

16 February 2016

In The Chair releases Velpic Podcast

Velpic Group (ASX: VPC) ('Velpic' or the 'Company') is pleased to provide an opportunity to listen to an audio podcast with Velpic Chief Executive Russell Francis prepared by 'In The Chair'.

Mr Francis discusses Velpic's unique eLearning video platform, its place within the growing Learning Management Systems (LMS) market and the Company's growth strategy to increase customers and expand market share.

To stream it from the 'In The Chair' web site go to <http://www.inthechair.com.au>

To download from iTunes go to <https://itunes.apple.com/au/podcast/in-the-chair/id1083233179?mt=2>

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About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video e-Learning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

Dash Digital is a full service digital branding, marketing, web and app development organisation that seamlessly blends creative and development talents across all disciplines – visual design, print graphics, websites, software development and online marketing.