Rule 2.7, 3.10.3, 3.10.4, 3.10.5

## **Appendix 3B**

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

#### Name of entity

Moko Social Media Limited

#### **ABN**

35 111 082 485

We (the entity) give ASX the following information.

### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- <sup>+</sup>Class of <sup>+</sup>securities issued or to be issued
- . Ordinary Shares
- 2. Class A Unlisted Options
- 3. Class B Unlisted Options
- 4. Unlisted Options
- Number of \*securities issued or to be issued (if known) or maximum number which may be issued

#### **Entitlement Issue:**

- 1. Up to 817,886,679
- 2. Up to 408,943,340
- 3. Up to 408,943,340

The exact number to ordinary shares and options to be issued subject to reconciliation of shareholder entitlements, shareholder acceptances, rounding and the Company's ability to place any shortfall.

- 4. (2,000,000)
- Principal of the terms 3 +securities if options, (e.g. exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)
- 1. Fully paid ordinary shares
- 2. Exercise price of \$0.02 and expiry day of 12 months from the day of issue
- 3. Exercise price of \$0.04 and expiry day of 36 months from the day of issue
- 4. Exercise price of \$020 and expiry day of 31 January 2016

<sup>+</sup> See chapter 19 for defined terms.

4 Do the \*securities rank equally in all respects from the \*issue date with an existing \*class of quoted \*securities?

If the additional \*securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

- 1. Yes
- 2. N/A on exercise of options ordinary shares will rank equally with existing quoted ordinary shares
- 3. N/A on exercise of options ordinary shares will rank equally with existing quoted ordinary shares
- 4. N/A expiry of unlisted options

5 Issue price or consideration

\$0.01 per ordinary share to raise up to \$8,178,867

6 Purpose of the issue
(If issued as consideration for the acquisition of assets, clearly identify those assets)

To raise funds to be used for development and marketing costs of products, license fees, repayment of short-term loan, working capital and expenses of the offer.

6a Is the entity an \*eligible entity that has obtained security holder approval under rule 7.1A?

If Yes, complete sections 6b – 6h in relation to the \*securities the subject of this Appendix 3B, and comply with section 6i

6b The date the security holder resolution under rule 7.1A was passed

6c Number of \*securities issued without security holder approval under rule 7.1

Yes

17 November 2015

,

Appendix 3B Page 2 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

6d	Number of *securities issued with security holder approval under rule 7.1A	0	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	0	
6f	Number of *securities issued under an exception in rule 7.2		ordinary shares Class A Unlisted Options Class B Unlisted Options
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	51,383,001 – 7.1 capa 75,588,667 – 7.1A ca	-
7	*Issue dates  Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.  Cross reference: item 33 of Appendix 3B.	1 April 2016 (unless the Offer C	losing Date is extended)
0	N 1 1 1 1 0 "	Number	<sup>+</sup> Class
8	Number and *class of all *securities quoted on ASX (including the *securities in	1,635,773,358	Ordinary shares

section 2 if applicable)

<sup>+</sup> See chapter 19 for defined terms.

9 Number and \*class of all \*securities not quoted on ASX (including the \*securities in section 2 if applicable)

Number	+Class
20,000,000	Performance Shares
	<u>Unlisted options over</u> <u>ordinary shares:</u>
408,943,340	Class A Unlisted Options
408,943,340	Class B Unlisted Options
10,000,000	Unlisted options, \$0.042, Exp 30 July 2016
500,000	Unlisted options, \$0.06, Exp 31 Jul 2016
4,250,000	Unlisted options, \$0.17, Exp 31 Jul 2016
250,000	Unlisted options, US\$0.17, Exp 30 June 2016
7,500,000	Unlisted options \$0.19, Exp 26 November 2017
3,000,000	Unlisted options \$0.19, Exp 26 November 2016
1,000,000	Unlisted options \$0.196, Exp 31 January 2017
1,000,000	Unlisted options \$0.20, Exp 20 December 2016
700,000	Unlisted options \$0.17, Exp 31 December 2016
750,000	Unlisted options \$0.075, Exp 31 December 2016
1,000,000	Unlisted options US\$0.05, Exp 30 June 2016
1,000,000	Unlisted options US\$0.075, Exp 30 June 2016

Appendix 3B Page 4 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

Number and +class of all 9 +securities not quoted on ASX (including the +securities in section 2 if applicable)

2,000,000	Unlisted options \$0.15 Exp 27 November 2018
10,320,000	Unlisted options over American Depositary Shares (expressed here in ordinary shares where 1 ADS equals 40 ordinary shares), various expiry dates and exercise prices
	Unlisted Director Options over ADS (expressed here in ordinary shares where 1 ADS equals 40 ordinary shares):
6,000,000	US\$0.13375 Exp 27 November 2019 (Vesting date 27 November 2016)
6,000,000	US\$0.13375 Exp 27 November 2020 (Vesting date 27 November 2017)
8,000,000	US\$0.08875 Exp 27 November 2018

Dividend policy (in the case of a 10 trust, distribution policy) on the increased capital (interests)

There is no immediate intention to declare or distribute dividends.

## Part 2 - Pro rata issue

11	Is	security	holder	approva
	req	uired?		

No

Is the issue renounceable or non- Non-renounceable 12 renounceable?

Appendix 3B Page 5 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

13	Ratio in which the *securities will be offered	ordinary share for every 1 ordinary share on the record date free attaching Class A Unlisted Option for every 2 ordinary shares issued free attaching Class B Unlisted Option for every 2 ordinary shares issued
14	<sup>+</sup> Class of <sup>+</sup> securities to which the offer relates	Ordinary shares, Class A Unlisted Options, Class B Unlisted Options
15	<sup>+</sup> Record date to determine entitlements	8 March 2016
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	No
17	Policy for deciding entitlements in relation to fractions	Rounded up
18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their entitlements are to be dealt with.  Cross reference: rule 7.7.	All countries except for Australia and New Zealand
19	Closing date for receipt of acceptances or renunciations	23 March 2016

Appendix 3B Page 6 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

20	Names of any underwriters	Reef Investments Pty Ltd
21	Amount of any underwriting fee or commission	6%
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	4% The Company reserves the right to pay a commission
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	11 March 2016
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	3 March 2016
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A

<sup>+</sup> See chapter 19 for defined terms.

32	of the	do security holders dispose eir entitlements (except by hrough a broker)?	N/A	
33	<sup>+</sup> Issue	e date	1 April 2016	
Part	3 - Q	uotation of securitie	8	
			oplying for quotation of securities	
34	Type (tick o	of <sup>+</sup> securities one)		
(a)		<sup>+</sup> Securities described in Part	1	
(b)		All other <sup>+</sup> securities		
	Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities			
Entiti	es tha	t have ticked box 34(a)		
Additional securities forming a new class of securities				
Tick to docum		e you are providing the informat	ion or	
35			securities, the names of the 20 largest holders of the the number and percentage of additional *securities	
36			securities, a distribution schedule of the additional umber of holders in the categories	
		1,001 - 5,000 5,001 - 10,000		
		10,001 - 100,000 100,001 and over		
37		A copy of any trust deed for	the additional <sup>+</sup> securities	

Appendix 3B Page 8 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

## Entities that have ticked box 34(b)

38	Number of *securities for which *quotation is sought	N/A	
39	<sup>+</sup> Class of <sup>+</sup> securities for which quotation is sought	N/A	
40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?	N/A	
	If the additional *securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation	N/A	
41	now	14/11	
	Example: In the case of restricted securities, end of restriction period		
	(if issued upon conversion of another *security, clearly identify that other *security)		
		Number	+Class
42	Number and *class of all *securities quoted on ASX (including the *securities in clause 38)	Number	Class

<sup>+</sup> See chapter 19 for defined terms.

#### **Quotation agreement**

- <sup>†</sup>Quotation of our additional <sup>†</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>†</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before <sup>†</sup>quotation of the <sup>†</sup>securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 1 March 2016

(Company secretary)
Print name: Emma Waldon

que

== == == == ==

Appendix 3B Page 10 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

## Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

## Part 1

Rule 7.1 – Issues exceeding 15% of capital		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
Insert number of fully paid <sup>+</sup> ordinary securities on issue 12 months before the <sup>+</sup> issue date or date of agreement to issue	61,192,002	
<ul> <li>Add the following:         <ul> <li>Number of fully paid <sup>+</sup>ordinary securities issued in that 12 month period under an exception in rule 7.2</li> <li>Number of fully paid <sup>+</sup>ordinary securities issued in that 12 month period with shareholder approval</li> </ul> </li> <li>Number of partly paid <sup>+</sup>ordinary securities that became fully paid in that 12 month period</li> </ul>	150,682,573 being:  142,819,533 (shares issued on exercise of listed options (MKBOA), LR 7.2 exemption 4)  6,750,000 (shares issued on exercise of unlisted options, LR 7.2 exemption 4)  1,113,040 (shares issued to participants of the U.S. Omnibus Plan equity incentive scheme, LR 7.2 exemption 9)	
<ul> <li>Note:</li> <li>Include only ordinary securities here – other classes of equity securities cannot be added</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
<b>Subtract</b> the number of fully paid <sup>+</sup> ordinary securities cancelled during that 12 month period	Nil	
"A"	755,886,679	

<sup>+</sup> See chapter 19 for defined terms.

Step 2: Calculate 15% of "A"			
"B"	0.15		
	[Note: this value cannot be changed]		
Multiply "A" by 0.15	113,383,001		
Step 3: Calculate "C", the amount of placement capacity under rule 7.1 that has already been used			
Insert number of *equity securities issued or agreed to be issued in that 12 month period not counting those issued:			
<ul><li>Under an exception in rule 7.2</li><li>Under rule 7.1A</li></ul>	60,000,000 (ordinary shares issued on 5 November 2015 pursuant to a US\$2.55m capital raising)		
<ul> <li>With security holder approval under rule</li> <li>7.1 or rule 7.4</li> </ul>	2,000,000 (ordinary shares issued on 12 November 2015 for capital raising fees at a deemed value of \$0.06 per share)		
<ul> <li>Note:</li> <li>This applies to equity securities, unless specifically excluded – not just ordinary securities</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>			
"C"			
Step 4: Subtract "C" from ["A" x "B"] to calculate remaining placement capacity under rule 7.1			
"A" x 0.15	113,383,001		
Note: number must be same as shown in Step 2			
Subtract "C"	62,000,000		
Note: number must be same as shown in Step 3			
<b>Total</b> ["A" x 0.15] – "C"	51,383,001		
	[Note: this is the remaining placement capacity under rule 7.1]		

Appendix 3B Page 12 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.

## Part 2

Rule 7.1A – Additional placement capacity for eligible entities		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
755,886,679		
0.10		
Note: this value cannot be changed		
75,588,667		
Step 3: Calculate "E", the amount of placement capacity under rule 7.1A that has already been used		
Insert number of <sup>†</sup> equity securities issued or agreed to be issued in that 12 month period under rule 7.1A  Notes:  • This applies to equity securities – not just ordinary securities  • Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed  • Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained  • It may be useful to set out issues of securities on different dates as separate line items		

<sup>+</sup> See chapter 19 for defined terms.

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A		
"A" x 0.10	75,588,667	
Note: number must be same as shown in Step 2		
Subtract "E"	Nil	
Note: number must be same as shown in Step 3		
<b>Total</b> ["A" x 0.10] – "E"	75,588,667	
	Note: this is the remaining placement capacity under rule 7.1A	

Appendix 3B Page 14 04/03/2013

<sup>+</sup> See chapter 19 for defined terms.