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26 June 2014

Australian Securities Exchange  
20 Bridge Street  
Sydney NSW 2000

By: e-lodgement

COMPANY ANNOUNCEMENT  
For immediate release

**DealsDirect wins Canstar customer satisfaction award, again**

Mnemon Limited wholly owned subsidiary DealsDirect, Australia's first online-only department store, has taken the highest honours in the 2014 Canstar Blue *Customer Service Satisfaction* survey for the third year running, with an unbeaten five-star rating.

Competing against Australia's largest and best-known department stores, DealsDirect was the only retailer to receive five stars within six of seven award criteria, including value for money, range of products, speed of delivery and ease of site navigation.

"We're particularly proud to win against all Australian retailers and not just those in the pure-play online space," said DealsDirect CEO and Founder, Michael Rosenbaum.

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**About DealsDirect**

Based in Sydney, DealsDirect is Australia's original and most successful discount online department store, delivering more than four million items across the country since launching in 2004. A focus on customer service and everyday value across the entire range in 20 categories has seen the online store grow to offer 10,000 products from electronics and appliances, to furniture, homewares, rugs, pet accessories, garden supplies and more. [www.dealsdirect.com.au](http://www.dealsdirect.com.au)