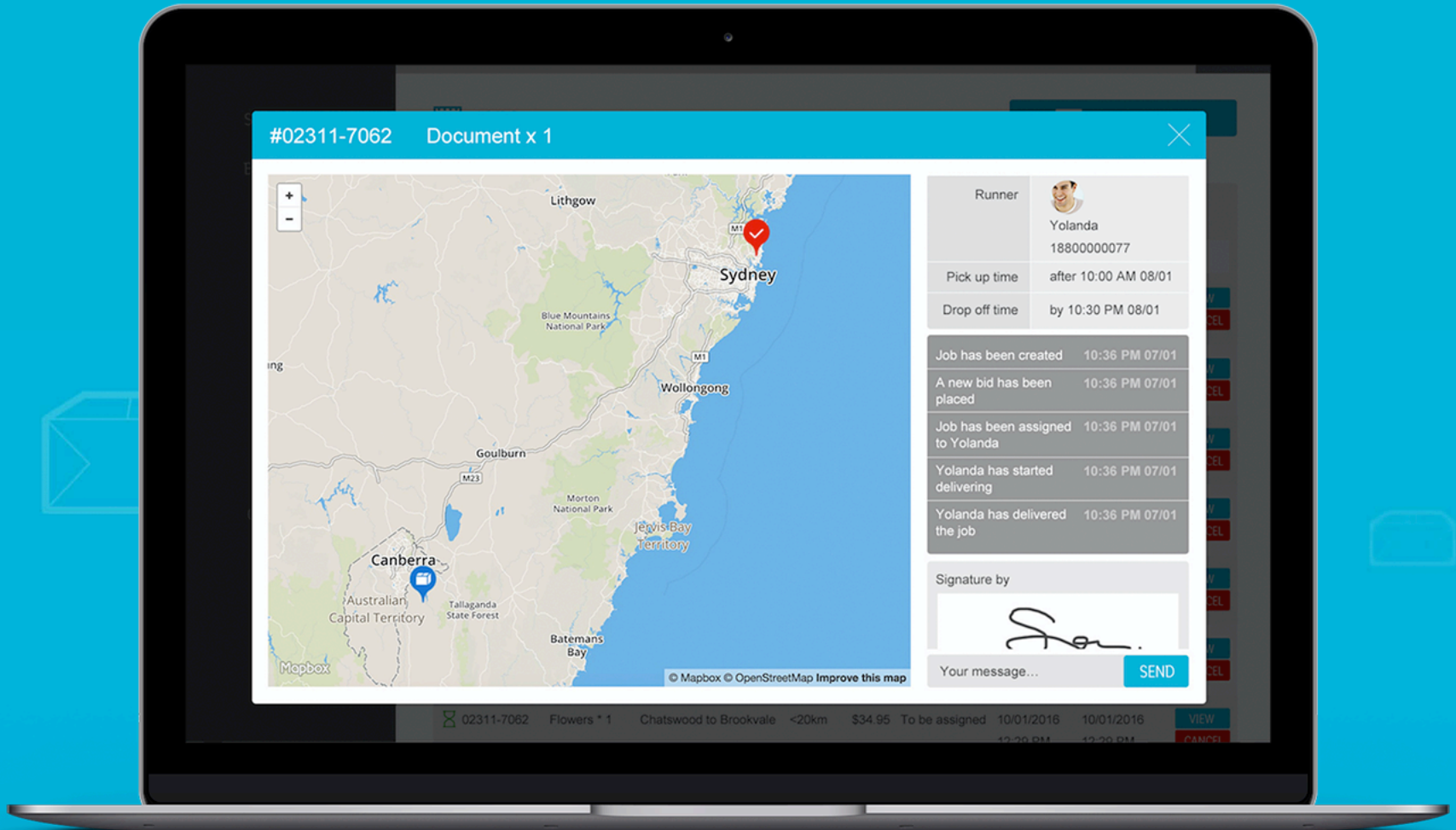
Picking up

Delivering

Complete

| # | Description | Summary | Distance | Price | Runner | Pickup time | Created Date | |
|------------|-------------|------------------------|----------|---------|---------------------|------------------------|------------------------|-----------------------------------|
| 02311-7062 | Flowers * 1 | Chatswood to Brookvale | <20km | \$34.95 | To be assigned | 10/01/2016 12:29 PM | 10/01/2016 12:29 PM | <div>VIEW</div> <div>CANCEL</div> |
| 02311-7062 | Flowers * 1 | Chatswood to Brookvale | <20km | \$34.95 | <div> Yolanda</div> | 10/01/2016 12:29 PM | 10/01/2016 12:29 PM | <div>VIEW</div> |
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Sender Web App



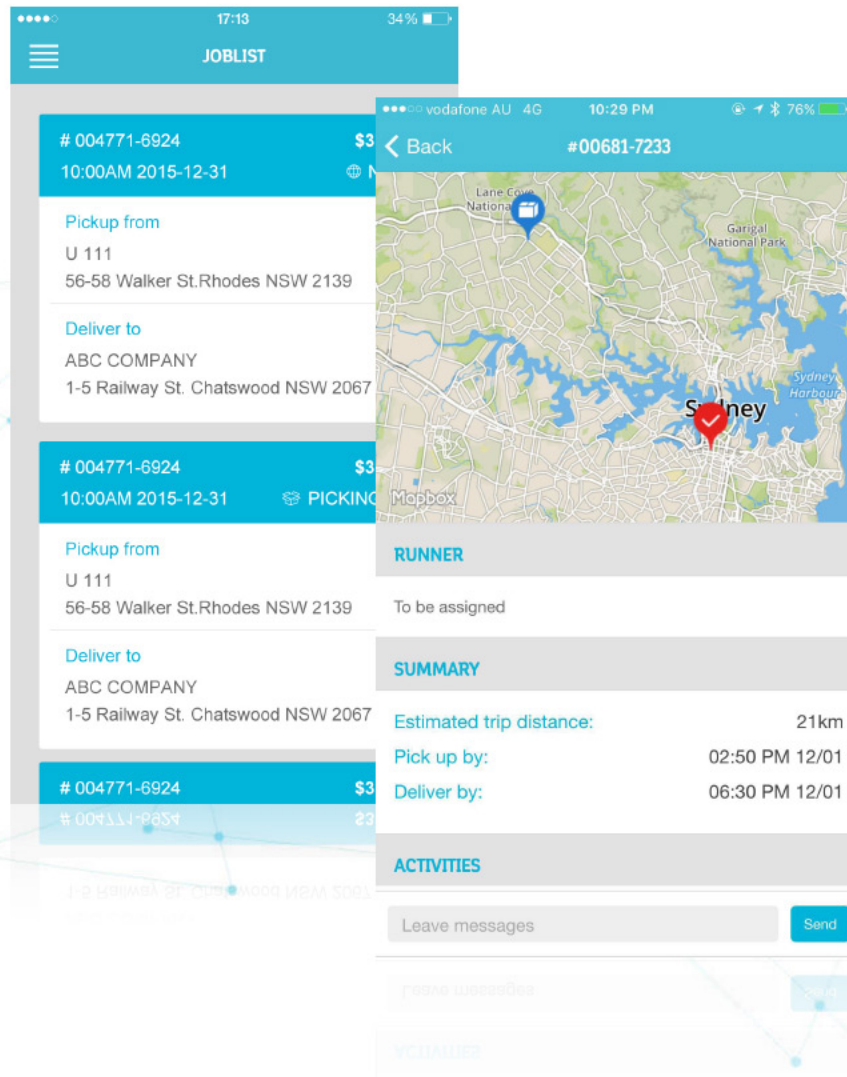
Sender *Mobile App*

Mobile App
optimised for
casual users

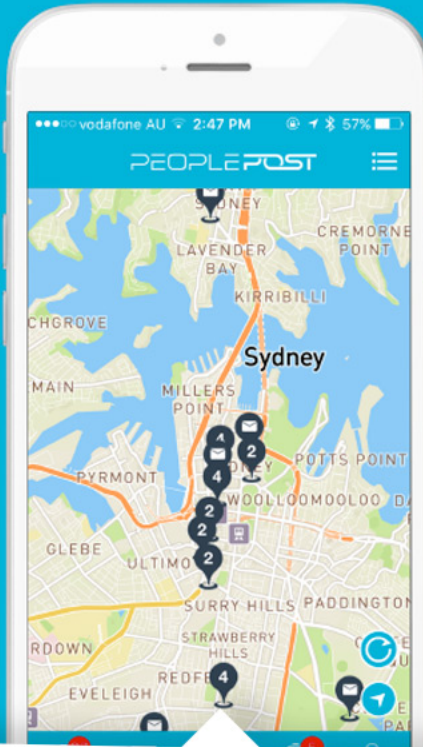
Book runners and
track parcels



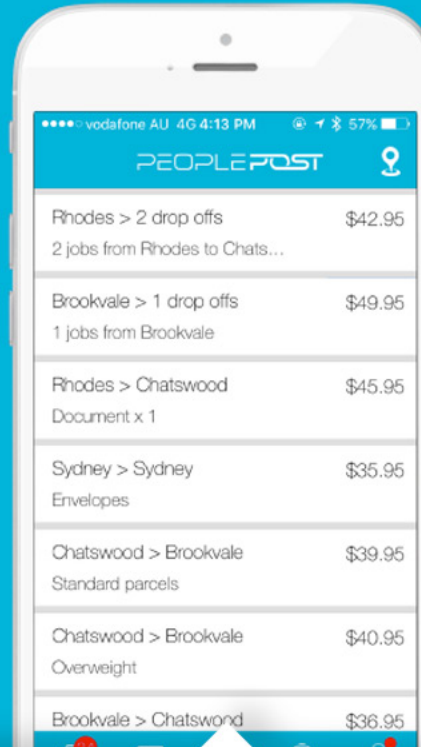
Sender Mobile App



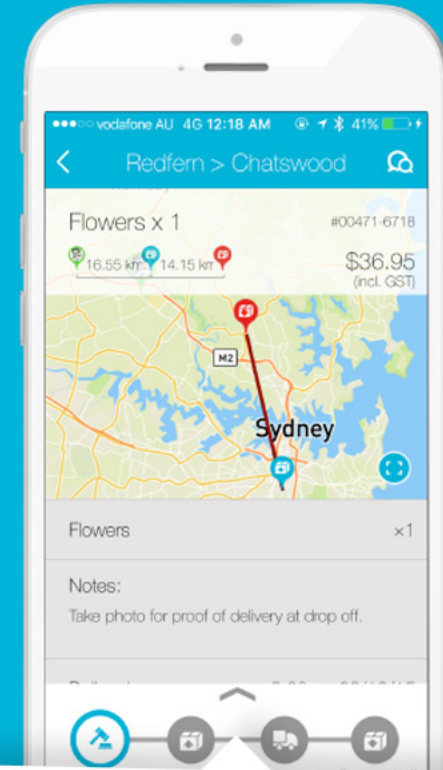
'Runner' Mobile App



Lots of jobs
available

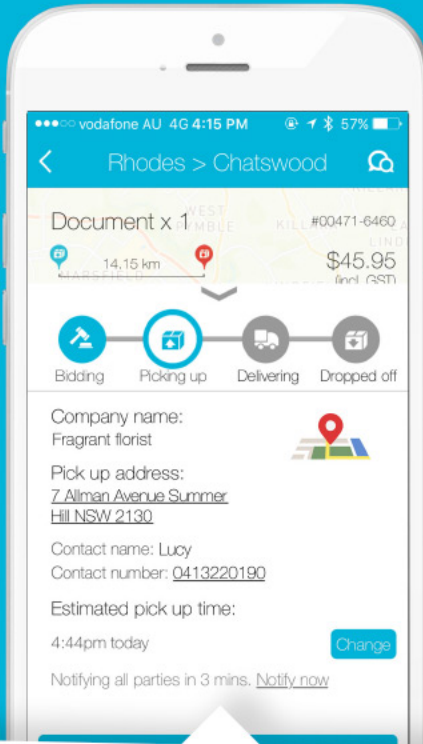


Find jobs suitable
for you

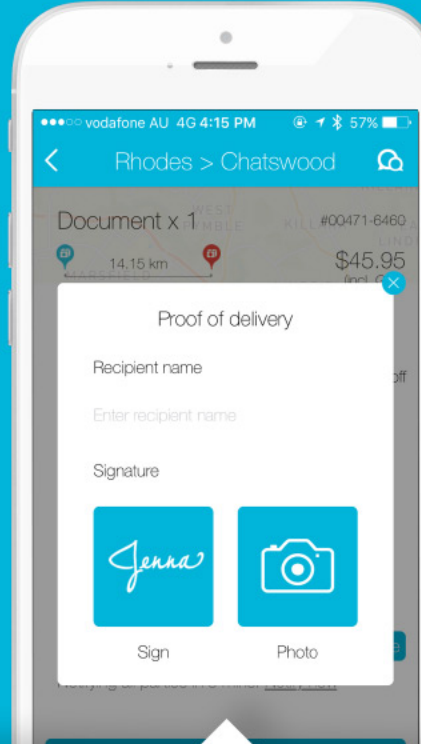


Confirm details
and makes offers

'Runner' Mobile App



4-step simple workflow keeps everyone updated on progresses



Take signatures or photos as proof of delivery



Build up your profile to win more jobs and make more money



PEOPLEPOST™

THANK YOU