



PROPERTY
CONNECT

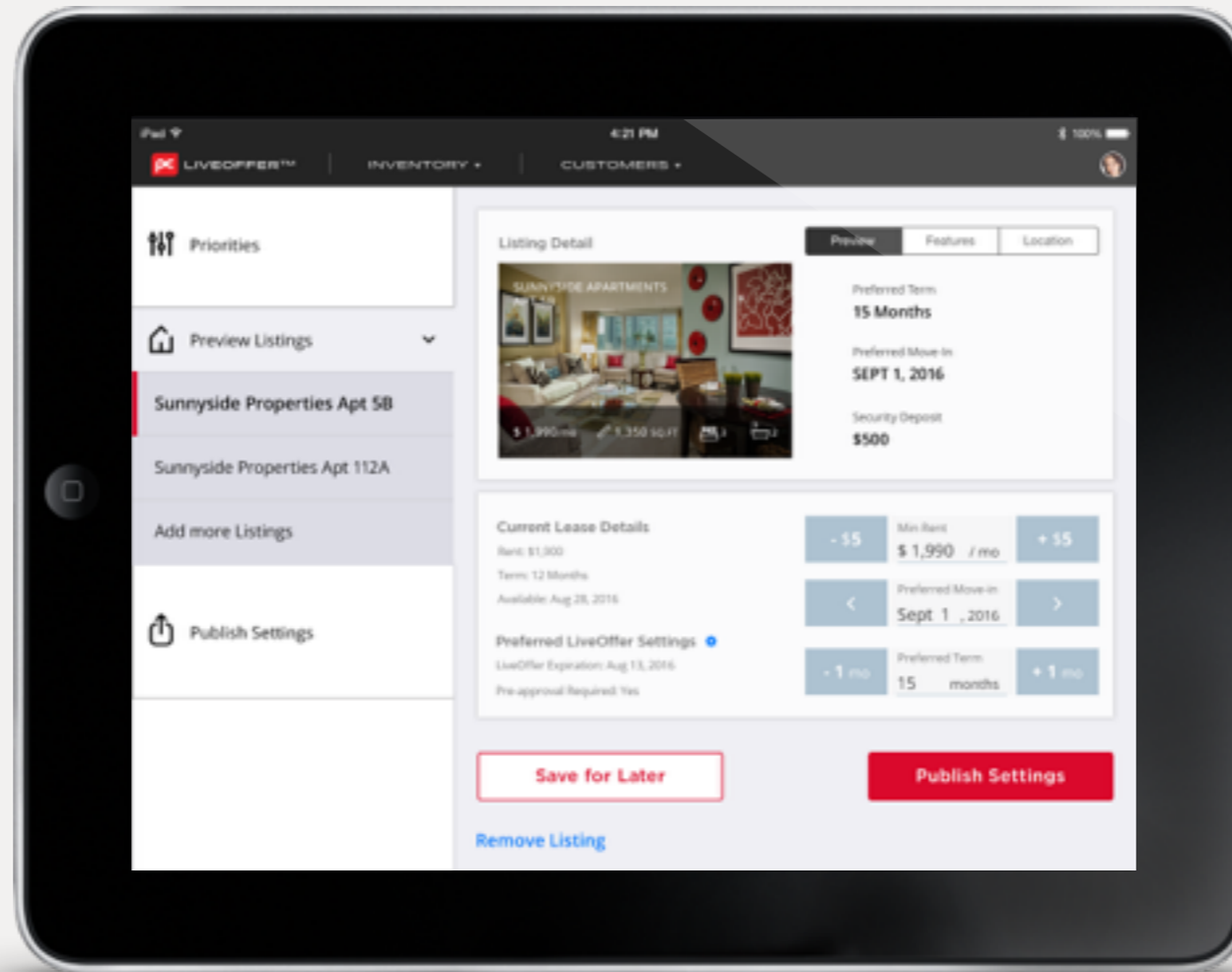
INNOVATING REAL ESTATE

Investor Deck - March 2016

PROPERTY CONNECT

About Us

- Built on **exclusive & patent pending technology**
- Targeting the enormous US multifamily apartment market
- We help owners & management companies maximise revenues & optimise lease terms by **enhancing & optimising the rental offer process based on the closest match to the property manager's preferred terms, not necessarily the highest rent**



- LiveOffer™ translates renters needs into real time results for property managers whilst providing transparency and the ability to upgrade to premium apartments
- Distribution & partnership agreement with **property management software development company Apmasphere** – co-headed by Ben White (Ray White) & Ashley Renner
- Version 2.0 expected to be launched in Q2CY16

Property Connect is a real estate technology company developing its proprietary product **LiveOffer™**



CAPITAL STRUCTURE

Breakdown

Share Price	per share \$	0.05
Total Number of Shares on Issue at Completion of the Offer	shares	245,692,493
Market Capitalisation	million \$	12.28
Net Cash	million \$	2
Enterprise Value	million \$	10.28

USE OF FUNDS

million \$

Research & Development	million \$	0.05
System Development	million \$	0.06
Key Staff Hires	million \$	0.92
Marketing & Branding	million \$	0.20
Rent	million \$	0.10
Repayment of debt	million \$	0.50
Expenses of the Offer	million \$	0.42
Working Capital	million \$	0.25

BUSINESS STRATEGY

Step 1 - Targeting Multifamily Apartments

In the U.S. Multifamily Residential property refers to single title, multi unit, leased & professionally managed residential real estate. Multifamily is the most secure real estate sector in the U.S. & communities often feature a resort style clubhouse & pool, landscaped grounds & average 200 apartments in size.

Advantages of Multifamily for renters include:

- Flexible lease terms
- Maintenance free living
- Ability for renters to move during lease term between apartments and/or communities under the same management group
- Wide range of premium amenities
- Professional onsite management

Additional target sectors for PC include:

- Student housing
- Single family homes
- Short term rentals
- Commercial property
- Co-working spaces



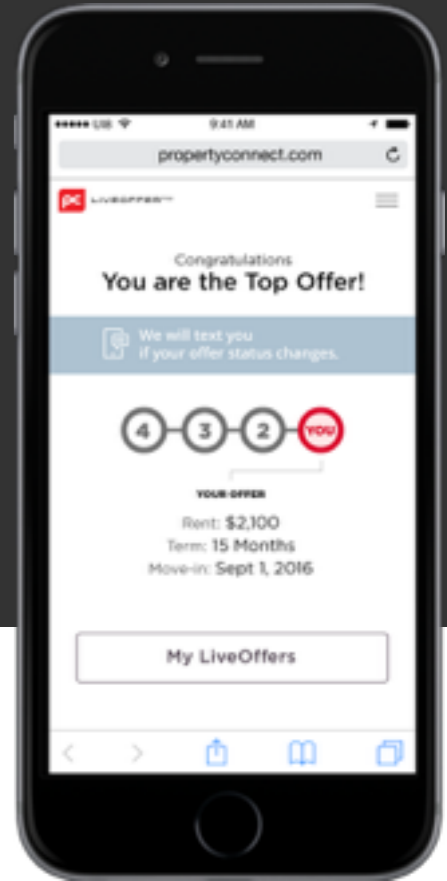


***Property Connect will
change the
way people interact
with real estate
& maximise
property value***





The Process



RENTER

Advantages



Allows prospective renters to stay in the leasing process by making several offers depending on the preferred terms

**MORE
CONTROL**



Throughout the leasing process users of LiveOffer™ are able to see how many offers have been made and compare the best terms, allowing them to accurately gauge market value

**MORE
TRANSPARENCY**



Property Connect acts as a third party provider with a simple online app, saving users time & frustration of dealing with multiple property managers

**BETTER
RESULTS**

PROPERTY MANAGER

Advantages



maximises demand

Allows prospective renters to stay in the leasing process by making several offers depending on the preferred terms.



streamlines process

Automating the process & maximising chances of getting increased results.



cost reduction

Ability to easily reach relevant renters, reducing the need for expensive & largely ineffective advertising.



increased client retention rates

Increased client retention by offering existing renters upgrades on their existing property when available.

GROWTH IN LISTINGS

Signed To Date



+100,000

apartments currently under
management

(on-boarded between October 2015 & present)

including:

ZRS
MANAGEMENT

~24,000
apartments

BONAVENTURE
REALTY GROUP, LLC

~7,000
apartments

APMASPHERE DEAL

Property Connect has entered a distribution & partnership agreement with property management software company Apmaspheric Pty Ltd (Apmasphere)

Apmasphere – cofounded by former Ray White property management head Ben White & serial tech entrepreneur Ashley Renner

Apmasphere to develop LiveOffer™ v2.0 & integrate into its Halo Platform property management system

Property Connect granted exclusive right to market & distribute Halo to US multifamily market



apmasphere™

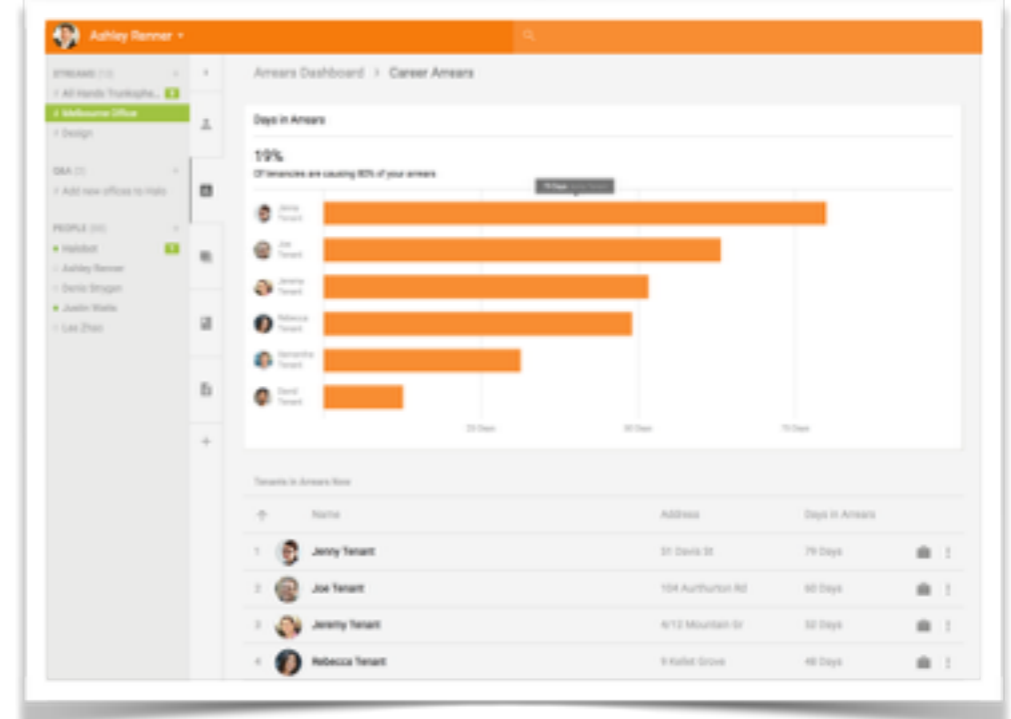
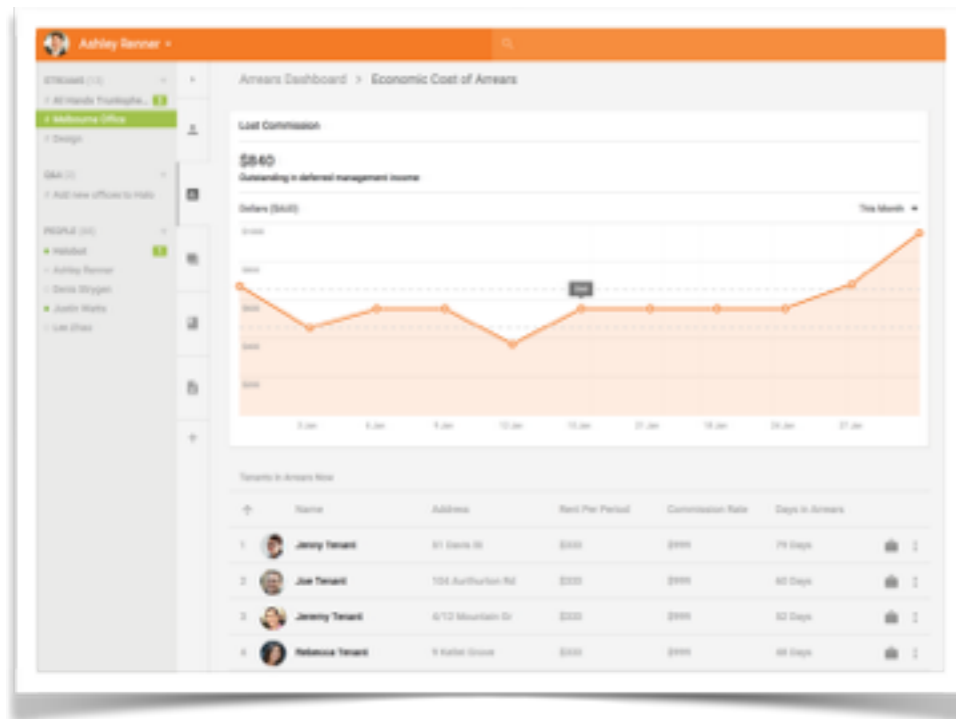
Halo offers a range of services & workflows to improve performance & collaboration for property managers

Halo in development for launch by Apmasphere for the Australian residential property management market

Property Connect to receive trail commission of 25% on all services subscribed for on the platform

In turn, Apmasphere will be entitled to 10% of all revenue generated by sales of LiveOffer™

Halo offers a range of services & workflows to improve performance & collaboration for property managers

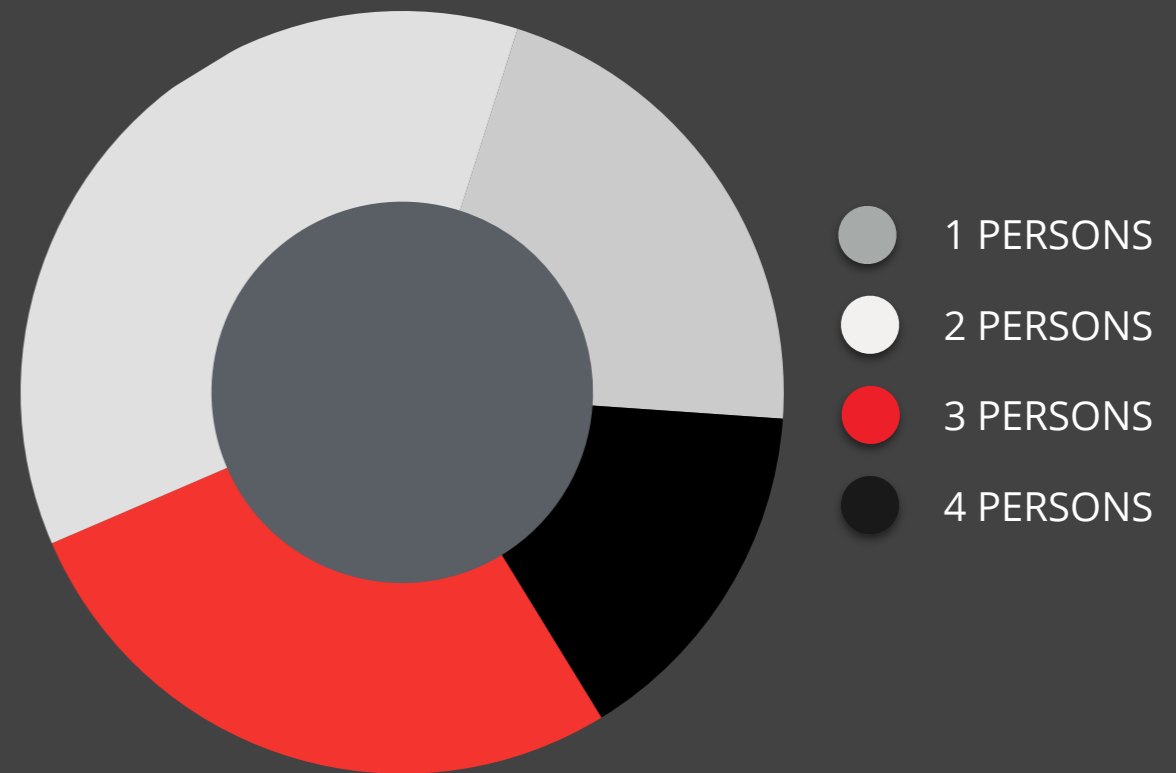


ANNUAL GROWTH
in rental market
between 2010-2015 **4.9%**

\$165.2bn TOTAL
ANNUAL
REVENUE

Rental
vacancy rates
decreased
from **10% - 2010**
7.4% - 2015

MAJOR MARKET SEGMENTATION



*All values is US\$
Source: IBIS World*



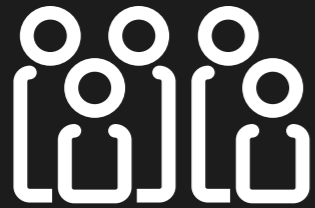
Demographic & lifestyle changes, more than economic factors, are driving down the ownership rate over the long term. The U.S. homeownership rate may fall to as low as 55 percent because more Americans are choosing to rent as they postpone getting married & having children, its happening all over the country.



**SAM ZELL, CHAIRMAN OF LANDORD EQUITY
RESIDENTIAL. BLOOMBERG BUSINESS**

ABILITY TO UPGRADE

Introducing Premium Apartments



MULTIFAMILY INDUSTRY

Multifamily industry is not currently, nor has ever put an emphasis or effort behind identifying their premium apartments or maximizing the potential of the premium apartment inventory.



UPGRADING LIVING

The LiveOffer™ revenue upgrade platform enables our partners to offer existing renters the opportunity to upgrade their living experience to premium apartments as they become available



PREMIUM INVENTORY

By optimizing highly sought after premium inventory that would otherwise go to the first applicant, our partners see a high-margin incremental revenue stream delivered to their businesses & strengthen their resident relationships through increased customer value



CORE FEATURES

The unique core features & algorithms that make up the LiveOffer™ foundation ensures that each resident targeted for the opportunity & selected for an upgrade meets a host of internally prioritized goals

A new chapter in revenue optimisation & resident retention.



PROPOSED REVENUE MODEL

Set up fee **\$99.95-\$299.95** PER COMMUNITY

Insertion fee **\$99** PER APARTMENT

1% - 3%
transaction fee
per lease.



Property
Managers



108
Communities



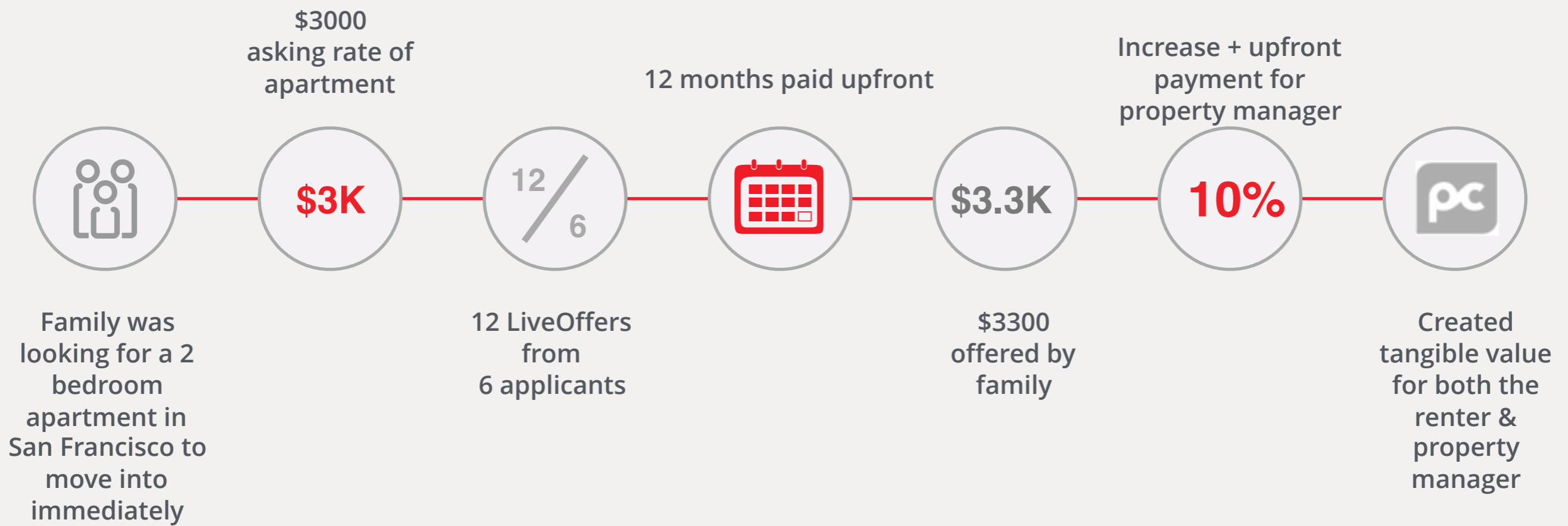
24,000+
Apartments



50,000+
Renters on the
books per year

CASE STUDY

STEP 1 - Targeting Multifamily Apartments



CONCERN

Fair Housing Law

Rent Control

Licensing

RESPONSE

Manager responsible for final selection

Formal assurance by Manager to rent control compliance required

PC is a facilitator not decision maker

BOARD & MANAGEMENT



TIM MANSON
CEO & Founder

15 years in Real Estate Design, Development & Asset Management
Chairman of Real Estate Sector Founders Network
Co-Founder & Managing Director
Manson Property Group



PETER PAPAS
Non-Executive Chairman

11+ years experience in investment banking in the UK & USA. Currently he is a founder of Bantry Group; a Sydney based Real Estate private equity company



SAM LEE
General Counsel & VP Business Operations

7 years Attorney in Real Estate and Complex Litigation. Attorney, Google; Founder, LSATZone.



PETER FRIEND
Non-Executive Director

35+ years experience in the industry including 16+ year career with State Bank of New South Wales. Additionally solicitor of Supreme Court New South Wales



BILL LOPEZ
SVP Business Development

23 Years in Multifamily, Student & Senior Housing
Founded, built and sold 2 successful multifamily companies
VP Uhlig Communications –
Over 10,000 Multifamily Community Clients



JEFF WONG
VP of Product Design & Development

Prior to Property Connect, Jeff led delivery at frog design in SF for numerous clients such as Disney, AT&T, Google, Cisco, GM, and Seagate for products and services in enterprise desktop, iTV, wearable, and mobile driven computing



PAUL MEYER
CFO

25+ years senior management at startups and Fortune 500 technology companies
16 years as CFO/EVP, Interlink Electronics (NASDAQ:LINK)
President, Tech Coast Angels (Central Coast chapter)



JOHN ARMSTRONG
Technical Architect

Founder for Bright & Shiny Design Agency, worked with organisations including: Disney, Intel, P&G as well as a number of Startups

COMPETITIVE LANDSCAPE





Top 5 startups
multifamily industry



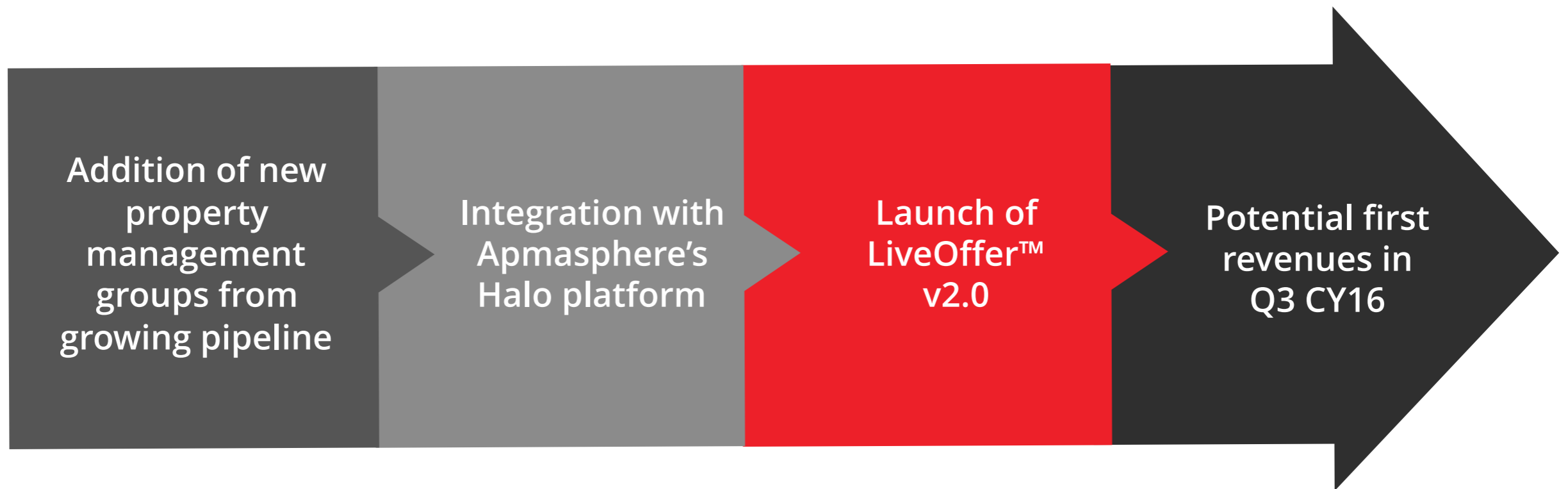
Finalist
Harvard Real Estate
Venture Competition



Winner
Google NEXT LA
Program



12 Startups changing
the way we interact with
real estate



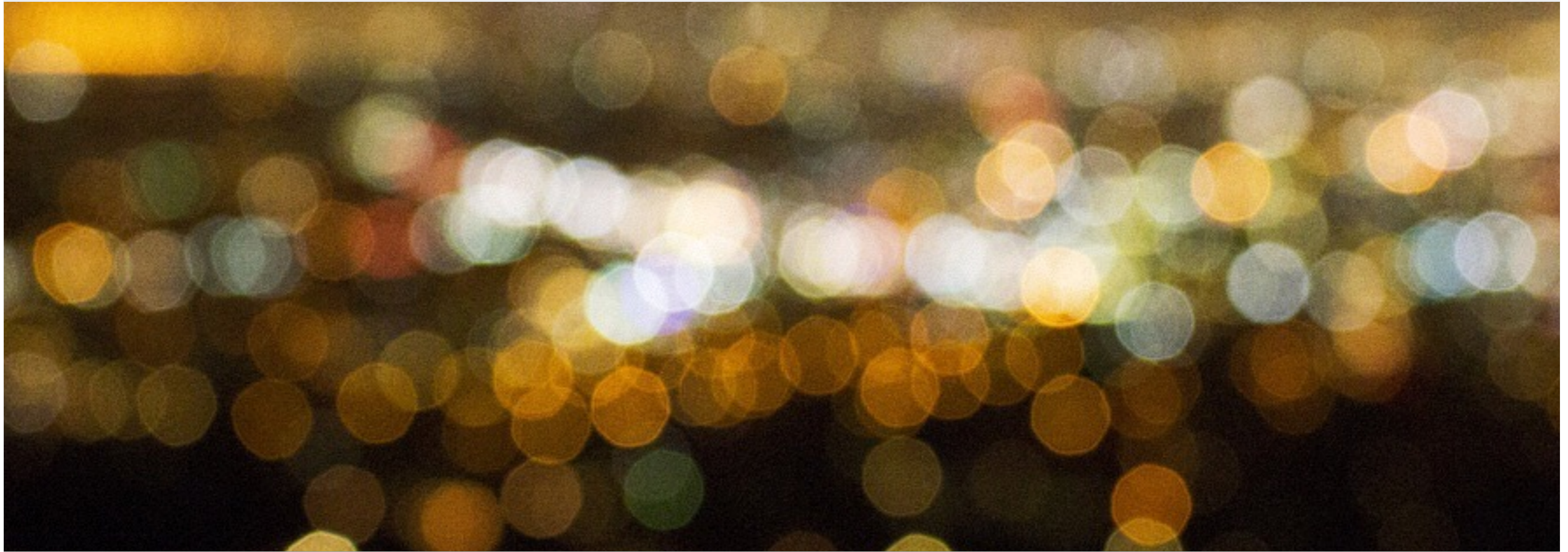


The genius behind Property Connect is the ability to deliver transparency for the renter when searching for a new home, while not allowing the leasing professional to leave revenue on the table is unparalleled & highly innovative. I see the LiveOffer process to become a welcomed & standardized practice for renters moving forward.



JEREMY BROWN, ZRS MANAGEMENT

CONTACT US



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