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Australian Securities Exchange
Level 40, Central Park
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Leading App Discovery Platform to Promote Wangle Technologies App Globally to Millions of Consumers

Highlights

- Wangle Technologies partners with ironSource, a world leader in app discovery (<http://www.ironsrc.com/>) to provide global app distribution services for Wangle's revolutionary web optimisation app.
- ironSource reaches over 800 million people a month and can deliver more than 6 million installs per day across its client base.
- The partnership is expected to result in increased brand awareness and user growth for the Wangle app.
- Wangle is one of the first utility apps to be available on ironSource's unique direct supply channels.
- This is another third party endorsement for Wangle's technology.

Wangle Technologies Limited (ASX: WGL) (**Wangle** or the Company) is pleased to announce that Wangle Technologies has partnered with ironSource Limited (**ironSource**) a world leader in mobile app promotion to globally distribute Wangle's revolutionary data optimisation app.

With over 700 employees globally, ironSource is a global leader in mobile app discovery and as part of the agreement, Wangle will access its revolutionary distribution and discovery platform. The ironSource platform has a reach of over 800 million people per month and has proven it can deliver more than 6 million installs per day across its client base.

As one of the largest independent global marketing platforms in the industry, the ironSource platform has delivered over 3.5 billion installs to date through its advanced segmentation and targeting algorithms. By delivering the desired content and products to users when they are most engaged its app campaigns have a high record of success. As part of the partnership, ironSource will promote the Wangle consumer app through its app discovery platform, making Wangle available to millions of people each month. This is strong validation for the Wangle technology from a world leading company that has worked with globally recognised brands including Google, Yahoo!, Unilever and Disney.

As part of this agreement, Wangle has been chosen as one of the first utility apps to be available on unique direct supply channels managed by ironSource which is intended to result in increased user growth and brand awareness.

Wangle uses revolutionary bandwidth compression technology which can significantly reduce consumer data usage. Wangle is available as a mobile app that is free to download and will be monetised via subscription packages, add-on features and premium services.

Jason Gitmans, CEO, Wangle Technologies Limited commented:

"Partnering with ironSource is a major endorsement of the Wangle App, particularly given that ironSource have worked with some of the world's best known brands. Their app discovery platform provides a superior solution for Wangle to generate increased user acquisition and drive the monetisation of our app."

Omer Kaplan, CMO and Co-Founder, ironSource commented]

"At ironSource we've always been driven by helping developers succeed in turning amazing products into great businesses. Wangle has created a revolutionary product that has the potential to change the way we consume data, presenting consumers with a solution to the dramatic increases in data requirements that modern applications require. We're thrilled to be able to partner with them and bring our unique supply, global reach, and performance-oriented approach to helping their app reach the right audiences around the world."

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ABOUT WANGLE TECHNOLOGIES

Wangle Technologies is a technology company, which has developed patent pending algorithms to optimise data flow between devices. It allows faster data transfer and reduces data overhead, with the added benefit of extra security and privacy.

ABOUT POWERSKILLS

ironSource (<http://www.ironsrc.com/about/>) is the world's largest app discovery platform, connecting people with apps across different devices and touchpoints. At the core of the company is ironSource Connect, one of the only multi-touchpoint data platforms in the world, which analyses data from over 800M people every month.

Using this data-driven technology, ironSource provides mobile developers, carriers, device manufacturers and brands tailored products to better understand and communicate with their customers. In 2015 ironSource merged with Supersonic to create the world's largest independent platform for mobile monetisation, analytics and distribution. Founded in 2010, ironSource is a truly global company, with offices from Tel Aviv to London, New York, San Francisco, Beijing and Bangalore.