



ASX ANNOUNCEMENT

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March 18, 2016

AT&T / DIRECTV

Update on Go-to-Market Activity & Agreement

xTV Networks Ltd (“xTV” the “Company”) (ASX:XTV) is pleased to update the market on developments with its Telecommunications partner(s).

On Tuesday, March 15 2016; DIRECTV and AT&T executed a “Developers Agreement” providing for the integration of xTV’s Cloud TV Networks with DIRECTV’s Set Top Boxes.

“The opportunity to extend our reach in Healthcare, Retail and Hospitality directly into the customer base of the largest Pay TV provider in the US is a clear winner” said Joe Ward, CEO of xTV.

AT&T / DIRECTV is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming, and industry leading customer service to more than 37 million customers in the U.S. and Latin America.

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About xTV

xTV - the Next Generation Media Network Company allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds