



## MINT ACHIEVES SIGNIFICANT SALES AND OPERATIONAL MILESTONES

**16 July 2014:** Mint Wireless Limited (**ASX:MNW**) ("**Mint**" or "**the Company**") is pleased to announce it has achieved significant sales and operational milestones, including new customer wins as of 15 July 2014.

### Key Achievements:

- Committed orders of approximately 15,000 users-licences from existing and new distribution partners\*
- Strong sales pipeline with 30+ qualified medium to large opportunities across various industry verticals including financial services
- Entered into a 5 year agreement with WolfStrike Distributors (a leading merchant-based technology and services provider) including a large committed order
- Launched new EMV-compliant Chip & PIN card readers for MYOB's popular mobile payment solution MYOB PayDirect on the 7<sup>th</sup> of July 2014 (visit: [www.myob.com.au](http://www.myob.com.au))
- Ramped up sales and marketing efforts as well as product development initiatives to capitalise on growing market demand for Mint's innovative mobile payments platform

Robin Khuda, Chief Executive Officer at Mint Wireless said, "we are pleased with our achievements and momentum generated over the past 3 months. Mint is now well positioned to capitalise on its disruptive technologies that are driving innovation within the financial services industry.

While the Chip & PIN mandate (from August 2014 in Australia, and October 2014 in New Zealand) has helped to accelerate demand for our PCI compliant mobile payment solutions, we are also seeing an increase in demand of Mint's open software platform from enterprise customers looking for a seamlessly integrated payment solution that can easily be integrated to their existing point of sale systems (either fixed or cloud based) and ERP systems.

Mint's agreement with WolfStrike Distributors allows WolfStrike to offer integrated payments across multiple mobile devices under its own brand to customers across Australia. WolfStrike's customers will be able to turn their iOS or Android devices into fully featured credit and debit card payment systems, and accept payments anywhere, anytime.

Ian Bailey, CEO of WolfStrike said, "WolfStrike is delighted to be partnering with Mint who have an admirable track record in delivering mobile payment solutions rapidly for customers. This partnership will allow us to further demonstrate innovation in the market and simplify the value proposition for mobile payments to our customers."

Mr Khuda added, "Mint's agreement with WolfStrike demonstrates the robustness of Mint's payments platform that can be utilised by various customers with varied requirements."

*\* As of 15 July 2014. Customer activation will take place over a number of months.*

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an ASX listed company



#### Registered Address

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Our recent capital raising allowed the Company to ramp up sales and marketing efforts, and product development initiatives (as outlined in Company Presentation dated 4<sup>th</sup> of July 2014) that will enable Mint to fulfil its vision in becoming the most innovative mobile payments platform in the Asia Pacific region.”

## ENDS

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### About Mint Wireless Limited

Mint Wireless Limited is a global mobile payments and transactions processing company listed on the Australian Securities Exchange (ASX: MNW). Mint Wireless has a mobile payments technology platform that enables corporate enterprises to accept credit and debit card payments on various mobile phones, tablets and mobile devices. The Company has invested and built bank grade payments technology and infrastructure that has allowed it to become a multi-channel and multi-national payments organisation.

Mint Wireless is headquartered in Sydney, Australia with offices and operations in London and Singapore.

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