







3 March 2016 Company Announcements Office ASX Limited

By E-Lodgement

# Kabuni Releases Version 1.5 of its Mobile Application

#### **HIGHLIGHTS**

- Version 1.5 of the Kabuni iOS app released for download
- Brand new functionalities revolve around Kabuni's growing catalogue of home products
- First release of iOS app in Australia
- Kabuni anticipates release of "revenue ready" version of app by the end of this month

Kabuni Ltd (ASX: **KBU**) ("Kabuni," or "the Company") is pleased to announce that the newest update for the Company's iOS application is now available for download in Canada, the United States, the United Kingdom, and – for the first time - Australia.

The Kabuni app provides designers with an innovative mobile platform for showcasing their work, connecting with new and existing clients, and growing their business. The latest update to the app introduces several new and exciting features focused around Kabuni's constantly expanding selection of more than 60,000 product SKUs.

### **BROWSE & SEARCH PRODUCTS**

Version 1.5 introduces a 'Search Tool,' allowing designers to quickly and efficiently search through all of Kabuni's available product selection for recommendation to their clients. Products can be searched by not only their individual names, but also their respective categories and styles.

## PRODUCTS ALLOW FOR FURTHER CURATION OF INSPIRATION BOARDS

In addition to the powerful 'Search Tool,' designers can now add individual products to their Inspiration Boards, allowing their clients to shop for a particular style and further enhancing the application's collaboration potential.

#### **BOARD & MANAGEMENT**

Mr Tony King EXECUTIVE CHAIRMAN

Mr Neil Patel
MANAGING DIRECTOR

Mr Matthew Hehman NON-EXECUTIVE DIRECTOR

Mr Nik Ajagu NON-EXECUTIVE DIRECTOR

Mr Nathan Sellyn NON-EXECUTIVE DIRECTOR

Mr Aaron Bertolatti COMPANY SECRETARY

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investor.kabuni.com

### SHARE REGISTRY

Security Transfer Registrars 770 Canning Highway Applecross Pert WA 6153 Tel: 08 9315 2333

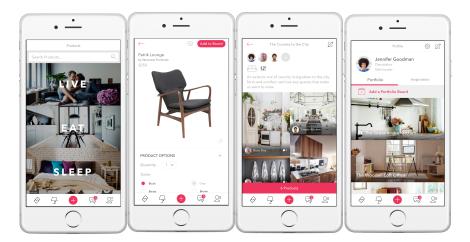
## **ASX CODE**

KBU



### FIND YOUR FAVOURITE IN THE SHOWROOM

Version 1.5 also introduces the 'Kabuni Showroom,' a virtual selection of a user's favourite products and images.



### Please click here for the Kabuni 1.5 video release

Kabuni anticipates submitting version 1.6 of its mobile application for approval by Apple prior to the conclusion of this month. This version will have Kabuni "revenue ready," as it will serve to debut the app's on-line checkout function.

"Everything about our platform revolves around the products we offer," stated Neil Patel, Kabuni's founder and CEO. "Inspiration Boards are composed of individual products, and the sale of these products will compose the significant majority of our future revenues. As a result, we are very pleased to debut these new tools, all of which serve to improve how our users both browse through and interact with our constantly growing selection of fine home products. We now turn our attention towards a major milestone, the introduction of our product purchasing capabilities later this month. I look forward to providing further updates on our progress."

For further information please contact: Kabuni Ltd.

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### **ABOUT KABUNI**

Kabuni is a North American-based SaaS and e-commerce platform in the home design space that enables independent design home design professionals to grow their business through an omnichannel retail experience. Kabuni's platform enables designers worldwide to collaborate with clients anywhere in the US and Canada and earn income from the sale of home décor products and furnishings from Kabuni's catalogue through curated Inspiration Boards. Kabuni leverages proceeds from the platform to benefit local charitable organizations dedicated to combating homelessness. Kabuni believes in Better Homes for Everyone. For more information, please visit: <a href="http://www.kabuni.com/">http://www.kabuni.com/</a>

Kabuni is owned by Kabuni Ltd (ASX: KBU), an Australian-based company publicly traded on the Australian Securities Exchange (ASX). The company's strategic focus is to build a global business in the home space by developing an ecosystem of innovative technologies and solutions to enhance the industry for professionals and consumers alike. For more information, please visit: <a href="http://investor.kabuni.com/">http://investor.kabuni.com/</a>