

25 June 2014

Company Announcements Platform
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam,

Notice of Ceasing to be a Substantial Holder

In accordance with section 671B of the Corporations Act 2001 (Cth), we attach a Notice of Ceasing to be a Substantial Holder (Form 605) in respect of Prime Media Group Limited.

A notice in substantially the same terms will also be lodged with the ASX on behalf of Westpac Banking Corporation (WBC).

Yours faithfully,

Chris Millard
Company Secretary

Form 605

Corporations Law
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme PRIME MEDIA GROUP LIMITED (PRT)

ACN/ARSN ABN 97 000 764 867

1. Details of substantial holder(1)

Name WESTPAC BANKING CORPORATION (WBC) and its associated companies listed in Annexure 'A'

ACN/ARSN (if applicable) ABN 33 007 457 141

The holder ceased to be a substantial holder on 23/06/2014

The previous notice was given to the company on 10/03/2014

The previous notice was dated 6/03/2014

2. Changes in relevant interests

Particulars of each change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
23/06/2014	WBC & its Associates, Asgard Capital Management Limited, BT Funds Management Limited, Advance Asset Management Limited, BT Investment Management (Fund Services) Limited, BT Funds Management No.2 Limited, BT Investment Management (Institutional) Limited	See Schedule	See Schedule	See Schedule	See Schedule

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to the voting interests of the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Westpac Banking Corporation (WBC)	Level 20, Westpac Place, 275 Kent St, Sydney NSW 2000
Asgard Capital Management Limited	Level 20, Westpac Place, 275 Kent Street, Sydney NSW 2000
BT Funds Management Limited	Level 20, Westpac Place, 275 Kent Street, Sydney NSW 2000
Advance Asset Management Limited	Level 20, Westpac Place, 275 Kent Street, Sydney NSW 2000
BT Investment Management (Fund Services) Limited	Level 14, Chifley Tower, 2 Chifley Sydney, Sydney NSW 2000
BT Funds Management No.2 Limited	Level 20, Westpac Place, 275 Kent Street, Sydney NSW 2000
BT Investment Management (Institutional) Limited	Level 14, Chifley Tower, 2 Chifley Square SYDNEY NSW 2000
PRIME MEDIA GROUP LIMITED (PRT)	The Company Secretary, PRIME MEDIA GROUP LIMITED (PRT) 363 Antill Street WATSON ACT 2602 Tel: +61 2 6242 3700 Fax: +61 2 6242 3889

Signature

print name Tim Hartin capacity Company Secretary

sign here _____ date 25/06/2014

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of “relevant interest” in sections 608 and 671B(7) of the Corporations Law.
- (3) See the definition of “associate” in section 9 of the Corporations Law.
- (4) Include details of:
 - (a) Any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) Any qualification of the power of a person to exercise, control the exercise of, the voting powers or disposal of the securities which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of “relevant agreement” in section 9 of the Corporations Law.
- (5) Details of the consideration must include any and all benefits, money and other that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of a company constitute one class unless divided into separate classes.
- (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

SCHEDULE 2

Sales & Purchases for the period : 7/03/2014 to 23/06/2014

SECURITY: PRT

Advance Asset Management Limited

Date	Registered Company	Quantity	Value
2/04/2014	HSBC Custody Nominees (Australia) Limited.	-29,626	-29,033.48
30/04/2014	HSBC Custody Nominees (Australia) Limited.	729,292	0
30/04/2014	HSBC Custody Nominees (Australia) Limited.	-729,292	0
12/06/2014	HSBC Custody Nominees (Australia) Limited.	5,510	5,620.20
	Total	-24,116	-23,413.28
Advance Asset Management Limited Total :		-24,116	-23,413.28

Asgard Capital Management Limited

Date	Registered Company	Quantity	Value
14/03/2014	ASGARD Capital Management Limited	4,835	4,399.85
6/06/2014	ASGARD Capital Management Limited	961	999.44
13/06/2014	ASGARD Capital Management Limited	4,182	4,349.28
13/06/2014	ASGARD Capital Management Limited	3,365	3,499.60
	Total	13,343	13,248.17
Asgard Capital Management Limited Total :		13,343	13,248.17

BT Funds Management Limited

Date	Registered Company	Quantity	Value
12/03/2014	BT Portfolio Services Limited	16,000	14,596.80
13/03/2014	BT Portfolio Services Limited	7,106	6,573.76
28/03/2014	BT Portfolio Services Limited	9,763	9,652.68
1/05/2014	BT Portfolio Services Limited	6,000	5,946.60
5/05/2014	BT Portfolio Services Limited	-13,539	-13,434.75
5/06/2014	BT Portfolio Services Limited	8,000	8,356.00
11/06/2014	BT Portfolio Services Limited	3,000	3,066.30
18/06/2014	BT Portfolio Services Limited	4,800	5,081.28
	Total	41,130	39,838.67
BT Funds Management Limited Total :		41,130	39,838.67

BT Funds Management No.2 Limited

Date	Registered Company	Quantity	Value
14/03/2014	HSBC Custody Nominees (Australia) Limited.	124,456	113,254.96
18/06/2014	HSBC Custody Nominees (Australia) Limited.	-35,060	-36,111.80
19/06/2014	HSBC Custody Nominees (Australia) Limited.	-25,977	-27,016.08

20/06/2014	HSBC Custody Nominees (Australia) Limited.	-16,119	-17,086.14
23/06/2014	HSBC Custody Nominees (Australia) Limited.	-42,014	-43,694.56
23/06/2014	HSBC Custody Nominees (Australia) Limited.	-43,047	-44,768.88
Total		-37,761	-55,422.50

BT Funds Management No.2 Limited Total :	-37,761	-55,422.50
---	----------------	-------------------

BT Investment Management (Fund Services) Limited

Date	Registered Company	Quantity	Value
14/03/2014	Australia and New Zealand Banking Group Limited	13000	11830
19/06/2014	Australia and New Zealand Banking Group Limited	-2666	-2772.64
20/06/2014	Australia and New Zealand Banking Group Limited	-1688	-1789.28
23/06/2014	Australia and New Zealand Banking Group Limited	-4312	-4484.48
23/06/2014	Australia and New Zealand Banking Group Limited	-4418	-4594.72
Total		-84	-1811.12

Date	Registered Company	Quantity	Value
14/03/2014	National Australian Custodian Services	33384	30379.44
19/06/2014	National Australian Custodian Services	-6805	-7077.2
20/06/2014	National Australian Custodian Services	-4309	-4567.54
23/06/2014	National Australian Custodian Services	-11277	-11728.08
23/06/2014	National Australian Custodian Services	-11006	-11446.24
Total		-13	-4439.62

Date	Registered Company	Quantity	Value
14/03/2014	National Nominees Limited	36722	33417.02
19/06/2014	National Nominees Limited	-7478	-7777.12
20/06/2014	National Nominees Limited	-4735	-5019.1
23/06/2014	National Nominees Limited	-12094	-12577.76
23/06/2014	National Nominees Limited	-12392	-12887.68
Total		23	-4844.64

BT Investment Management (Fund Services) Limited Total:	-74	-11,095.38
--	------------	-------------------

BT Investment Management (Institutional) Limited

Date	Registered Company	Quantity	Value
14/03/2014	HSBC Custody Nominees (Australia) Limited.	628,715	572,130.65
11/04/2014	HSBC Custody Nominees (Australia) Limited.	-248,542	-246,056.58
20/05/2014	HSBC Custody Nominees (Australia) Limited.	-12,370	-12,864.80
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-61,860	-64,334.40
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-70,000	-72,800.00
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-25,000	-26,000.00
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-13,630	-14,175.20
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-41,061	-42,703.44
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-16,499	-17,158.96

21/05/2014	HSBC Custody Nominees (Australia) Limited.	-8,939	-9,296.56
21/05/2014	HSBC Custody Nominees (Australia) Limited.	-641	-666.64
23/05/2014	HSBC Custody Nominees (Australia) Limited.	-104,001	-108,161.04
23/05/2014	HSBC Custody Nominees (Australia) Limited.	-119,911	-124,707.44
23/05/2014	HSBC Custody Nominees (Australia) Limited.	-18,117	-18,841.68
23/05/2014	HSBC Custody Nominees (Australia) Limited.	-6,883	-7,158.32
23/05/2014	HSBC Custody Nominees (Australia) Limited.	-1,088	-1,131.52
18/06/2014	HSBC Custody Nominees (Australia) Limited.	-47,698	-49,128.94
19/06/2014	HSBC Custody Nominees (Australia) Limited.	-126,162	-131,208.48
20/06/2014	HSBC Custody Nominees (Australia) Limited.	-79,437	-84,203.22
23/06/2014	HSBC Custody Nominees (Australia) Limited.	-204,047	-212,208.88
23/06/2014	HSBC Custody Nominees (Australia) Limited.	-209,068	-217,430.72
Total		-786,239	-888,106.17

Date	Registered Company	Quantity	Value
14/03/2014	National Australia Bank Limited	163,723	148,987.93
11/04/2014	National Australia Bank Limited	248,542	246,056.58
19/06/2014	National Australia Bank Limited	-37,012	-38,492.48
20/06/2014	National Australia Bank Limited	-23,436	-24,842.16
23/06/2014	National Australia Bank Limited	-61,335	-63,788.40
23/06/2014	National Australia Bank Limited	-59,861	-62,255.44
Total		230,621	205,666.03

BT Investment Management (Institutional) Limited Total:	-555,618	-682,440.14
--	-----------------	--------------------

ANNEXURE A – ASSOCIATED COMPANIES

This is annexure 'A' (being 3 pages) referred to in Form 605, Notice of ceasing to be a substantial holder, lodged for Westpac and its associated entities

Tim Hartin – Company Secretary WBC – 23/06/2014

Westpac Banking Corporation	Australia	Packaging Properties 1 Pty Limited	Australia
1925 (Commercial) Pty Limited	Australia	Packaging Properties 2 Pty Limited	Australia
1925 (Industrial) Pty Limited	Australia	Packaging Properties 3 Pty Limited	Australia
1925 Advances Pty Limited	Australia	Partnership Pacific Pty Limited	Australia
A.G.C. (Pacific) Limited	Papua New Guinea	Partnership Pacific Securities Pty Limited	Australia
Advance Asset Management Limited	Australia	Pashley Investments Pty Limited	Australia
Altitude Administration Pty Limited	Australia	Qvalent Pty Limited	Australia
Altitude Rewards Pty Limited	Australia	RAMS Financial Group Pty Limited	Australia
Aotearoa Financial Services Limited	New Zealand	Reinventure ILP	Australia
Ascalon Capital Managers (Asia) Limited	Hong Kong	RMS Warehouse Trust 2007-1	Australia
Ascalon Capital Managers Limited	Australia	Sallmoor Pty Limited	Australia
Ascalon Funds Seed Pool Trust	Australia	Securitor Financial Group Limited	Australia
Asgard Capital Management Limited	Australia	Seed Pool Trust No. 2	Australia
Asgard Wealth Solutions Limited	Australia	Series 2007-1G WST Trust	Australia
Australian Loan Processing Security Company Pty Ltd	Australia	Series 2008-1M WST Trust	Australia
Australian Loan Processing Security Trust	Australia	Series 2009-1 WST Trust	Australia
Bella Trust No. 2 Series 2011 - 1	Australia	Series 2011-1 WST Trust	Australia
Bella Trust No. 2 Series 2011 - 2	Australia	Series 2011-2 WST Trust	Australia
Bella Trust No. 2 Series 2011 - 3	Australia	Series 2011-3 WST Trust	Australia
Bella Trust No. 2 Series 2012 - 1	Australia	Series 2012-1 WST Trust	Australia
Bella Trust No. 2 Series 2010 - 1	Australia	Series 2013-1 WST Trust	Australia
Bella Trust No. 2 Series 2010 - 2	Australia	Series 2013-2 WST Trust	Australia
Belliston Pty Limited	Australia	Series 2014-1 WST Trust	Australia
Bill Acceptance Corporation Pty Limited	Australia	SIE-Lease (Australia) Pty Limited	Australia
BLE Capital Investments Pty Limited	Australia	SIE-Lease (New Zealand) Pty Limited	New Zealand
BLE Capital Limited	Australia	Sixty Martin Place (Holdings) Pty Limited	Australia
BLE Development Pty Limited	Australia	St.George Business Finance Pty Limited	Australia
BLE Holdings Pty Limited	Australia	St.George Custodial Pty Limited	Australia
BT (Queensland) Pty Limited	Australia	St.George Equity Finance Limited	Australia
BT Australia Pty Limited	Australia	St.George Finance Holdings Limited	Australia
BT Financial Group (NZ) Limited	New Zealand	St.George Finance Limited	Australia
BT Financial Group Pty Limited	Australia	St.George Life Limited	Australia
BT Funds Management (NZ) Limited	New Zealand	St.George Motor Finance Limited	Australia
BT Funds Management Limited	Australia	St.George Procurement Management Pty Limited	Australia
BT Funds Management No.2 Limited	Australia	St.George Security Holdings Pty Limited	Australia
BT Investment Management (Fund Services) Limited	Australia	Sydney Capital Corp Inc.	USA
BT Investment Management (Institutional) Limited	Australia	Tavarua Funding Trust IV	USA
BT Investment Management Limited	Australia	Teuton Pty Limited	Australia
BT Long Term Income Fund	Australia	The Home Mortgage Company Limited	New Zealand
BT Portfolio Services Limited	Australia	The Mortgage Company Pty Limited	Australia
BT Private Nominees Pty Limited	Australia	The Warehouse Financial Services Limited	New Zealand
BT Securities Limited	Australia	Value Nominees Pty Limited	Australia

BT Short Term Income Fund	Australia	W1 Investments Pty Limited	Australia
BTIM UK Limited	UK	Waratah Receivables Corp Pty Limited	Australia
Canning Park Capital Pte. Ltd	Australia	Waratah Securities Australia Limited	Australia
Capital Corporate Finance Limited	Australia	Westpac (NZ) Investments Limited	New Zealand
Capital Finance (NZ) Limited	Australia	Westpac Administration Pty Limited	Australia
Capital Finance Australia Limited	Australia	Westpac Administration 2 Limited	Australia
Capital Finance New Zealand Limited	Australia	Westpac Administration 3 Limited	Australia
Capital Fleetlease Limited	Australia	Westpac Administration 3 Limited	Australia
Capital Motor Finance Limited	Australia	Westpac Altitude Rewards Trust	Australia
Capital Rent Group Limited	New Zealand	Westpac Americas Inc.	USA
Castlereagh Trust	Australia	Westpac Asian Lending Pty Limited	Australia
CBA Limited	Australia	Westpac Bank of Tonga	Tonga
Challenge Limited	Australia	Westpac Bank Samoa Limited	Samoa
			Papua New Guinea
Core Infrastructure Income Feeder 1 L P	UK	Westpac Bank-PNG-Limited	
Core Infrastructure Income Feeder 2 L P	UK	Westpac Capital Holdings Inc.	USA
Core Infrastructure Income Master L P	UK	Westpac Capital Markets Holding Corp.	USA
Crusade ABS Series 2012 - 1 Trust	Australia	Westpac Capital Markets LLC	USA
Crusade ABS Series 2013 - 1 Trust	Australia	Westpac Capital Trust IV	USA
Crusade CP Management Pty Limited	Australia	Westpac Capital-NZ-Limited	New Zealand
Crusade CP No.1 Pty Limited	Australia	Westpac Cash PIE Fund	Australia
Crusade CP Trust No. 41	Australia	Westpac Cook Cove Trust I	Australia
Crusade CP Trust No. 44	Australia	Westpac Cook Cove Trust II	Australia
Crusade CP Trust No. 48	Australia	Westpac Covered Bond Trust	Australia
Crusade CP Trust No. 49	Australia	Westpac Custodian Nominees Limited	Australia
Crusade CP Trust No. 50	Australia	Westpac Debt Securities Pty Limited	Australia
Crusade CP Trust No. 52	Australia	Westpac Delta LLC	USA
Crusade CP Trust No. 53	Australia	Westpac Direct Equity Investments Pty Limited	Australia
Crusade CP Trust No. 54	Australia	Westpac Equipment Finance (No.1) Pty Limited	Australia
Crusade CP Trust No. 55	Australia	Westpac Equipment Finance Limited	Australia
Crusade CP Trust No. 56	Australia	Westpac Equity Holdings Pty Limited	Australia
Crusade CP Trust No. 57	Australia	Westpac Equity Investments NZ Limited	New Zealand
Crusade CP Trust No. 58	Australia	Westpac Equity Pty Limited	Australia
Crusade CP Trust No. 60	Australia	Westpac Europe Limited	UK
Crusade Euro Trust 1E of 2006	Australia	Westpac Finance (HK) Limited	Hong Kong
Crusade Euro Trust 1E of 2007	Australia	Westpac Financial Consultants Limited	Australia
Crusade Global Trust 1 of 2005	Australia	Westpac Financial Holdings Pty Limited	Australia
Crusade Global Trust 1 of 2006	Australia	Westpac Financial Services Group Limited	Australia
Crusade Global Trust 1 of 2007	Australia	Westpac Financial Services Group-NZ-Limited	New Zealand
Crusade Global Trust 2 of 2004	Australia	Westpac Financial Services Limited	Australia
Crusade Global Trust 2 of 2005	Australia	Westpac Funding Holdings Pty Limited	Australia
Crusade Global Trust 2 of 2006	Australia	Westpac Funds Financing Holdco Pty Limited	Australia
Crusade Management Limited	Australia	Westpac Funds Financing Pty Limited	Australia
Crusade Trust 1A of 2005	Australia	Westpac General Insurance Limited	Australia
Crusade 2P Trust of 2008	Australia	Westpac General Insurance Services Limited	Australia
Danaby Pty Limited	Australia	Westpac Global Capital Markets Pty Limited	Australia
eQR Securities Pty. Limited	Australia	Westpac Group Investment-NZ-Limited	New Zealand
Europe Infrastructure Debt LP	UK	Westpac Group Investments Australia Pty Limited	Australia
G.C.L. Investments Pty Limited	Australia	Westpac Holdings-NZ-Limited	New Zealand

General Credit Holdings Pty Limited	Australia	Westpac Investment Capital Corporation	USA
General Credits Pty Limited	Australia	Westpac Investment Vehicle No.2 Pty Limited	Australia
Halcyon Securities Limited	Australia	Westpac Investment Vehicle No.3 Pty Limited	Australia
Hastings Advisers LLC	USA	Westpac Investment Vehicle Pty Limited	Australia
Hastings Forestry Investments Limited	New Zealand	Westpac Investments U.K. Limited	UK
Hastings Forests Australia Pty Limited	Australia	Westpac Leasing Nominees-Vic.-Pty Limited	Australia
Hastings Funds Management (UK) Limited	Singapore	Westpac Lenders Mortgage Insurance Limited	Australia
Hastings Funds Management (USA) Inc.	UK	Westpac Life Insurance Services Limited	Australia
Hastings Funds Management Asia Pty. Limited	USA	Westpac Life-NZ-Limited	New Zealand
Hastings Funds Management Limited	Australia	Westpac New Zealand Group Limited	New Zealand
Hastings Group Pty Limited	Australia	Westpac New Zealand Limited	New Zealand
Hastings Infrastructure 1 Limited	UK	Westpac Nominees-NZ-Limited	New Zealand
Hastings Infrastructure 2 Limited	UK	Westpac NZ Covered Bond Holdings Limited	New Zealand
Hastings Investment Capital LP	USA	Westpac NZ Covered Bond Limited	New Zealand
Hastings Investment Management Pty Ltd	USA	Westpac NZ Leasing Limited	New Zealand
Hastings Investments GP LLC	Australia	Westpac NZ Operations Limited	New Zealand
Hastings Korea Company Limited	Korea	Westpac NZ Securitisation Holdings Limited	New Zealand
Hastings Management Pty Limited	Australia	Westpac NZ Securitisation Limited	New Zealand
Hastings Private Equity Fund IIA Pty Limited	Australia	Westpac NZ Securitisation No. 2 Limited	New Zealand
Hickory Trust	Australia	Westpac Overseas Holdings No. 2 Pty Limited	Australia
Hitton Pty Limited	Australia	Westpac Overseas Holdings Pty Limited	Australia
HLT Custodian Trust	New Zealand	Westpac Pacific Limited Partnership	Australia
Infrastructure GP LLP	UK	Westpac Properties Limited	Australia
Infrastructure GP 2 LLP	UK	Westpac RE Limited	Australia
J O Hambro Capital Management Holdings Limited	UK	Westpac Securities Administration Limited	Australia
J O Hambro Capital Management Limited	UK	Westpac Securities Limited	Australia
JOHCM (Singapore) Pte Limited	Singapore	Westpac Securities NZ Limited	New Zealand
JOHCM (USA) Inc	USA	Westpac Securitisation Holdings Pty Limited	Australia
Magnitude Group Pty Limited	Australia	Westpac Securitisation Management Pty Limited	Australia
MIF Custodian Trust	New Zealand	Westpac Singapore Limited	Singapore
Mortgage Management Pty Limited	Australia	Westpac Structured Products Limited	Australia
Nationwide Management Pty Limited	Australia	Westpac Superannuation Nominees-NZ-Limited	New Zealand
Net Nominees Limited	Australia	Westpac Syndications Management Pty Limited	Australia
North Ryde Office Trust	Australia	Westpac Term PIE Fund	New Zealand
Number 120 Limited	New Zealand	Westpac TPS Trust	Australia
Oniston Pty Limited	Australia	Westpac Unit Trust	Australia
		Westpac USA Inc.	USA

Note: Westpac retains 62.1% ownership of BT Investment Management Limited who lodges separate notices under ASX code 'BTT'

BT Investment Management Limited (62.1%)	Australia
BT Investment Management (Institutional) Limited (Subsidiary of BT Investment Management Limited)	Australia