Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of e | entity SFG Australia Limited |
|-----------|------------------------------|
| ABN | 81 006 490 259 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Anthony Kevin Fenning |
|---------------------|-----------------------|
| Date of last notice | 13 November 2013 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct | |
|--|---------------|--|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | | |
| Date of change | 8 August 2014 | |
| No. of securities held prior to change | 26,514,909 | |
| Class | Ordinary | |
| Number acquired | 3,000,000 | |
| Number disposed | Nil | |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil | |
| No. of securities held after change | 29,514,909 | |

⁺ See chapter 19 for defined terms.

| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of shares in respect of 3,000,000 Performance Rights (as defined in part 2 below) which vested on 6 August 2014. |
|---|--|
| | |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract Nature of interest | Agreements between SFG Australia and Mr Fenning for the grant to Mr Fenning of performance rights under the SFG Australia Limited Employee Incentive Plan (Performance Rights). Each Performance Right provides the holder with the right to receive one ordinary share in the entity |
|---|---|
| | subject to the satisfaction of certain performance conditions. |
| Name of registered holder (if issued securities) | |
| Date of change | 8 August 2014 |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | 3,000,000 Performance Rights (being 1,000,000 Performance Rights granted as part of Mr Fenning's remuneration for each of the financial years ended 30 June 2012, 30 June 2013 and 30 June 2014). |
| Interest acquired | |
| Interest disposed | 3,000,000 Performance Rights which vested on 6 August 2014 and in respect of which the 3,000,000 ordinary shares referred to in Part 1 of this form have now been issued. |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | Nil |
| Interest after change | Nil |

Part 3 - + Closed period

| Were the interests in the securities or contracts detailed | No. |
|--|-----|
| above traded during a +closed period where prior written | |
| clearance was required? | |

⁺ See chapter 19 for defined terms.

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| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
|---|-----|
| If prior written clearance was provided, on what date was this provided? | N/A |

⁺ See chapter 19 for defined terms.