

1 August 2014

Vita Group Limited

Full-year results briefing on 22 August 2014

INVESTOR DIAL-IN INVITATION

Vita Group will be announcing its results on Friday, 22 August 2014. Shareholders are invited to participate in the results briefing via teleconference and live audio webcast at 8.30am (AEST).

Chief Executive Officer Maxine Horne and Chief Financial Officer Andrew Leyden will deliver the group results. An opportunity for investors and analysts to ask questions will be available directly following the formal presentation.

Dial-in details:

Day: Friday, 22 August 2014

Time: 8.30am (AEST)

Phone numbers: 1 800 558 698 or 1 800 809 971 (Australian Toll Free)

800 966 806 (Hong Kong) 0800 453 055 (New Zealand) 800 101 2785 (Singapore) 1855 8811 339 (United States) 0800 051 8245 (United Kingdom)

Conference ID: 796276

In order to ask a question during the live question and answer session directly following the presentation, please press * and then 1 on your telephone keypad in order to enter the queue. To withdraw your question, simply key * and then 2.

The live audio with slides webcast can be viewed on the following link: http://webcasting.brrmedia.com/broadcast/124860

To download Vita's full-year results announcement and presentation prior to the briefing, please go to http://www.vitagroup.com.au, where the documents will be available from 8.15am. Alternatively, you can access them from the ASX website.

Mark Anning

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