

## **ASX ANNOUNCEMENT**

23 February 2016

### **Investor Presentation and Interview Recording with CEO & Founder**

#### **Interview Highlights:**

- Key markets for Norwood's Products, with downloads in 210 countries and 5,100 cities around the world
- Norwood's **World Phone** app, the **CORONA** platform and the benefits they deliver to customers
- Norwood's technical advantage
- Product Roadmap for 2016 taking in **World Wi-Fi** and **World Message**

"Sharing Economy" telecommunications pioneer Norwood Systems Ltd ("Norwood" or "the Company") (ASX: NOR) is pleased to advise that an interview with CEO & Founder Paul Ostergaard by Finance News Network is now available for viewing. The interview, "Norwood talks growth strategy" covers Norwood's key markets, **World Phone**, **CORONA**, Norwood's technical advantage and the product roadmap for 2016.

Also available is a recording of an investor presentation given as part of the ASX "CEO Sessions" series in Sydney. The presentation covers all aspects of Norwood, including strategic direction, achievements since listing, current products and the roadmap for 2016.

Link to view Investor Presentation:

[http://www.finnewsnetwork.com.au/Presentations/CEO\\_Sessions\\_2016/Feb\\_Syd/NorwoodSystems.html](http://www.finnewsnetwork.com.au/Presentations/CEO_Sessions_2016/Feb_Syd/NorwoodSystems.html)

Link to view Interview: <http://www.finnewsnetwork.com.au/MediaCenter/AsxMediaCenter.aspx?Site=FNN679>



**Interview with CEO & Founder Paul Ostergaard**



**Investor Presentation to ASX "CEO Sessions" series**

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## Background

Individual travellers, businesses and governments globally are incurring significant international call roaming charges. Informa Telecom estimates that mobile operators today bill more than US\$55 billion annually in roaming charges\*, which is forecast to grow to more than \$80 billion by 2018 (source: *Juniper Research report on the Mobile Roaming Market, 2014*).

Norwood Systems' patent-pending cloud service platforms integrate the international fixed phone network with short-haul Voice over Internet Protocol (VoIP) technologies to optimise roaming business travellers' telephony experiences.

Australian businesses and individual business travellers are using Norwood's services today on multiple continents. The Company has built up a significant pipeline of prospects, including global players in the areas of aviation, professional services, banking, telecommunications, engineering and legal services.

## About Norwood Systems

Norwood Systems Ltd (ASX: **NOR**) is revolutionizing the 'Sharing Economy' delivery of high-quality telecommunications services for individual business travellers and organisations on a worldwide basis. The Company listed on the ASX on 16 June 2015.

Norwood Systems was founded in 2011 to develop and supply the best possible global mobility and roaming solutions using Over-The-Top (OTT) technologies. The Company's breakthrough offerings, **CORONA™** and **World Phone™**, deliver the world's most advanced international fixed-line roaming solutions addressing a broad spectrum of customers, from individual business travellers all the way through to large enterprise and government clients.

**CORONA** is an award-winning, enterprise-class cloud services platform that integrates compatible mobile devices securely and seamlessly with the organisation's existing Unified Communication or PBX networks, independent of their location.

**World Phone** is an award-winning, revolutionary communications App, delivering effortless 'Sharing economy' consumer access to leading fixed-line network service providers around the world, providing unparalleled local access to high-quality voice networks in more than 90 countries.



**World Phone**