



**ASX Announcement**  
**24 February 2016**

## **ShareRoot Signs Two Additional Clients to Social Marketing Platform**

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Leading user-generated content (UGC) marketing platform company ShareRoot Limited (ASX: SRO or ShareRoot) is pleased to announce it has signed two new clients to its SaaS platform, Richard Sandoval Restaurants and The Shoe Mart.

Richard Sandoval Restaurants were recently named one of the top 25 Coolest multi-concept companies by restaurant hospitality. Social media provides an insight into the everyday person's life, as a result the ShareRoot platform will allow Richard Sandoval Restaurants to have access to vast amounts of images shared from their multitude of locations.

The signing of Richard Sandoval Restaurants will provide access to the ShareRoot platform for 12 different restaurants located throughout the United States.

With over 30,000 pairs of shoes available for purchase, The Shoe Mart has locations throughout the New England region as well as a significant online presence.

A brand such as The ShoeMart, is a perfect fit for the ShareRoot platform as there are over 96% of all fashion brands on the Instagram platform. Therefore, utilizing a SaaS solution such as ShareRoot is a fantastic way to market a brand.

"We are very excited to add Richard Sandoval Restaurants and The Shoe Mart onto the ShareRoot platform," said ShareRoot Co-Founder and CEO Noah Abelson.

"As our platform continues to grow and mature, we look forward to being able to assist brands in their UGC marketing efforts and adding yet another fashion retailer and leisure brand to our portfolio demonstrates the strength of UGC in those markets."

### **For more information, please contact:**

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### **About ShareRoot**

Based in Silicon Valley, ShareRoot offers a software as a service (SaaS) platform that works with brands and digital agencies to easily find and source user generated content (UGC). ShareRoot's proprietary, legally secure process allows for brands to obtain the legal rights to these images as well as display them in customizable galleries that can feature on any webpage. For more information about ShareRoot's award winning platform and why it can truly help "*Harness the Visual Power of Your Consumers*" please visit [www.shareroot.co](http://www.shareroot.co).