

24 March 2016
Company Announcements Office
ASX Limited

By E-Lodgement

Kabuni Opens First Community Design Studio

HIGHLIGHTS

- Kabuni's Community Design Studios are a key component of the Company's omni-channel offering
- First location in Vancouver, British Columbia is now open
- Studio will serve as a hub for local design innovation
- Highlights include Ideum tables and HoloMAX 3D technology

Kabuni Ltd (ASX: **KBU**) ("Kabuni," or the "Company") is pleased to announce the recent opening of the Company's first Community Design Studio (the "Studio") in Vancouver, British Columbia.

The Community Design Studio will allow Kabuni to provide its designers and customers with an omnichannel offering, serving as a hub for local design innovation. The Studio will also provide a venue for local designers to meet and interact with their clients. Kabuni anticipates opening multiple Studios across North America as the Company continues its development into a leading design platform.

Located in Vancouver's Coal Harbour neighbourhood, the 300 square metre Studio was built by leading North American construction firm, Turner Construction Company. The Studio construction is now completed, and further aesthetic improvements are being made in preparation for the Grand Opening which is anticipated for the next quarter. The Company is now focusing on its onboarding program targeting its studio design membership base of over 200 artists and designers this quarter.





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The Studio's features are highlighted by its use of innovative HoloMAX 3D technology, a unique three-dimensional and holographic retail experience for design professionals and consumers. The HoloMAx technology is employed in the Studio's 'Dream Room,' which uses multiple projectors to allow designers and their clients to design a room by adding home décor and furnishings selected from Kabuni's product catalogue. Hundreds of different home décor items and furnishings can be visualised in the HoloMAX as 3D holograms. The designer can move and place these items in the room with the tap of a finger. This immersive experience provides the client with the ability to visualise the designers ideas before ordering products, and represents a major innovation in interior design.



The Studio also incorporates revolutionary 'Touch Tables' and a 'Touch Wall,' both products from interactive hardware specialist Ideum. These large multi-touch devices allow for up to 60 simultaneous touch points, creating massive collaboration tools and introducing entirely new mediums for designers to interact with their clients.

"The most exciting thing about the Kabuni Community Design Studio is the opportunity to access a state-of-the-art space for collaboration," stated Vancouver-based interior designer Courtyney Molyneaux, one of Kabuni's Brand Ambassadors. "A lot of things in design are a collaborative effort, and it's amazing that designers will be given a space to do just that, whether it is with clients or fellow designers. Kabuni's Studio sets itself apart with technology. There are so many resources you can use to present and show off your ideas. I think the Dream Room has to be my favourite element at the studio. I've never seen or used anything like it."





"We're thrilled at the potential of our first Community Design Studio," stated Neil Patel, Kabuni's founder and CEO. "At the heart of Kabuni's vision is improving the fashion in which designers interact with their clients. It's important that this effort extends beyond the on-line realm, and into a more personal, face-to-face arena. The Design Studio allows us to do just that, without sacrificing our passion for innovation."

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ABOUT KABUNI

Kabuni is a North American-based SaaS and e-commerce platform in the home design space that enables independent designers and home design professionals to grow their business through an omni-channel retail experience. Kabuni's platform enables designers worldwide to collaborate with clients anywhere in the US and Canada and earn income from the sale of home décor products and furnishings from Kabuni's catalogue through curated Inspiration Boards. Kabuni leverages proceeds from the platform to benefit local charitable organizations dedicated to combating homelessness.



Kabuni believes in Better Homes for Everyone. For more information, please visit: http://www.kabuni.com/

Kabuni is owned by Kabuni Ltd (ASX: KBU), an Australian-based company publicly traded on the Australian Securities Exchange (ASX). The company's strategic focus is to build a global business in the home space by developing an ecosystem of innovative technologies and solutions to enhance the industry for professionals and consumers alike. For more information, please visit: http://investor.kabuni.com/