



Mount Magnet South Limited
ABN 93 096 635 246
Ground Floor, 10 Outram Street,
West Perth, WA 6005
T + 61 8 9322 8381
F + 61 8 9421 2100
E: admin@mountmagnet.com.au
W: www.mountmagnet.com.au

30 March 2016

ASX Release

***HIGHLY EXPERIENCED DENTIST AND SPORTS ADMINISTRATOR
APPOINTED AS A TECHNICAL ADVISER***

- Mount Magnet South strengthens management team with appointment of David Neesham as a technical adviser
- Extensive experience in dentistry and related fields with a career spanning 40 years, including the Council of Australian Dental Association (WA) and the Dental Prosthetist Advisory Committee for over 20 years each respectively
- Numerous senior roles in sports administration
- Four time Olympian representing Australia in Waterpolo

Mount Magnet South Limited (ASX: MUM) (the Company) to be renamed 'Impression Healthcare' is pleased to confirm the Company has strengthened its management team with the appointment of respected Perth dentist, healthcare executive and educator, sportsman and sports administrator, David Neesham as a technical adviser.

David has extensive experience in dentistry and related fields with a career spanning 40 years. His roles have included being Principal of the Health Services WA's Dental Therapy Training School for over a decade and later Director of Dental Services WA for 17 years. David's qualifications include:

- Bachelor of Dental Science (BDSc) from UWA;
- Fellow of the International College of Dentistry (FICD);
- Master of Business Administration (MBA); and
- Medal of the Order of Australia (OAM).

David has also been a member of several professional dentistry boards including the Dental Board of Western Australia, the Council of Australian Dental Association (WA) and the Dental Prosthetist Advisory Committee for over 20 years respectively. He was a four time Olympian while playing in the Australian Men's Water Polo team for 13 years and has an extensive background in sports administration. He has served as Chairman of the West Australian Sports Council, and been a Member of The Western Australian Institute of Sport Advisory Committee. David currently serves as a board member of the Clontarf Foundation.

Chairman Alec Pismiris commented, "We are delighted to have secured the services of David Neesham. His substantial expertise and experience in both the dental and sports fields will be highly beneficial to the commercial development of Impression Healthcare and the initial Gameday mouthguard product line. David's extensive network in the dental industry and the Australian sporting world will further compliment the reach and access of our highly regarded Management Team including John Worsfold and Matt Weston."

*****ENDS*****

For further information contact:

Alec Pismiris
Chairman
Mount Magnet South Limited
P: 08 9322 8381
M: 0402 212 532
E: alec@cipartners.com.au

Matt Weston
Chief Executive Officer
Mount Magnet South Limited
M: 0400 039 822
E: matt@gamedaymouthguards.com.au

About Impression Healthcare - Gameday International

Trading as Impression Healthcare the transformed Company will offer Gameday Mouthguards as the first product offering, with additional products planned for market in line with the future business strategy.

Gameday makes traditionally expensive custom mouthguards accessible to everyday Australians by providing a convenient, online, end-to-end process by which customers can take their own dental impressions at home and receive a superior custom-fit product. For a low cost, consumers will have convenient access to high quality, custom-made mouthguards from Gameday. This mouthguard can be designed in the wearer's club or favourite colours and can also include their name and telephone number. www.gamedaymouthguards.com.au

Gameday aims to become the pre-eminent operator in the fragmented dental device market. Millions of Australians are playing sports where it is advisable or appropriate to wear a mouthguard. Gameday's mouthguard business model is readily scalable (current capacity in excess of 50,000 mouthguards a year) and there are opportunities to sell other products and enter international markets. With the Australian Dental Association claiming only 36% of Australian children aged 5-17 are wearing mouthguards during games, Gameday aims to passionately work on raising awareness of mouthguard usage and will be investing heavily into promoting the safety benefits of protecting children with custom-made products which have been shown to offer significantly more protection than over-the-counter brands.