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ASX Release

Matt Weston Confirmed as Chief Executive Officer

Mount Magnet South Limited (ASX: MUM) (the Company) to be renamed 'Impression Healthcare' is pleased to confirm the Company has today executed an Executive Services Agreement confirming the appointment of experienced sports executive Matt Weston to the role of Chief Executive Officer (CEO). The appointment follows last month's announcement that the Company has refocused its operations to the dental device market by acquiring innovative mouthguard provider Gameday International (Gameday) and underpins the rapid implementation of its new direction. Trading as Impression Healthcare the transformed Company will offer Gameday Mouthguards as the first product offering, with additional products planned for market in line with the future business strategy.

Matt Weston has 20 years' experience in business and sport including roles in the National Basketball Association (NBA) with the San Antonio Spurs and as a Technical Director for the Beijing 2008 Olympics. He has worked with some of the world's largest sporting brands on marketing and partnership, including managing Infront Sports & Media's commercial rights to the Chinese Basketball League (CBA). Matt recently delivered on a successful change management program for a major UK company with over 8,000 staff in the health and wellbeing sector, guiding the company through a restructure and returning it back to a positive cash-flow position.

Gameday aims to provide 'high quality' dental grade mouthguards to the Australian sporting market, by allowing consumers to purchase custom-made mouthguards in a cheaper and more convenient fashion. Gameday intends to ensure this quality product is accessible by all sporting codes throughout all parts of Australia and beyond.

Matt Weston commented, "We have hit the ground running and are already seeing an uptick in sales. In the coming weeks we will be commencing a major marketing program focused on market share and building the Gameday brand. I am excited about the product, the team and the significant potential of Gameday Mouthguards not only in Australia, but also internationally, and developing a platform for complementary dental products.

"We already have the necessary infrastructure, digital platform and customer interface in place, with a scalable platform which can accommodate sales of 50,000 mouthguards a year."

Matt Weston will be complemented by proposed Director John Worsfold who has a Degree in Pharmacy and is widely regarded as one of the Australian Football Leagues' leading players, coaches and ambassadors. Alistair Blake, a dental prosthetist experienced in operating large-scale commercial dental laboratories throughout Western Australia and Victoria specialising in dental prosthetics, will remain as Gameday's Technical Director.

In accordance with ASX Listing Rule 3.1 and ASX Policy on Disclosure of CEO Remuneration, a summary of the terms and conditions of Mr Weston's appointment as Chief Executive Officer are set out in the annexure to this ASX release.

*****ENDS*****

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About Impression Healthcare - Gameday International

Trading as Impression Healthcare the transformed Company will offer Gameday Mouthguards as the first product offering, with additional products planned for market in line with the future business strategy.

Gameday makes traditionally expensive custom mouthguards accessible to everyday Australians by providing a convenient, online, end-to-end process by which customers can take their own dental impressions at home and receive a superior custom-fit product. For a low cost, consumers will have convenient access to high quality, custom-made mouthguards from Gameday. This mouthguard can be designed in the wearer's club or favourite colours and can also include their name and telephone number. www.gamedaymouthguards.com.au

Gameday aims to become the pre-eminent operator in the fragmented dental device market. Millions of Australians are playing sports where it is advisable or appropriate to wear a mouthguard. Gameday's mouthguard business model is readily scalable (current capacity in excess of 50,000 mouthguards a year) and there are opportunities to sell other products and enter international markets. With the Australian Dental Association claiming only 36% of Australian children aged 5-17 are wearing mouthguards during games, Gameday aims to passionately work on raising awareness of mouthguard usage and will be investing heavily into promoting the safety benefits of protecting children with custom-made products which have been shown to offer significantly more protection than over-the-counter brands.

Annexure

Summary of material terms and conditions of the executive services agreement:

Name:	Matthew Weston
Position:	Chief Executive Officer
Commencement Date:	1 February 2016
Remuneration pre Completion:	On a consulting basis at a rate of \$900 per day plus GST, capped at a maximum of 20 days per calendar month.
Fixed Remuneration post Completion:	\$264,000 per annum inclusive of superannuation contributions.
Long Term Incentive:	The grant of Performance Rights issued in three tranches with performance targets linked to EBITDA or sale of dental devices.
Term:	4 years from Commencement Date.
Termination and Notice:	Either party can terminate the agreement by providing three months' notice. The Company can terminate the agreement without notice for cause. In the event of a change in control of the Company and a termination of the agreement, Mr Weston will receive a payment of six months of the Fixed Remuneration.