

### THIS IS

# **NEWZULU**

Providing coverage, content, and technology to broadcasters, news agencies, publishers, and brands around the world.

- Content gathering and editorial story validation
- Powerful digital technology detail
- Connecting broadcasters, publishers and brands with the public



# CONTEXT

# RAPIDLY CHANGING MEDIA ENVIROMENT

- Traditional media business models are capex heavy and limit the creation of content to a limited number of journalists
- Strategically, media outlets must take costs out of their business as traditional news broadcasters and publishers face downward revenue pressure from alternative advertising mediums
- The emerging "Internet of Things" has also created direct competition to traditional journalism as anyone with a connected device can potentially become a lucrative source of news content and information
- Customers require immediate coverage and updates on news

# MEDIA COMPANIES CHALLENGES

MEDIA COMPANIES OPPORTUNITIES

### NEWZULU OPPORTUNITY

- Newzulu provides products to address the structural need for media outlets to take cost out of their business
- Businesses must address these structural issues proactively in order to remain simultaneously relevant and profitable
- An investment in Newzulu will allow a potential investor to gain exposure to an alternative-media business that is quickly emerging as the leader in the management, sourcing and verification of UGC

# **KEY INVESTMENT HIGHLIGHTS**

Traditional media companies need to address the rapid emergence of different sources of content as well as the structural requirement to take cost out of their business. Newzulu provides products to address that need

# SCALABLE SOFTWARE AS A SERVICE (SAAS) BUSINESS THAT IS BEING ADOPTED BY MAJOR NEWS OUTLETS

The Newzulu Platform provides a method for usergenerated content (UGC) management by publishers and broadcasters

### BLUE-CHIP INTERNATIONAL SYNDICATION PARTNERSHIPS

Newzulu has formed exclusive regional content distribution deals with some of the world's leading news agencies and media organizations including Getty Images and The Australian Associated Press

### MEDIA INDUSTRY DISRUPTOR

Newzulu Live uses technology to enable traditional media to take costs out of their business and extends their staff reporters reach

### INTERNATIONAL BUSINESS WITH ENTREPRENEURIAL MANAGEMENT

Newzulu has offices and customers in Australia, USA, Canada, UK and France

### ESTABLISHED, GROWING AND ACTIVE USER BASE

Over 50 million unique visitors per month and 8 million registered users uploading 150 thousand pieces of content per month across 198 countries

### POWERFUL AND UNIQUE SOFTWARE PLATFORM

Gathers, forensically validates and broadcasts news and user-generated content (UGC)

# EARLY ENTRANT WITH A PROMINENT MARKET POSITION

Newzulu operates in a segment of the market that media organizations need to address. Newzulu helps its customers manage long term trends that are both disruptive threats and material opportunities for their businesses

### UGC MARKET CONTINUING TO GROW RAPIDLY

Compound annual growth rate (CAGR) of global mobile video traffic is expected to be 66% to 2019 and the price of usergenerated video is approximately 40 - 50 times the price for user-generated photo

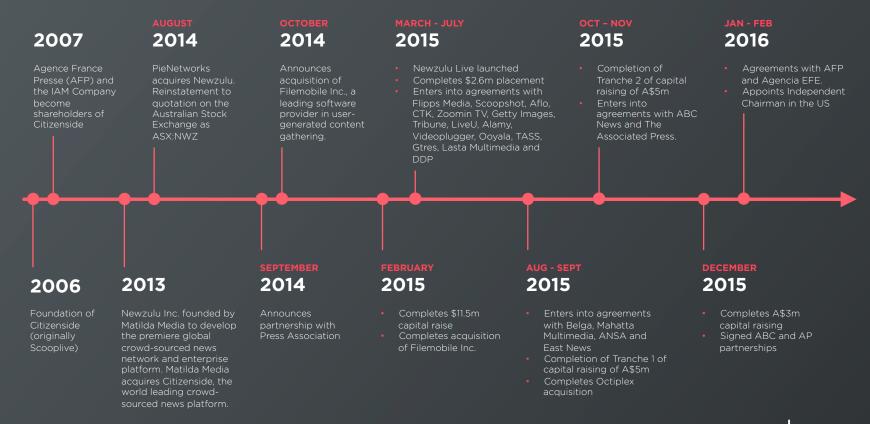
### **USER-GENERATED CONTENT OBSERVATIONS**

✓ Existing media organizations must address the explosive growth of user-generated content (UGC) and require systems to manage, curate and broadcast UGC Due to the amount of content and timing requirements it is uneconomic for a media organisation to source and validate **MEDIA MARKET** ✓ Most news agencies and content providers (e.g. Getty Images) UNECONOMIC content itself have not previously had the capability to handle and distribute **REQUIRES A UGC** FOR AN video UGC Media organizations need a means to economically manage and MANAGEMENT **INDIVIDUAL** validate UGC and the solution requires an intermediary that can SOLUTION ✓ Existing content management systems provide limited or no UGC BROADCASTER gain the necessary scale validation functionality **TO VALIDATE & CURATE** ✓ Internet connected devices are predicted to grow by a CAGR of 25% and video traffic is forecast to increase 1167% between 2014 To make the UGC validation process efficient the content needs and 2019 to be sold multiple times ✓ Improvements in mobile phone networks, broadband, wireless QUALITY PRICE ✓ Scale provides the ability to more guickly and economically networks and device cameras will underpin continual AND AMOUNT OF validate through historic data including contributor rating and SCALE improvement of UGC quality cross referencing other content UGC IS BENEFITS ✓ Scale of UGC growth presents a unique problem for broadcasters INCREASING [Broadcaster requests can be used to target valuable content] and media organizations which need access to reliable but **EXPONENTIALLY** immediate content ✓ Alerts to a large network of contributors can direct them to newsworthy locations ✓ The price of video UGC is many multiples larger than photo and this will drive the economics of the Content business. ✓ Newzulu is an early entrant into the UGC market and has products and a business model to take advantage of the above ✔ Broadcasters require validation and qualification of UGC content observations OPPORTUNITY Technology assists with this process but certain manual functions TO EXPLOIT ✓ Newzulu intends to take the opportunity to become the default VALIDATION will remain for foreseeable future ABOVE management system, syndicator and source for validated UGC REQUIRED FOR ✓ Traditional broadcasters aren't structured to validate UGC due to TO BECOME **NEWS AND** ✓ The economies of scale mean that achievement of this will the breadth of sources, difficulties in qualifying the contributors **DEFAULT UGC** provide a highly defensible market position and competitive MEDIA and the sheer amount of content to be filtered advantage **ORGANIZATIONS** MANAGER & SYNDICATOR

# BUSINESS OVERVIEW

**NEWZULU LIMITED** 

# **HISTORY**





### CONTENT

Providing verified content from the crowd, live and ondemand, to help media companies save on newsgathering and content production costs



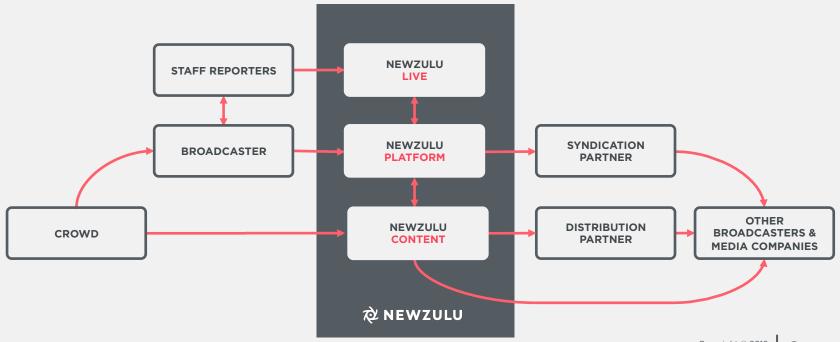
### TECH

Web-based and mobile software-as-a-service for broadcasters, publishers and brands to turn their audience into content creators and to streamline media workflow

### **NEWZULU CONTENT**

# **UGC INTEGRATION**

Newzulu's solutions are embedded in the UGC value chain and play a key role in the sourcing, validating, editing, and syndicating of content as well as connecting relevant market players



### **NEWZULU TECHNOLOGY**

# REVENUE MODEL

#### LIVE DEVELOPMENT KIT

Revenues from SDK licensing to media outlets

#### LIVE REPORTER APP

Revenues from Software as a Service (SaaS) licensing to media outlets

### **PLATFORM**

Revenues from SaaS licensing to media and commercial clients

### **DEVELOPMENT LICENCE**



\$20,000 - 50,000

Per month Per active apps

#### **USAGE LICENCE**

(depending on number licensed)



\$100 - 300

Per month Per reporter

#### **ANNUAL CONTRACTS**



\$20,000 - 50,000

Per license Per year

Newzulu Live Software Development Kit: Allows media companies to include Live functionality into their own app. Monthly fee depends on number of active monthly mobile users

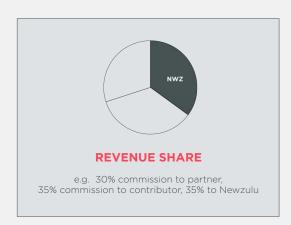
Newzulu Live Reporter App: monthly license fee depends on number of reporters (e.g. \$200 per reporter per month on average) Yearly fee depends on licensed software solution and service usage e.g. \$50,000 per year for full Widget Suite and Media Factory. Bandwidth and usage fees additional.

### **NEWZULU CONTENT**

# **REVENUE MODEL**

#### **CROWD-SOURCED NEWS**

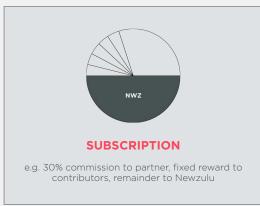
Revenue from sales through partners (photos, videos, live streams)



- For example: \$10,000 sale of a video by one of our partners (Getty, AFP, AP, AAP, CP, etc.)
- Partner sells either
- on exclusive basis (online auction), or
- non-exclusive (partner prices content)
- Commission to partner (e.g. 30%, \$3,000)
- Contributor receives share (e.g. 50%, \$3,500)
- Newzulu gets remainder (e.g. 50%, \$3,500)

#### **PACKAGED NEWS**

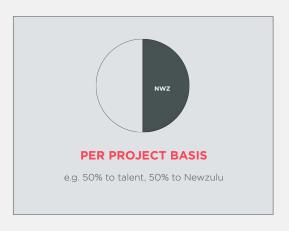
Revenue from subscription sales through partners



- For example: \$10,000/month subscription sale of Celebrity Updates by one of our partners
- Partner receives commission (e.g. 30%)
- Users that contributed footage to the program receive a fixed reward
- Newzulu receives remainder

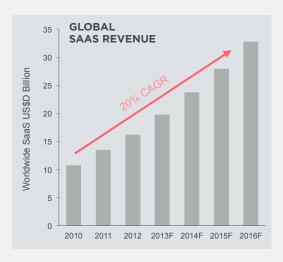
### **CREATIVE CONTENT / PRIME**

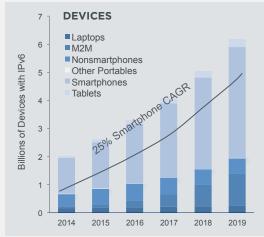
Revenue from sales of creative content to brands and agencies

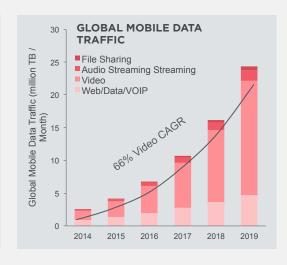


- For example: \$70,000 ad production budget
- Sales direct or through partners (e.g. Scoopshot)
- · Freelance creative receives fee
- · Newzulu receives remainder

# **KEY INDUSTRY DRIVERS**







- As businesses face pressure to cut costs and gain a competitive edge with new systems and capabilities, install based systems are being phased out in favor of SaaS platforms
- Newzulu's Platform and Live offering can grant a potential investor exposure to this lucrative market
- The Internet of Things has led to an explosion in connected devices globally
- 3.9 billion smartphones will make up 64% of connected devices by 2017
- This growth will continue to fuel increasing UGC by both professional media outlets and citizen reporters
- Newzulu's push to refocus content to video is driven by trends to generate video over other methods of content sharing such as photos
- By 2019 video will make up 71% of global mobile data traffic reflecting cheaper connectivity as well as the surge in smartphones in developed and developing nations alike

# STRATEGIC COLLABORATIONS

















# **COMPETITORS**

	CONTENT DIRECT SALES	CONTENT AGENCY SALES	WHITE LABEL PLATFORM	LIVE STREAMING	PUSH NOTI- FICATION	DISPATCH	COMMUNITY	SOCIAL MEDIA TRACKING	GEO LOCATION	CUSTOM- ISATION	VALIDATION	TRAINING AND SUPPORT	MOBILE APP
<b>⊘</b> NEWZULU	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
bambuser		✓		✓				✓	✓	1		<b>✓</b>	✓
Periscope				✓			✓	✓	✓				✓
<u> </u>				✓			✓	✓	✓				✓
DEMOTIX	✓	✓									✓	✓	✓
storyful.	✓							✓		✓	✓	✓	
<b>⊙</b> Scoopshot						✓	✓	✓	✓	✓	✓	1	✓
NEWSMODO					<b>√</b>	✓							
<b>getty</b> images	✓	✓											

Source: Newzulu

# PLATFORM

**CONNECT THROUGH CONTENT** 

# **PLATFORM**

Newzulu Platform is web-based software for gathering, organizing, and broadcasting user-generated content at scale

Newzulu Platform solutions range from embeddable widgets to full white label user-generated news community platforms, mobile apps or software development kit.



























### **NEWZULU PLAFORM**

# **HOW IT WORKS**

Sourcing and curating audience-generated content to connect companies and their customers









### **GATHER**

Newzulu Platform sources and collects fresh, relevant photos, videos and other social content that engages every audience.

### **CURATE**

Use smart-filtering tools to moderate, validate, group, channel and tag content into meaningful collections.

### **PUBLISH**

Get broader value from curated content by publishing to websites, social networks, mobile, broadcast and print or syndicate to our press agency partners and other Platform licences

### **ENGAGE**

Engage your audience with social activities that increase page views and time spent on site.

### **NEWZULU PLATFORM**

# CONNECT THROUGH CONTENT

Newzulu's software as a service (SaaS) products provide publishers, broadcasters and brands with real-time, curated content, contests and promotions that drive results and drastically increase audience engagement.



# MEDIA WORKFLOW

Workflow automation saves time by integrating live-streaming, content management and publishing to our clients' rich media workflows.





### **GATHER**

Whether in the field or at the desk it is easy to stream or upload content no matter if staff or audience. Maintain custom meta data across systems.

### **CURATE**

Have content flow through, or moderate in the cloud. Filter and organize contributions into groups and channels. Edit videos in the cloud.

### **PUBLISH**

Publish to downstream systems. Route content in the appropriate format and maintain metadata.

### **NOTIFY**

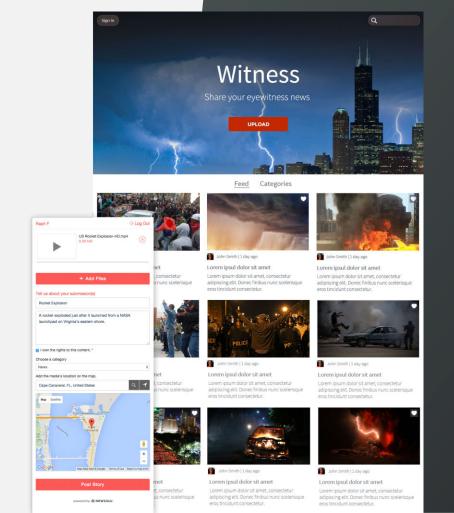
Alert the key people that need to know that content has arrived.

### **NEWZULU PLATFORM**

# WIDGET SUITE

The Newzulu Widget Suite allows clients to put together a user-generated content campaign within a few minutes. No coding required.

Easily embed an uploader, gallery, slideshow, live feed or a map feed in your website and allow your visitors to submit content from their hard drive, smartphone, or share directly from Instagram with the campaign hashtag.



### **NEWZULU PLATFORM**

# API + SDK

Built by developers for developers. These tools fast track our clients' development timelines.

API: Documentation on over 50 different Application Programming Interfaces (APIs) for uploading, moderating, organizing, publishing photo/video, audio or text.

**SDK**: Mobile Software Development Kit (SDK) for iOS/Android that allows you to graft upload / live stream / publishing into your existing mobile applications.



# MOBILE

**IOS AND ANDROID SOLUTIONS** 

# **MOBILE**

Newzulu Mobile offers readymade mobile apps and bespoke mobile solutions on the iOS and Android platforms. Newzulu also provides consulting and training to its clients.

Newzulu Mobile is also an official "Apple Authorized Training Center", offering a wide range of Apple sanctioned curriculum. Its engineers are seasoned developers and trainers, knowing the Apple ecosystem in detail.





### **NEWZULU MOBILE**

### **SERVICES**





Newzulu provides readymade mobile apps with cutting-edge functionality (such as live-streaming, community) for clients to use under their own brand.



# BESPOKE DEVELOPMENT

Newzulu's experts develop bespoke mobile apps and/ or assist in integrating Newzulu Platform functionality into clients' existing mobile apps.



# MOBILE DEPLOYMENT

Newzulu helps its clients to smoothly deploy and maintain their fleet of mobile devices, no matter the size of their organization.



# OFFICIAL APPLE TRAINING

Newzulu Mobile is an official "Apple Authorised Training Center".
Newzulu's engineers are seasoned developers and trainers, knowing the Apple ecosystem in detail.

# LIVE

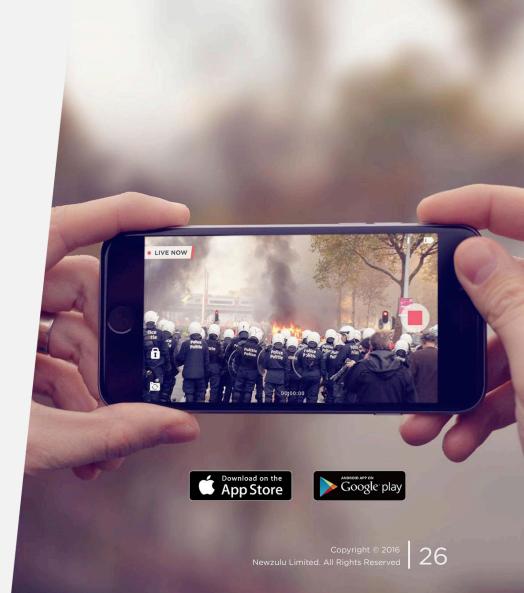
LIVE STREAMS FROM THE CROWD

### LIVE STREAMS, FROM SMARTPHONE TO TV

# **NEWZULU LIVE**

Newzulu Live is an out-ofthe-box live-streaming solution for any reporter network.

Newzulu Live also allows news organizations to plug into verified, produced, secure live streams from our citizen reporter network, worldwide, 24/7.



### **BACKEND**

# **FEATURES**



### **COVERAGE REQUESTS**

Enter events from your news diary and get the live coverage you need. Mobilize reporters to locations of interest.



### STREAM COLLECTION

Gather streams from smartphones, webcams and internet protocol cameras.



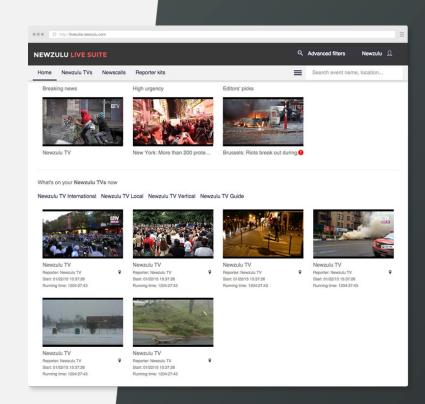
### **CHANNEL PRODUCTION**

Production of regional user-generated news channels from incoming streams on the fly.



### **LIVE OUTPUT**

Instantly stream live footage on TV, on a website, or within an app.



### **NEWZULU LIVE**

# REPORTER KIT

- Live Reporter App
- Dedicated backend
- Notify reporters by launching geo-targeted Newscalls
- Production (curation, cleaning) by Newzulu TV production staff or client



### **NEWZULU LIVE**

# **HIGHLIGHTS**

**WORLDWIDE**Media companies can tap into live streams by citizen reporters

across the globe and launch newscalls to get the coverage

they need.

**VERIFIED + VALIDATED**Newzulu's editors verify contributors and validate each report

to the highest journalistic standards.

**BROADCAST-READY**Newzulu Live delivers edited, produced and broadcast-ready

live streams.

SECURE All streams are monitored by Newzulu Staff and "cleaned"

according to set editorial guidelines, no profanity, no nudity.

**CROSS-PLATFORM** News organizations and broadcasters can choose their

preferred output format: web, in-app or on broadcast.

# CONTENT

NO STORY OUT OF REACH

### **CITIZEN REPORTER**

# COMMUNITY

- A global community of reporters, photographers, and videojournalists
- Grown over the last 8 years
- Active users in 198 countries
- Sharing photos, videos and stream live via mobile app and website

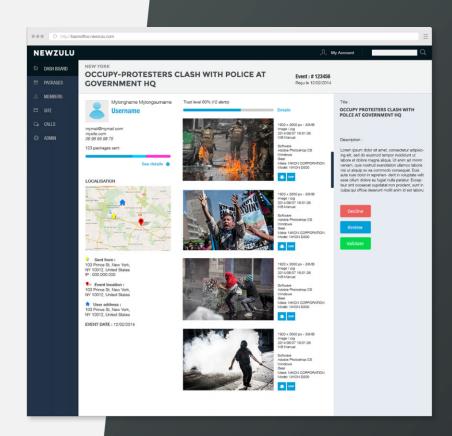


### CONTENT

# **VALIDATION**

Newzulu's editors validate every contribution to the highest journalistic standards.

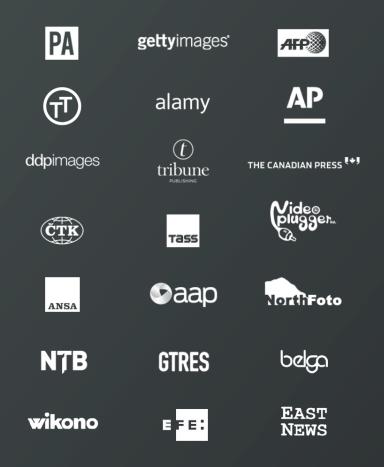
- Metadata checks on all contributions
- Comprehensive story verification
- Trust ratings based on multi-faceted data
- Obscenity and profanity filtering
- Moderation in line with broadcast regulations
- Internationalization via translation panels
- System developed in partnership with AFP



### **CONTENT SYNDICATION**

# **PARTNERSHIPS**

Newzulu distributes and syndicates its content through a wide range of exclusive partnerships with some of the world's leading news and multimedia agencies.



# PRIME

**AGILE STORYTELLING** 

# **PRIME**

Agile storytelling and video production for the social age.

Newzulu Prime provides access to a global network of producers, filmmakers and creative minds around the world. Newzulu Prime has produced cutting edge video storytelling content for major brands, including Nokia, Microsoft, Michelin and the French lens manufacturer Essilor.



















### 21ST CENTURY CONTENT PRODUCTION

# GET THE BEST CREATIVE. FAST.

Clients access a global filmmaker community by launching ideation- and film production pitches that meet any communication or campaign objective.

Newzulu Prime delivers scripted, high-quality films that fuel any storytelling strategy with relevant content, from TV ads and web series, to robust documentary shorts and video journalism.



### **NEWZULU PRIME**

# **BENEFITS**

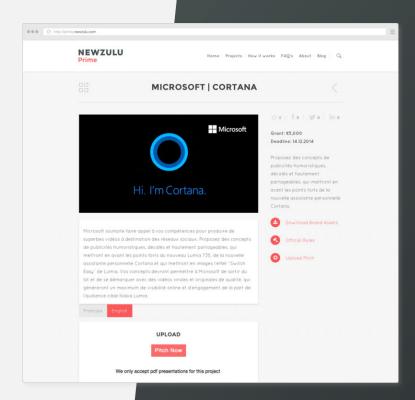
**CREATIVE DIVERSITY**: Hundreds of pitched ideas, story boards, creative concepts and videos for clients to choose.

**TIME SAVER**: Production turnaround as short as three weeks from brief to completion.

**CONTROL**: Iteration stages, managed production process, no surprises.

**COST-EFFECTIVE:** Removing production intermediaries results in significant cost savings.

**SCALE**: Our platform allows clients to scale and plan multiple productions at once.



# STRATEGIC INITIATIVES

**NEWZULU** 

### **NEWZULU BUSINESS STRATEGY**

# **EVOLUTION OF STRATEGY**

Newzulu has a conscious strategy to evolve its business model to take advantage of its changing competitive market position to drive long term material value creation

### ESTABLISH MARKET POSITION

# PROFITABLY EXPLOIT SCALE AND MARKET POSITION

# MAXIMISE FINANCIAL RETURNS AND REPLICATE IN NEW MARKETS

Newzulu has established its market position & is moving to create the scale necessary to exploit its strategic market position

Default intermediary for UGC

- Maximize content flow through downloads & attractive pricing to contributors
- Position to take advantage of increased user generated video content
- Create network of content distributors and Platform customers
- Platform and Live have SaaS model that provides near term revenue as Content business achieves scale
- Invest in rollout of Technology products and creating scale in Content business
- Focus on achieving scale in US initially

- Network of Platform customers creates default UGC Management solution and defensive business with freedom to price
- Platform customers create syndication network
- Platform network and distribution partners enable multiple sales of content
- Scale of contributors enhances ability to validate in a more automated and efficient manner
- Centralization of UGC validation function for entire network of customers creates pathway dependence and competitive cost
- Enjoy benefits of Increased price for video UGC and minimal or no incremental cost associated with additional sales of content
- Benefits of Platform customer content search and alerts to mobilize broader contributor base
- Become the Associated Press of UGC

- Export model to other geographic markets
- Refine pricing and revenue share
- Expand into adjacent verticals such as sports
- Product upgrades
- Enhance technology search and validation capabilities to further reduce costs

# **GLOBAL STRATEGY BY DIVISION**

### **PRODUCT**

### STRATEGIC GOALS

### **GEOGRAPHIC FOCUS**

### **PLATFORM**



- Pushing US regional broadcasting sector
- Penetration of existing markets
- Establishing referral relationships
- Becoming default application for editing, broadcasting and syndication
- Will make Newzulu the key intermediary in validation and monetisation of UGC for media businesses
- US
- Europe (focussing UK)
- India



### LIVE



- Penetration of broadcasters
- Establishing referral relationships
- Add-on service for existing platform clients
- Key characteristics

- Increases reach
- Improves mobility
- Increases reliance on Platform
- · Cost saving tool

- US
- Europe (focussing Italy, Denmark)
- India
- Australia



Source: Newzulu

# **GLOBAL STRATEGY BY DIVISION**

### **PRODUCT**

### STRATEGIC GOALS

### **GEOGRAPHIC FOCUS**

### CONTENT



- Increase level of higher priced video content
- Increase per content sales as scale increases
- Use strong market position to enter into new markets
- Capitalising on this strategic investment by increasing content flow

- Add-on service to existing Platform clients
- Provide a viable UGC validation model for all Newzulu customers by consolidating cost duplication and function into one intermediary that services broader market
- US
- Europe



### **PRIME**



- Increase project sales through strategic partnerships
- Build upon completed projects in France to push into other markets

- Europe
- US



Source: Newzulu

# CORPORATE

**NEWZULU, THE COMPANY** 

### **AS AT 31 JANUARY 2016**

# **TOP 20 SHAREHOLDERS**

RANK	NAME	SHARES	%
1	BLUEROOM CAPITAL PTY LTD	96,378,447	13.29
2	WYUNA GROUP PTY LTD <wyuna a="" c="" group=""></wyuna>	56,924,276	7.85
3	MATILDA MEDIA PTY LTD <matilda a="" c="" media=""></matilda>	55,617,482	7.67
4	GANDALF HOLDING (NSW) PTY LTD < GANDALF A/C>	35,643,743	4.91
5	UBS NOMINEES PTY LTD	34,928,572	4.82
6	PAPELLA PTY LTD	30,216,588	4.17
7	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	24,459,149	3.37
8	MR DAMIEN GOSSET	19,920,327	2.75
9	GLENEAGLE SECURITIES NOMINEES PTY LIMITED	14,000,000	1.93
10	RBC TRUST COMPANY (GUERNSEY) LIMITED <rag1 a="" c=""></rag1>	10,000,000	1.38
11	MR PETER SCARF	9,809,080	1.35
12	MR ALEXANDER JAMES HARTMAN	9,514,807	1.31
13	SUPERGUN PTY LTD <bricklanding a="" c="" fund="" super=""></bricklanding>	9,300,000	1.28
14	HARTPOWER PTY LIMITED <the 2="" a="" c="" hartman="" keith="" no=""></the>	8,239,627	1.14
15	MS JENNIFER ANNE CARR <louise account=""></louise>	7,500,000	1.03
16	PISTACHIO PTY LTD <the a="" c="" sure="" thing=""></the>	6,497,204	0.9
17	BT PORTFOLIO SERVICES LIMITED <kiely a="" c="" family="" fund="" super=""></kiely>	6,328,063	0.87
18	MR BRADLEY PARTRIDGE	6,029,396	0.83
19	TOM HALE PTY LTD	6,008,772	0.83
20	J P MORGAN NOMINEES AUSTRALIA LIMITED	5,949,369	0.82
	Totals: Top 20 holders of ORDINARY FULLY PAID SHARES (TOTAL)	453,264,902	62.49
	Total Remaining Holders Balance	272,094,952	37.51

### **AS AT 31 JANUARY 2016**

# **ISSUED CAPITAL**

CLASS OF SECURITIES	NUMBER
Fully paid ordinary shares:	725,359,854
Former director options exercisable at \$0.30 each and expiring 30 June 2017:	500,000
Director options exercisable at \$0.10 each and expiring 30 June 2017:	24,000,000
Unlisted options exercisable at \$0.075 each and expiring 31 August 2017.	43,859,665
Director options exercisable at \$0.20 each and expiring 31 October 2017:	2,000,000
Lender options exercisable at \$0.20 each and expiring 9 February 2018:	5,500,000
Executive options exercisable at \$0.20 each and expiring 9 February 2018:	5,000,000
Executive performance rights:	550,000

# **BOARD OF DIRECTORS**

Newzulu is led by a highly regarded and credentialed Board of Directors and Management with indepth knowledge, experience and relationships in the media and telecommunications sectors.

#### **BOARD OF DIRECTORS**



CHARLIE

Chairman

Highly experienced executive involved in the US and international media industry for several decades. Managing Partner of Moon Tide Media, LLC, previously served as a director of American Media Inc., The Wrap, Inc. and PaidContent.org. Formerly President and Publisher of Variety magazine and President of Reed Elsevier's RBI Entertainment Group.



ALEXANDER HARTMAN CEO & Managing Director

Co-founded Newzulu and responsible for overall management of the Business, Matilda Media Group and Rightstrade. Young Australian of the Year in 2001. Previous experience extensive with advisory positions at Gresham Advisory Partners and The Commonwealth Bank of Australia.



PHIL KIELY

Non Executive Director



JAMES BODEL

Non-Executive Director



KAREN LOGAN

Company Secretary

30 years experience in the technology and digital media sectors. Previous roles include VP Oracle Online, Asia pacific and member of the Victorian Government IT Task force.

Director at Goodtime Hospitality group and investment manager at Blueroom Capital. Previous roles include Managing Director of Assess Medical Group. Holds Degrees in Commerce. I aw and Medicine.

Responsible for compliance. Chartered Secretary with over 10 years experience in compliance matters having held consultancy and secretarial positions with both listed and unlisted companies.

#### **KEY MANAGEMENT**



MARC MILGROM Global Chief Operating

Responsible for managing all hands-on operational aspects of the company. Previously President and CEO of Filemobile prior to its acquisition by Newzulu



CRAIG SOWDEN

Chief Financial Officer Responsibility for all group finance matters including ASX/Board/management reporting, cash flow, audit, tax, risk management, corporate compliance. Previous experience includes Group Manager for Coates Hire

# **DISCLAIMER**

This presentation is the property of Newzulu Limited (Newzulu). It is a presentation of non-specific background information about the current activities of Newzulu. It is information given in summary form and does not purport to be complete.

All persons should seek appropriate professional investment advice in reviewing or considering this presentation and all other information with respect to Newzulu, its business, financial performance and operations. Neither the provision of this presentation nor the information contained therein, or any associated communication to any person should be taken as constituting financial advice regarding the purchase or dealing of shares in Newzulu. This presentation does not purport to provide all information that might reasonably be required to complete a detailed assessment of Newzulu.

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### **QUESTIONS?**

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