

29 February 2016

Video Podcast with Velpic CEO

Velpic Group (ASX: VPC) ('Velpic' or the 'Company') advises of an opportunity to watch a new video podcast with Velpic Chief Executive, Russell Francis.

Mr Francis caught up with [Peak Asset Management](#) to discuss the underlying business, monetisation strategy, outline the recent growth in lessons and highlight the key milestones and catalysts for 2016.

To watch, please go to: <https://peakassetmanagement.wistia.com/medias/zef6a2bob0>

****ENDS****

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About the Velpic Group

The Velpic Group consists of two related entities: Velpic, a cloud-based video e-Learning platform, and Dash Digital, a brand technology agency.

Velpic has developed a unique online platform that provides a scalable, cloud-based training, induction and education solution for businesses. The platform allows businesses to create their own training lessons and distribute them to staff and contractors, who can access the Velpic Platform on all devices including mobile phones and tablets.

The cloud-based platform has global potential and is set to disrupt the traditional Learning Management System (LMS) marketplace, and Velpic already has an extensive list of ASX 200 clients using the platform.

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